



# Public Opinion Survey of Brazilians living in Portugal

May 25, 2006



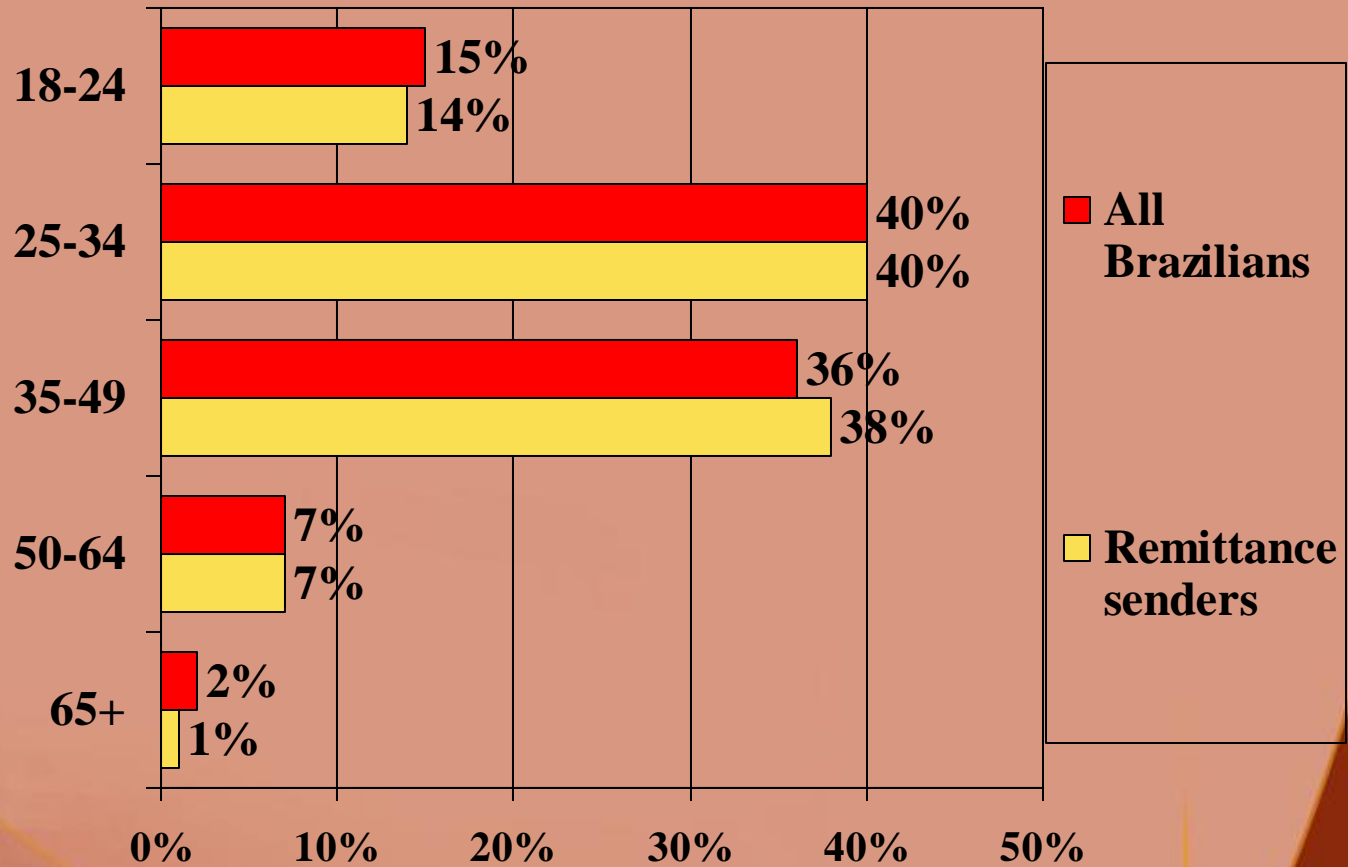
# Methodology

Sample size	1,000 Brazilian adults
Dates of interviews	November 23 – December 20, 2005
Margin of error	3 percentage points
Language of interviews	Portuguese

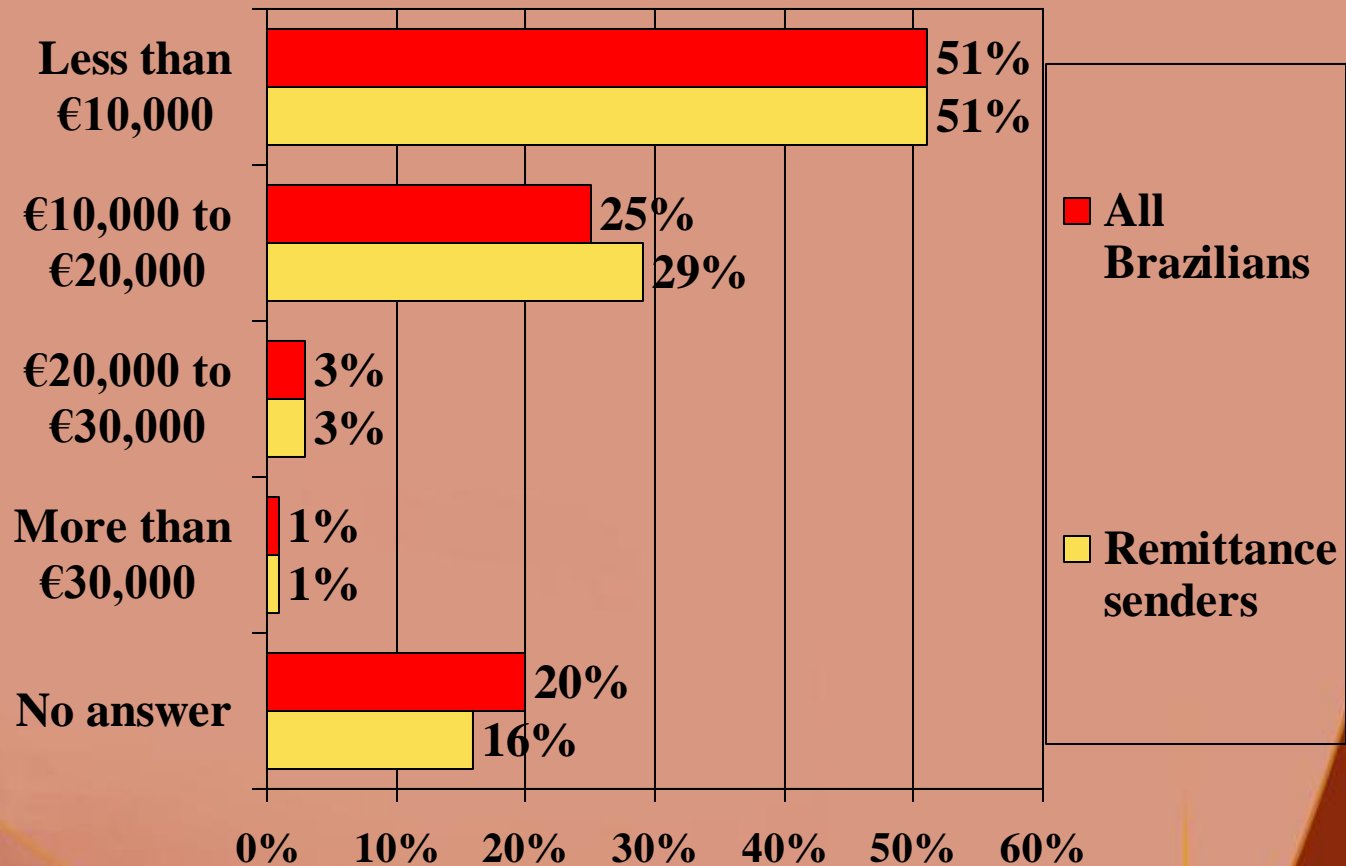


# Demographics of Brazilian Residents of Portugal

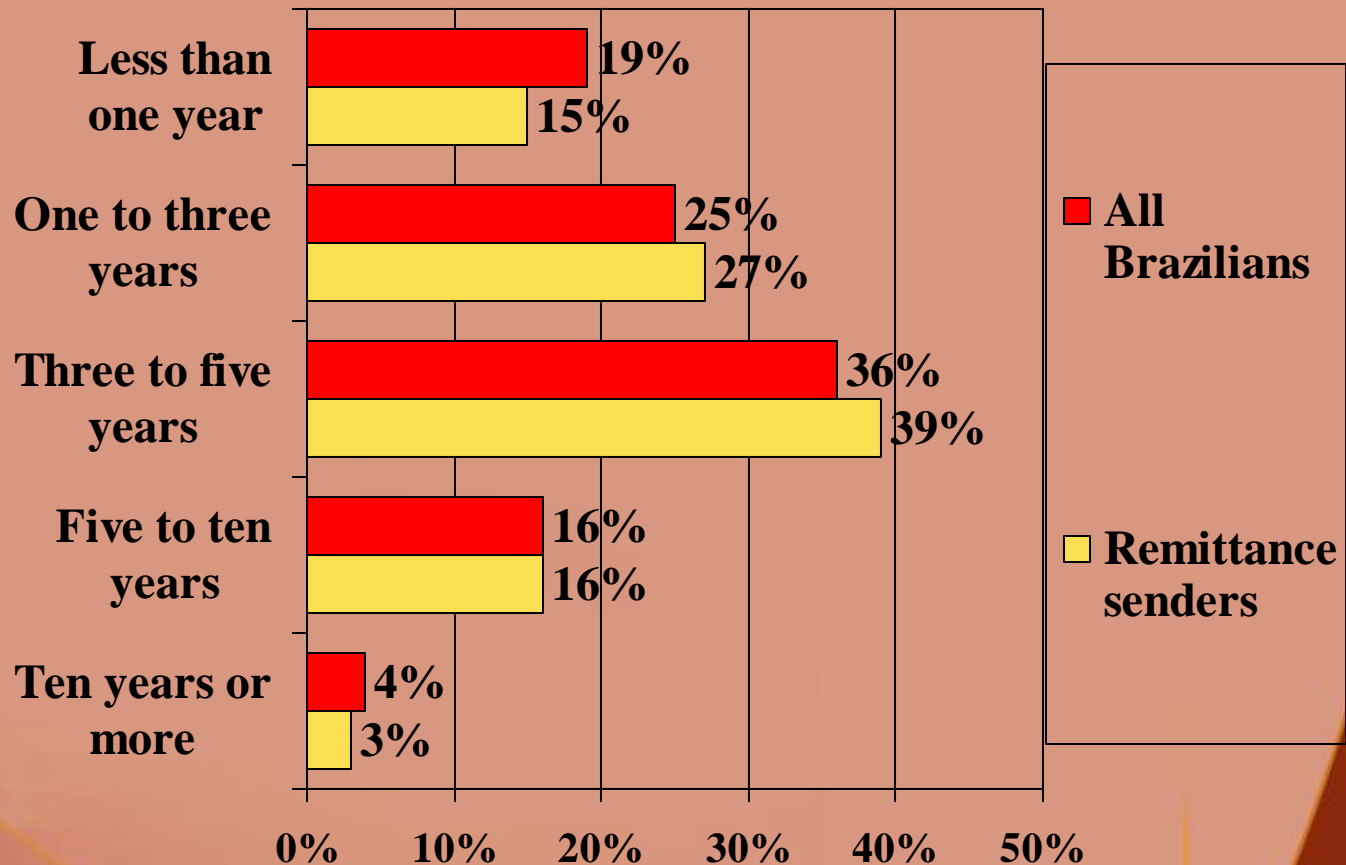
# Age



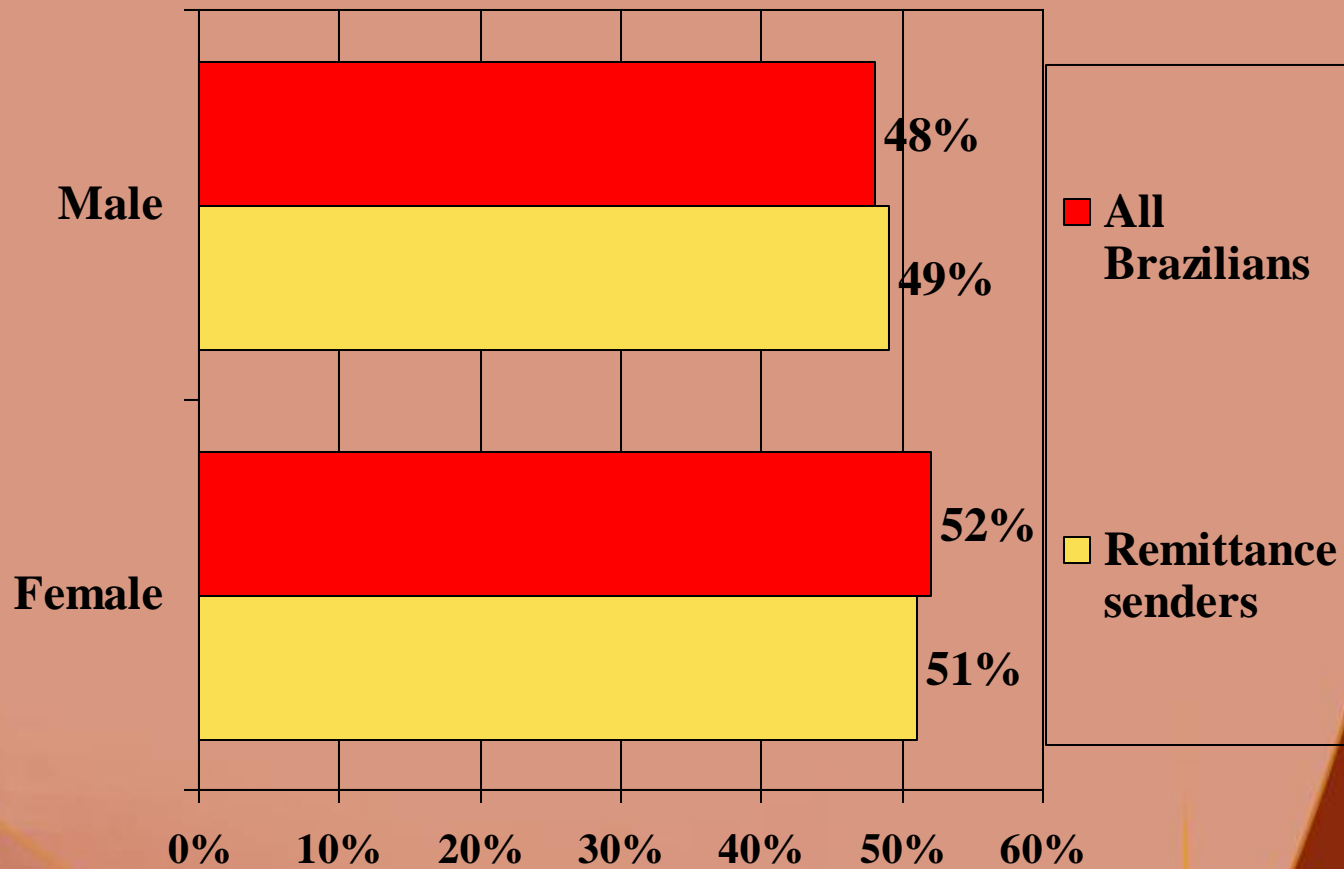
# Annual Household Income



# How long have you been living in Portugal?



# Gender

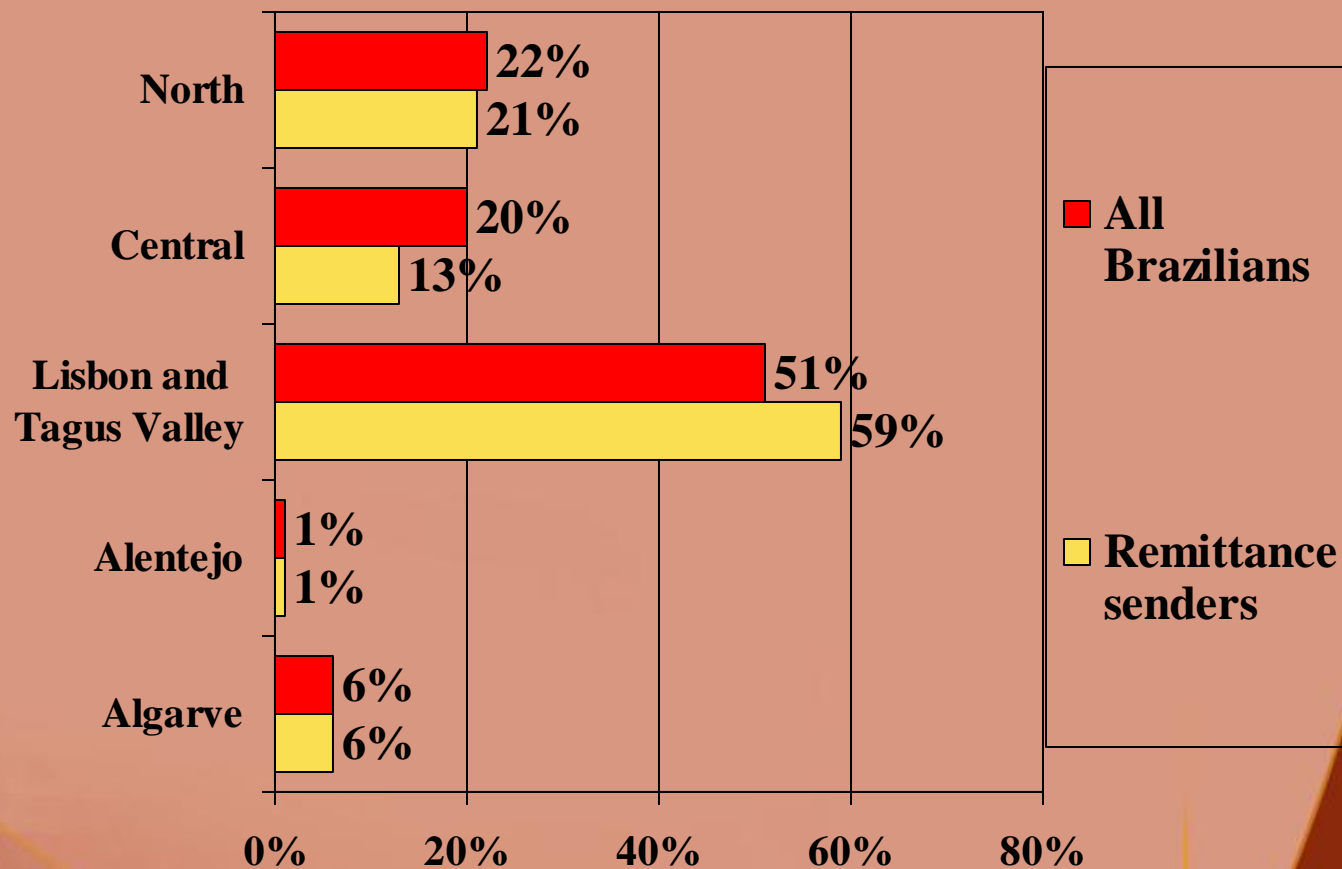


# Areas of Interviews

- North Region: Porto, Braga, Braganca and Vila Real
- Central Region: Leiria, Coimbra, Viseu and Aveiro
- Algarve Region: Faro, Portimao, Albuferia and Loule
- Alentejo Region: Evora
- Lisbon and Tagus Valley Region: Lisboa, Cascais, Oeiras, Loeres and Setubal



# Region





# The Remittance Sending Process

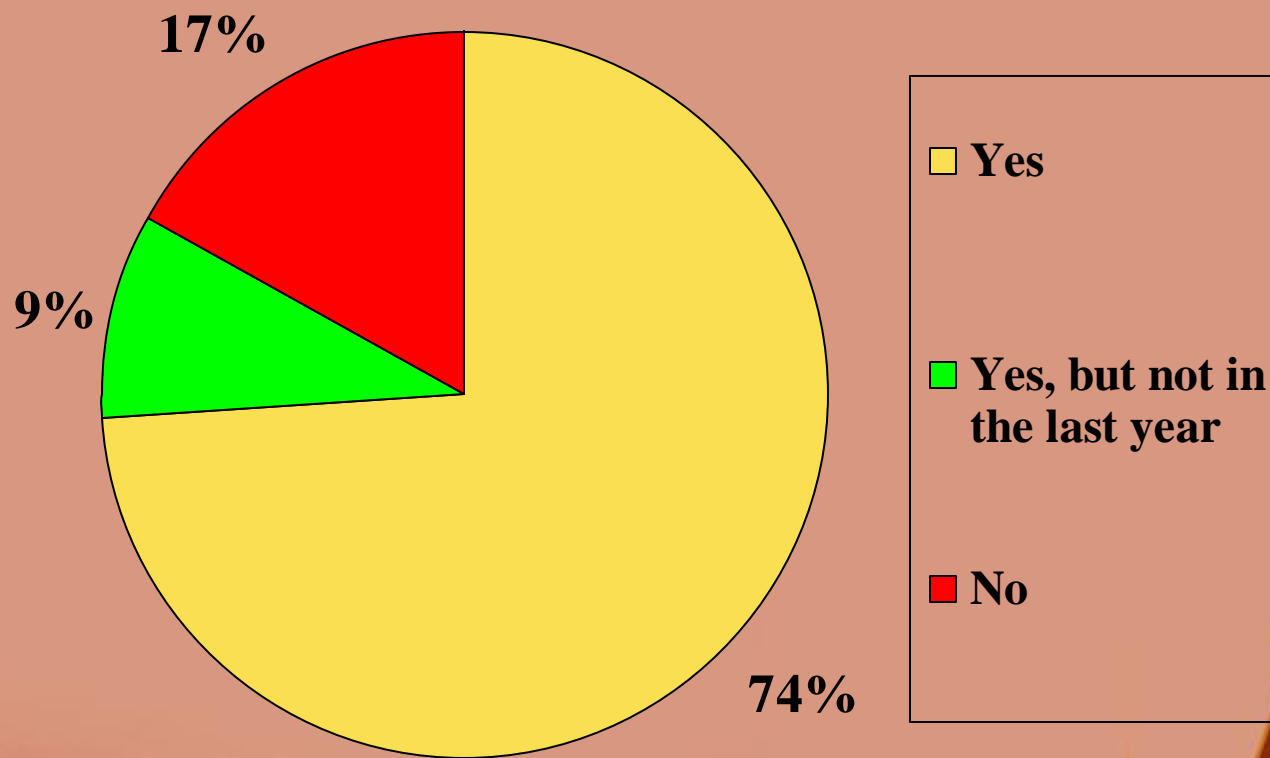
# Remittance Senders

- Estimates of the Brazilian population residing in Portugal range from **75,000** to **150,000** adults.
- An estimated **74 percent** of Brazilian adults living in Portugal send remittances on a regular basis to their families back home.

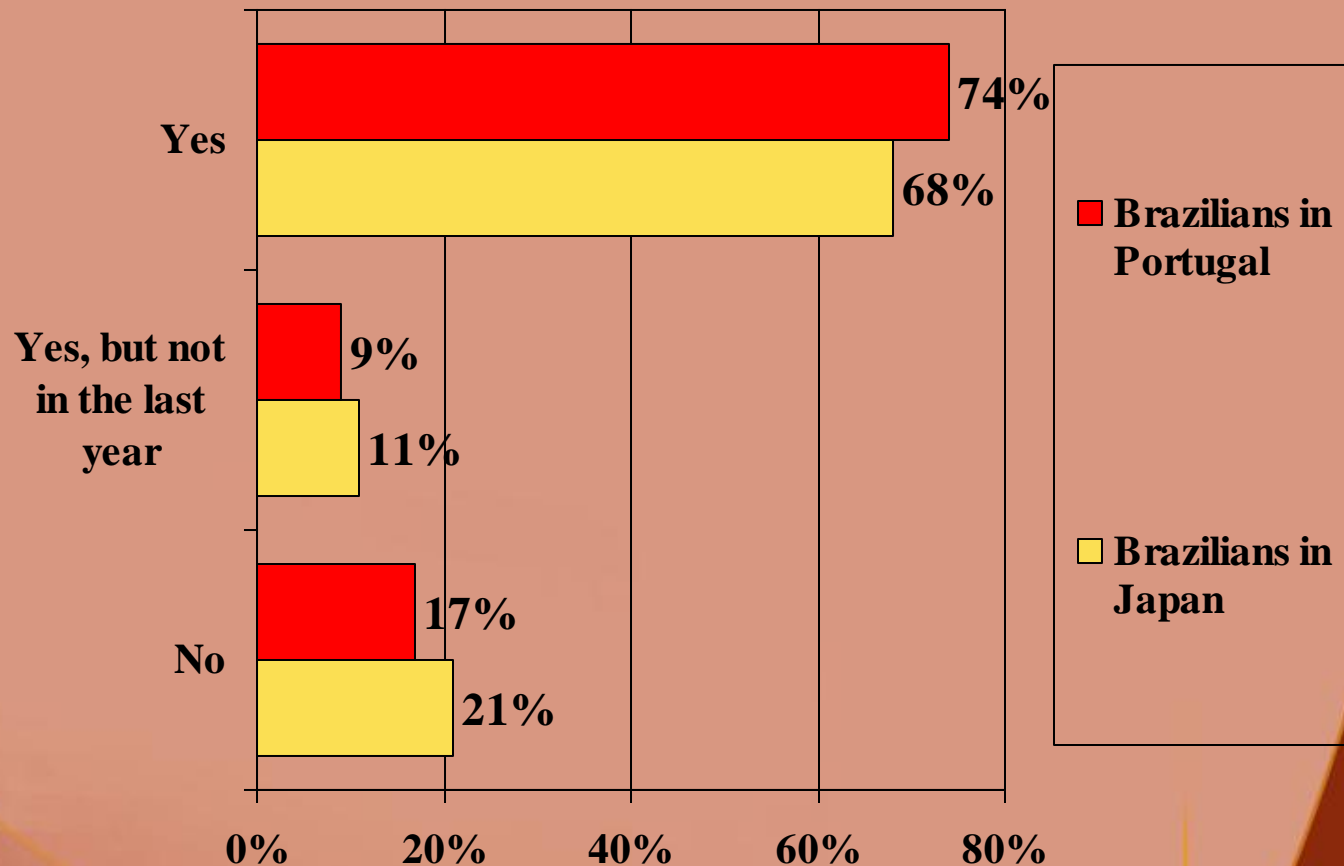
# Remittance Senders

- Brazilians living in Portugal send remittances **10 times** a year at an average of **€320** with each remittance.
- Therefore, the total amount of remittances sent from Portugal to Brazil during 2005 is estimated to be between **€178,000,000** and **€356,000,000**.

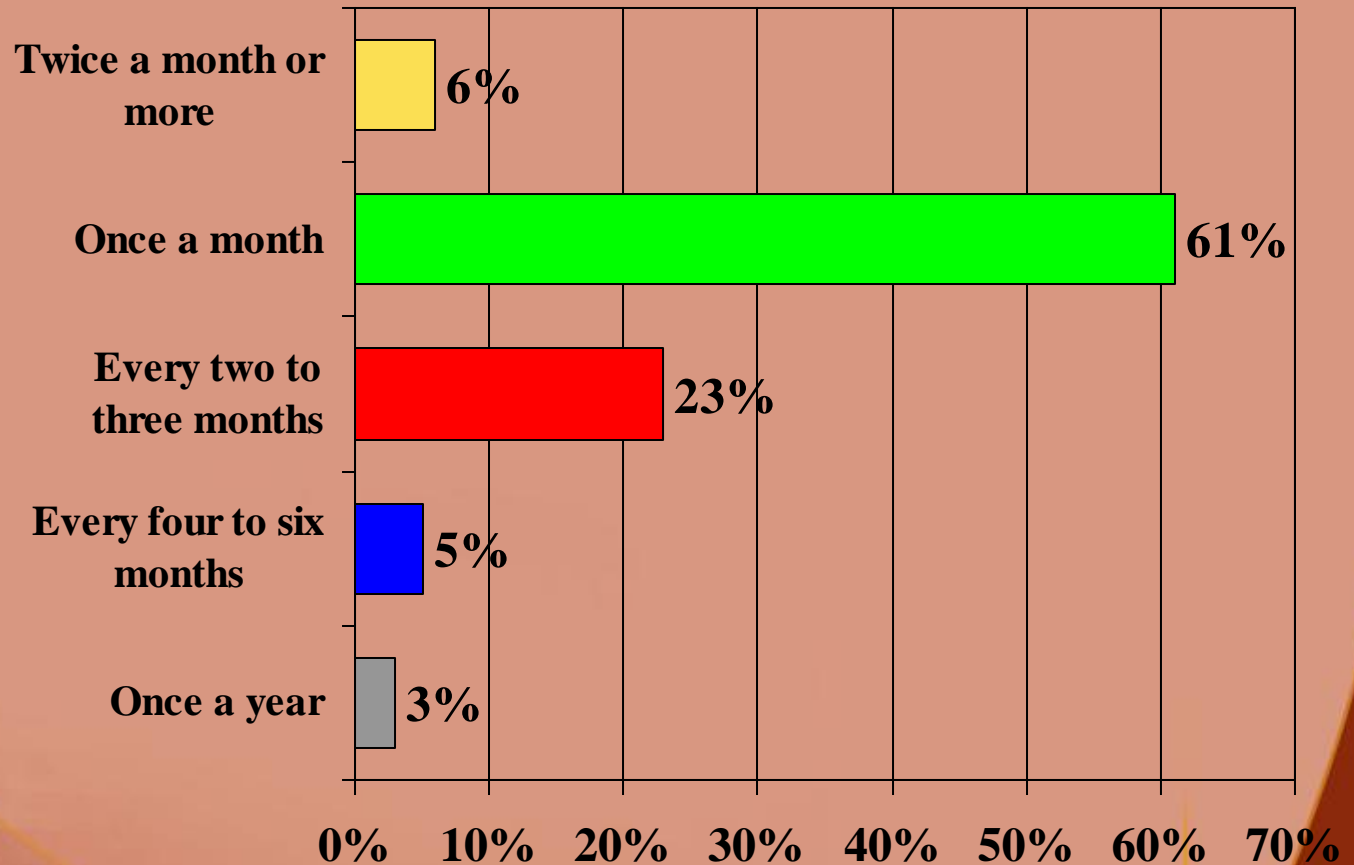
# Have you ever sent money to your relatives living in Brazil?



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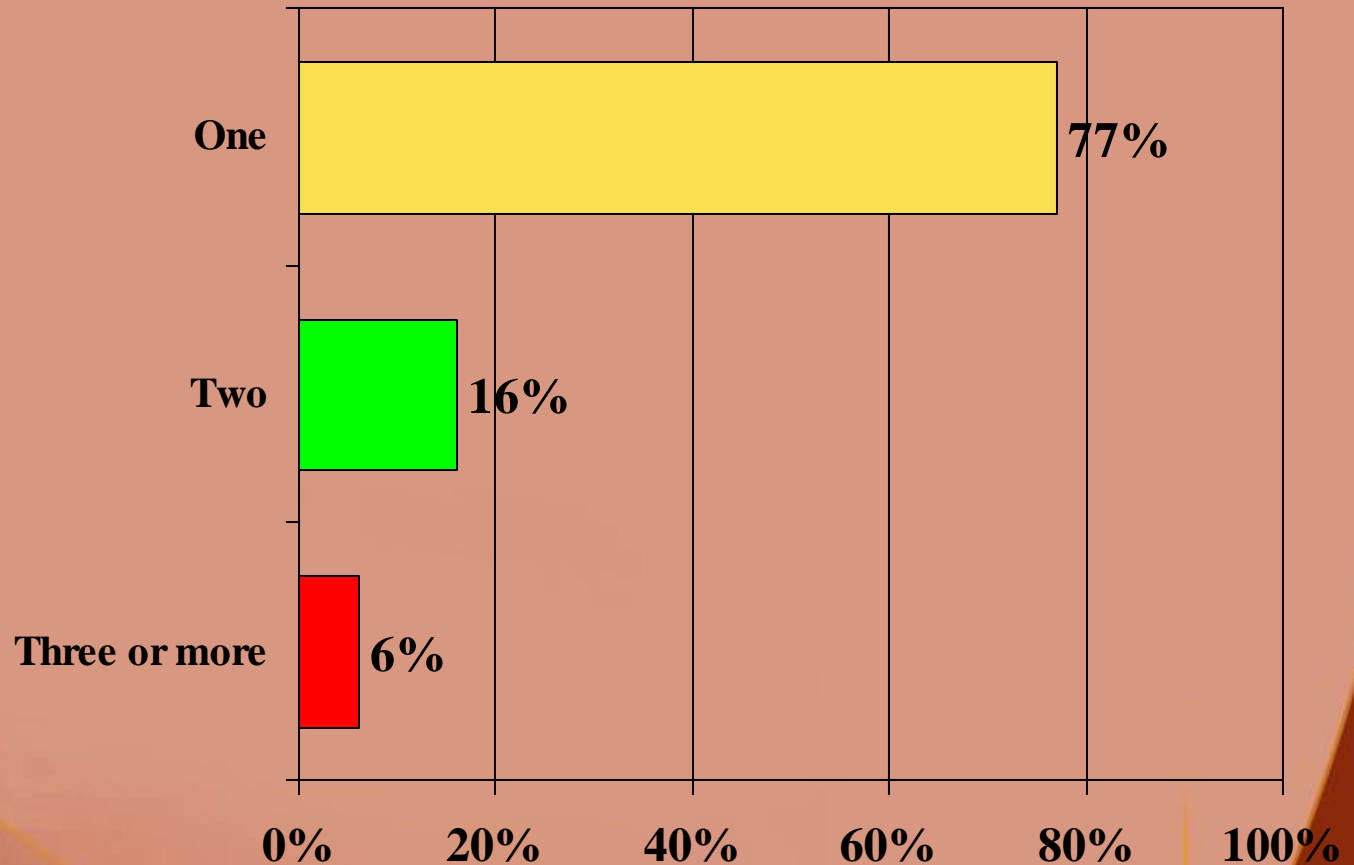


# How often do you send money to your relative?



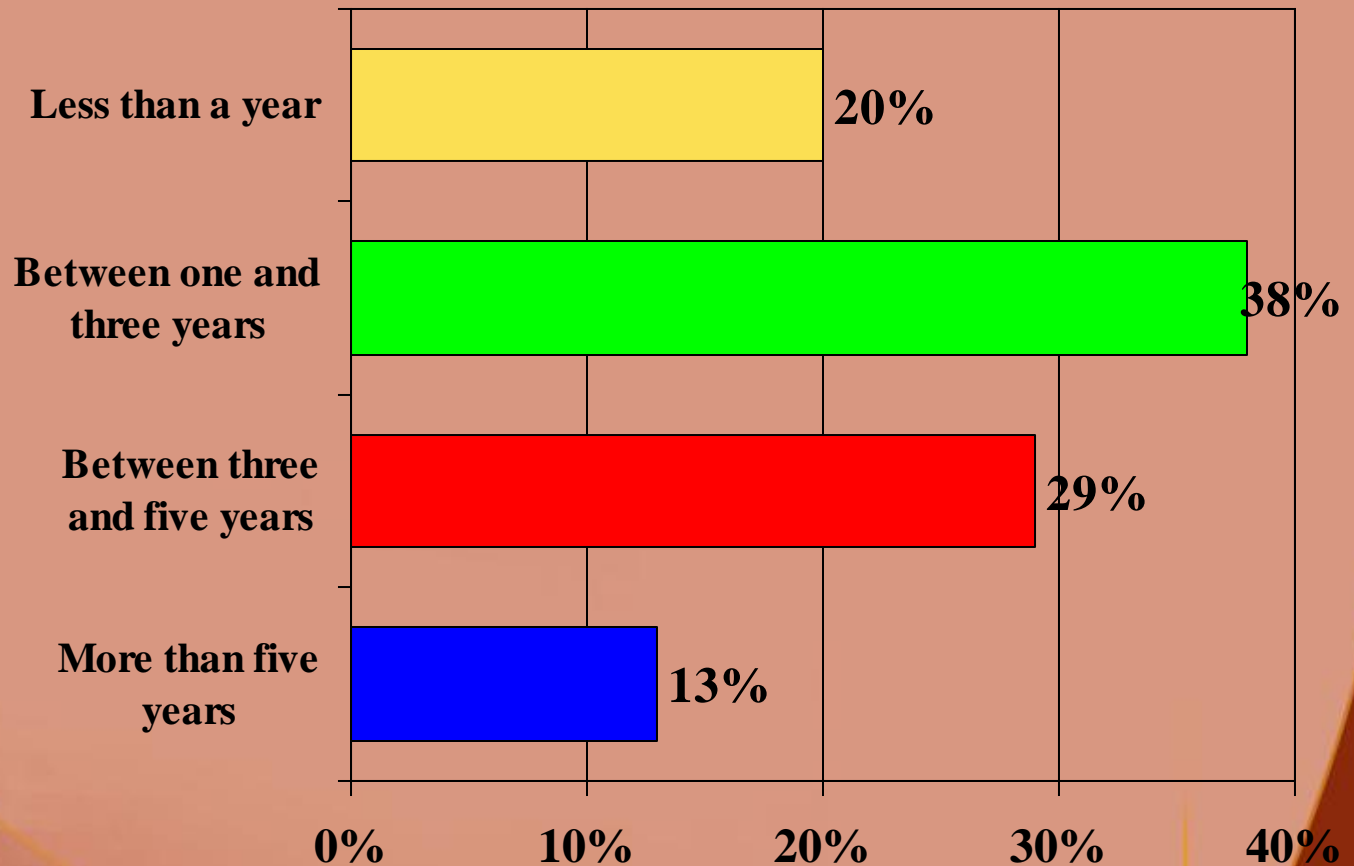
***Average - 10 Times***

# How many people do you send money to?

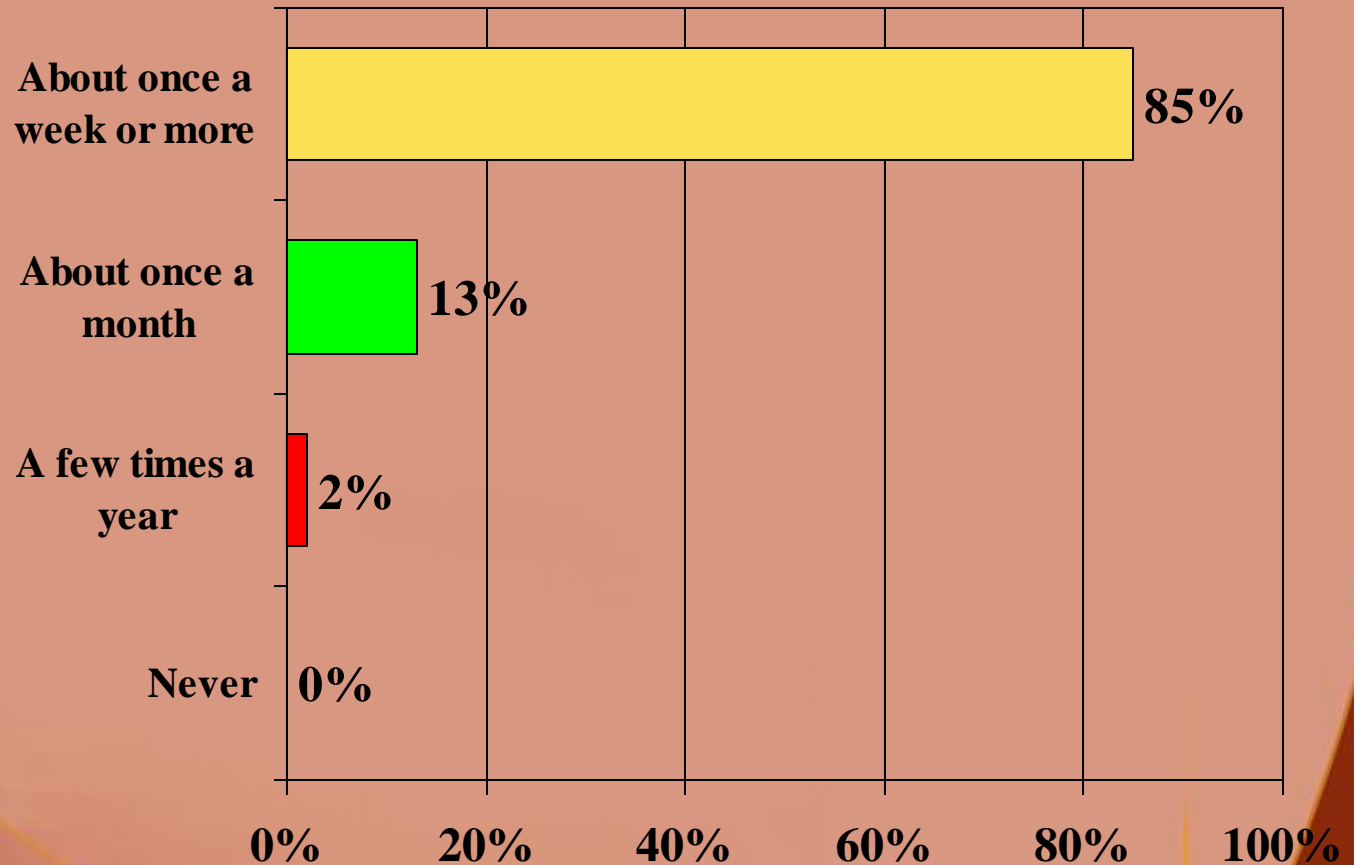




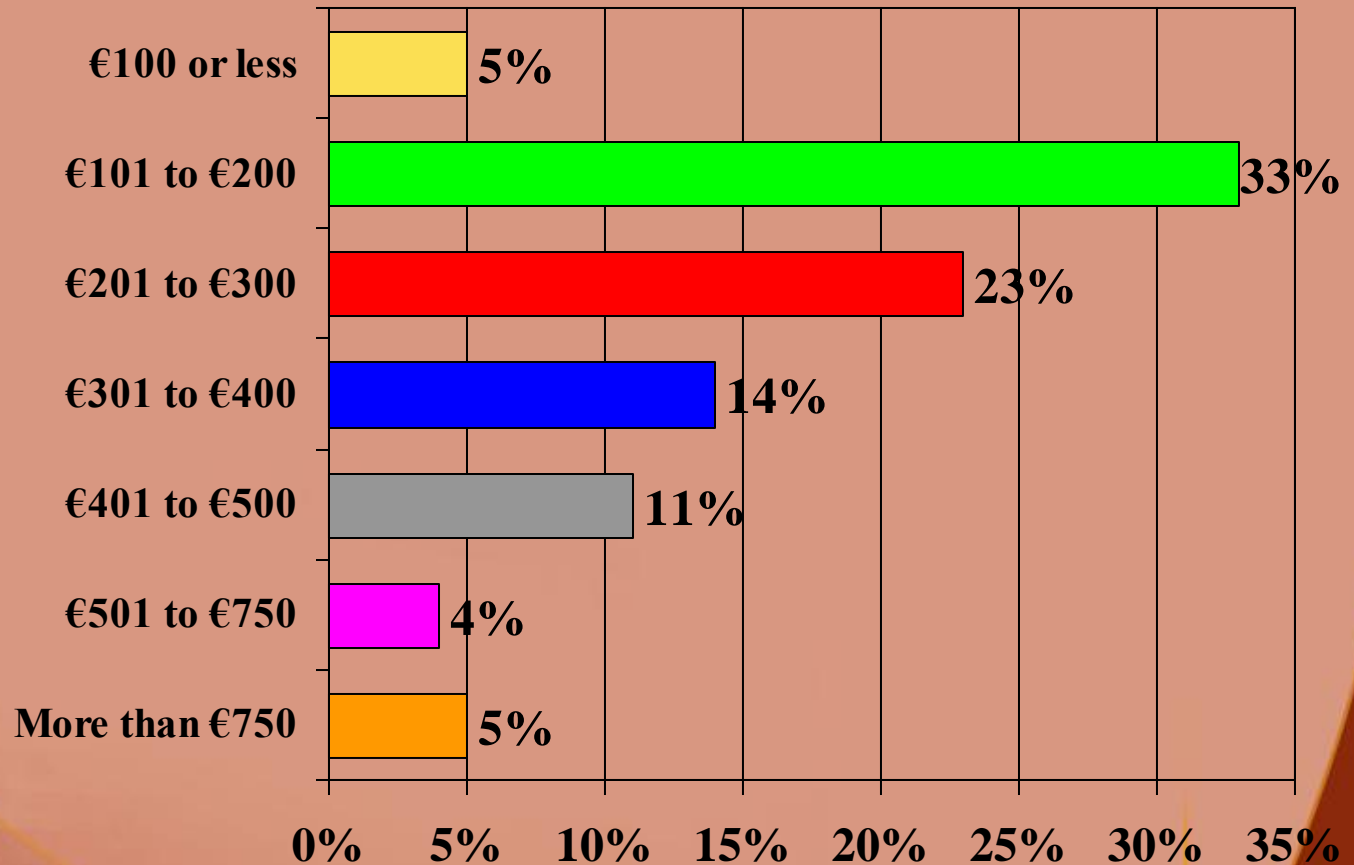
# How long have you been sending money to your relative?



# How often do you communicate with your family back home?

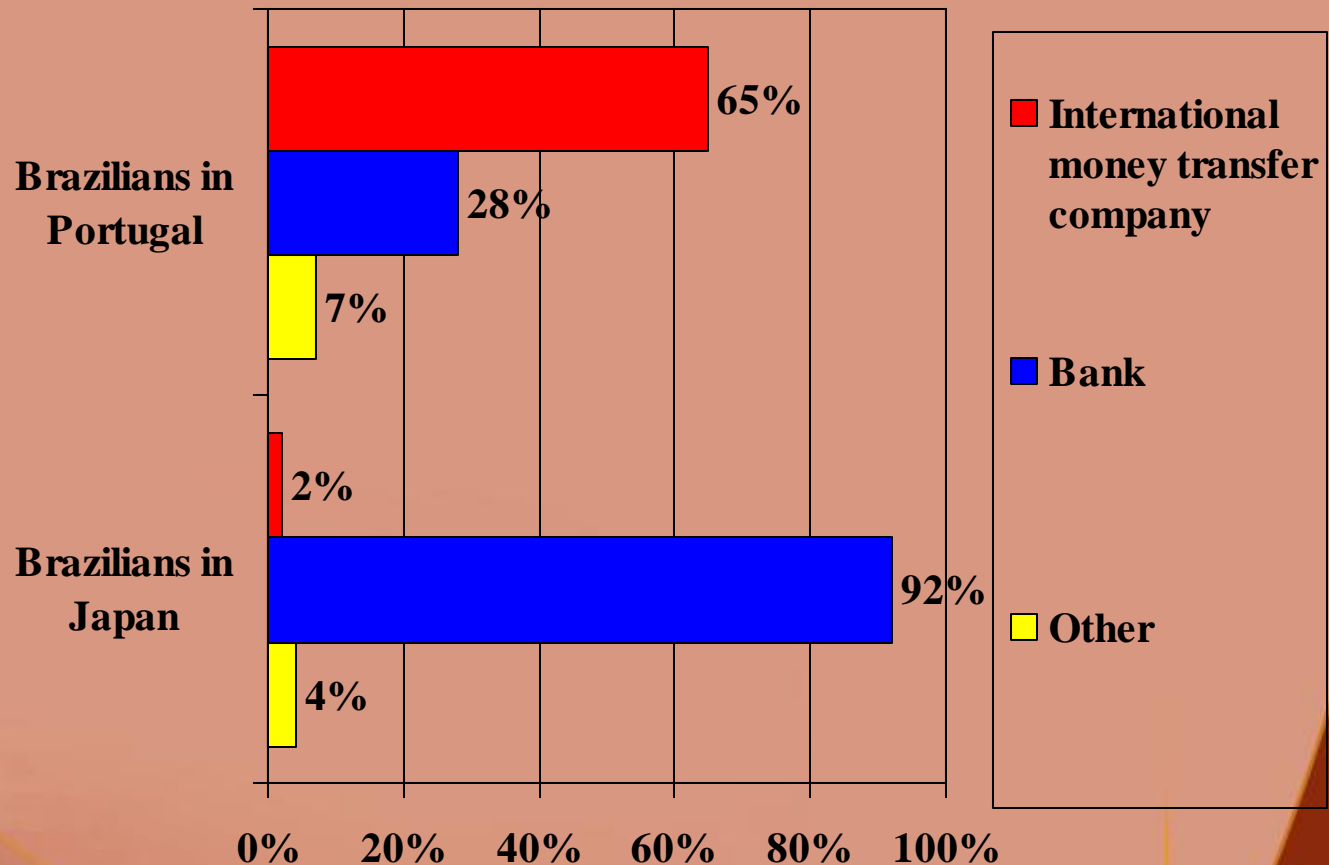


# How much money – on average – do you send to your relative each time you send money?

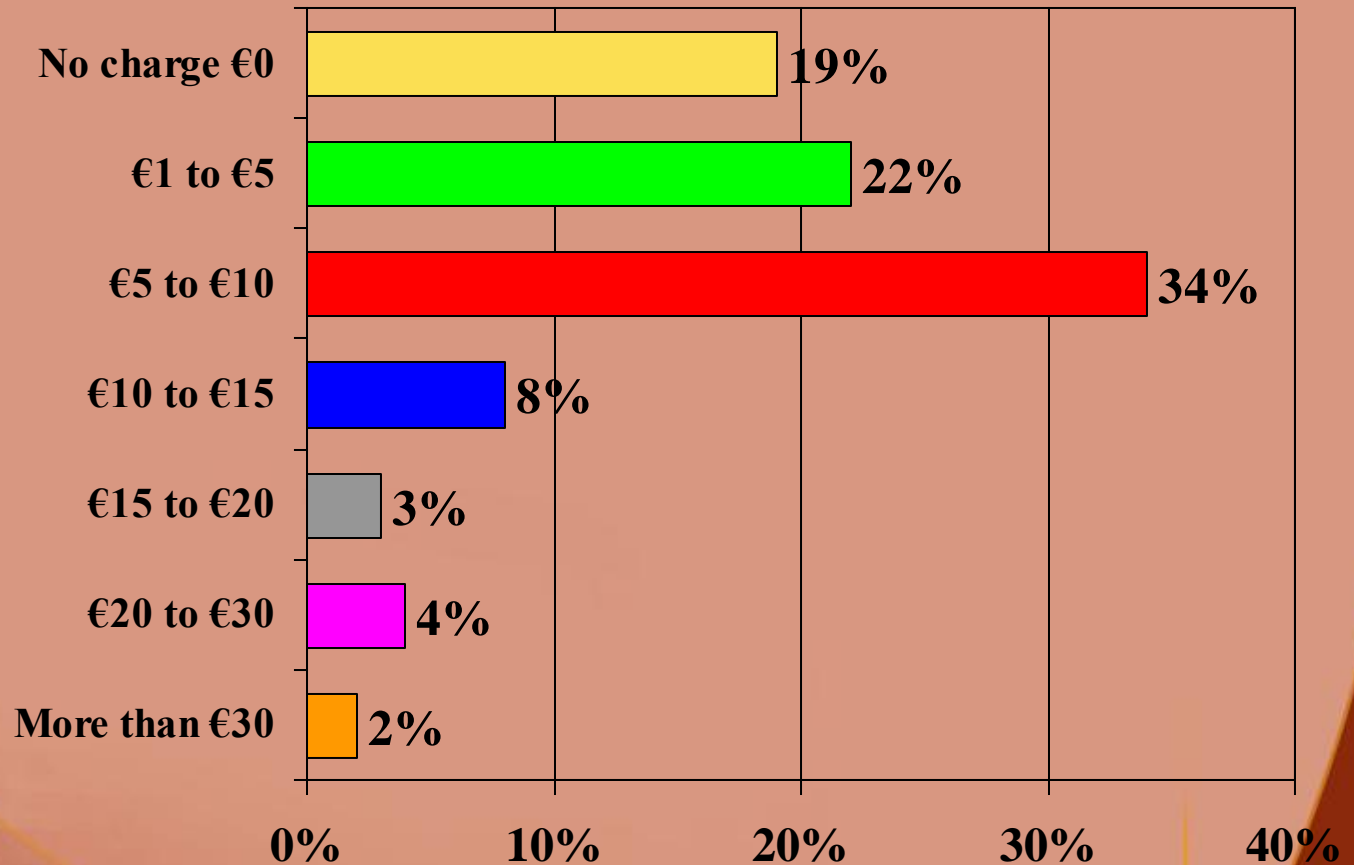


**Average - €320**

# How do you send money to your relative?



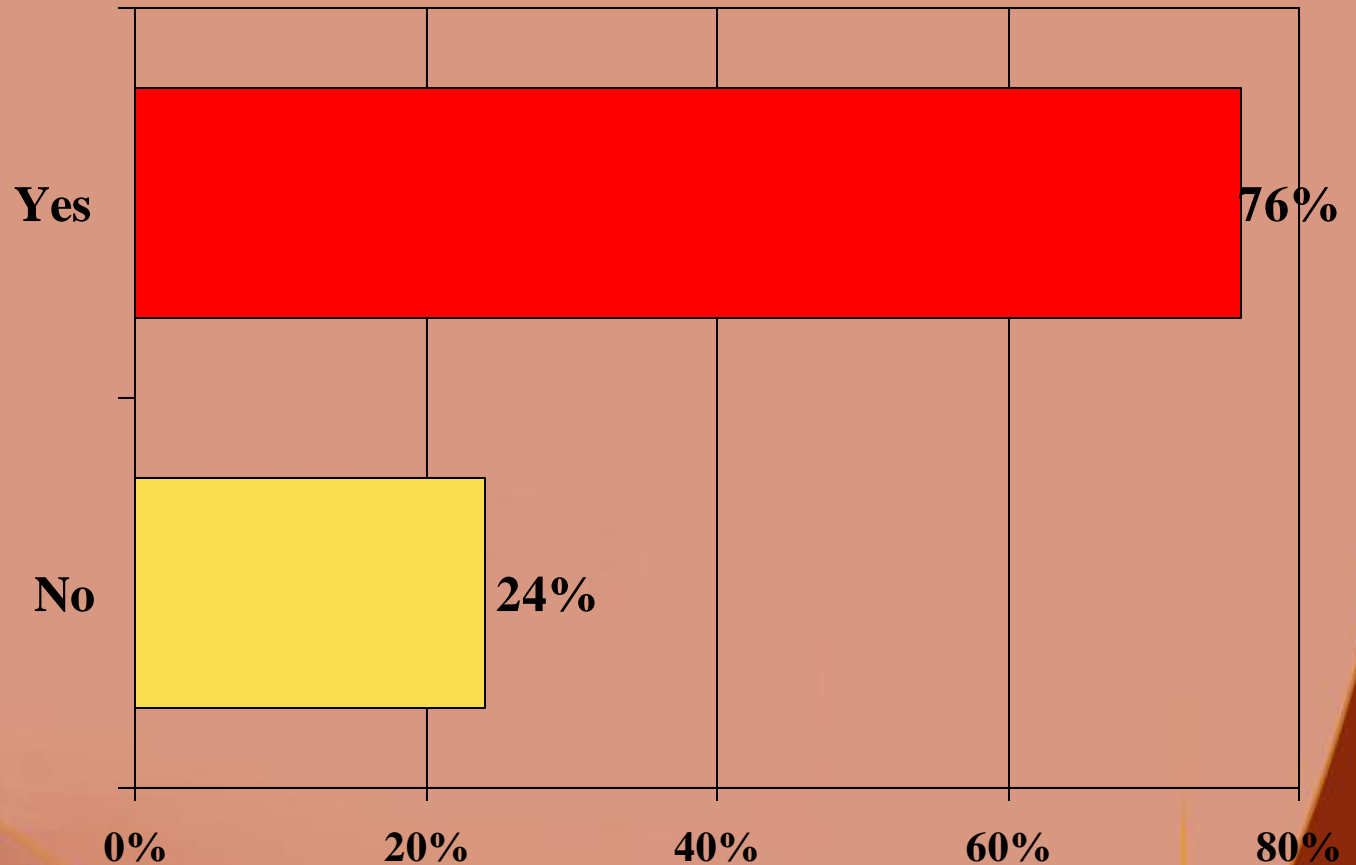
# What is the fee that you pay to send money to your relatives in Brazil?



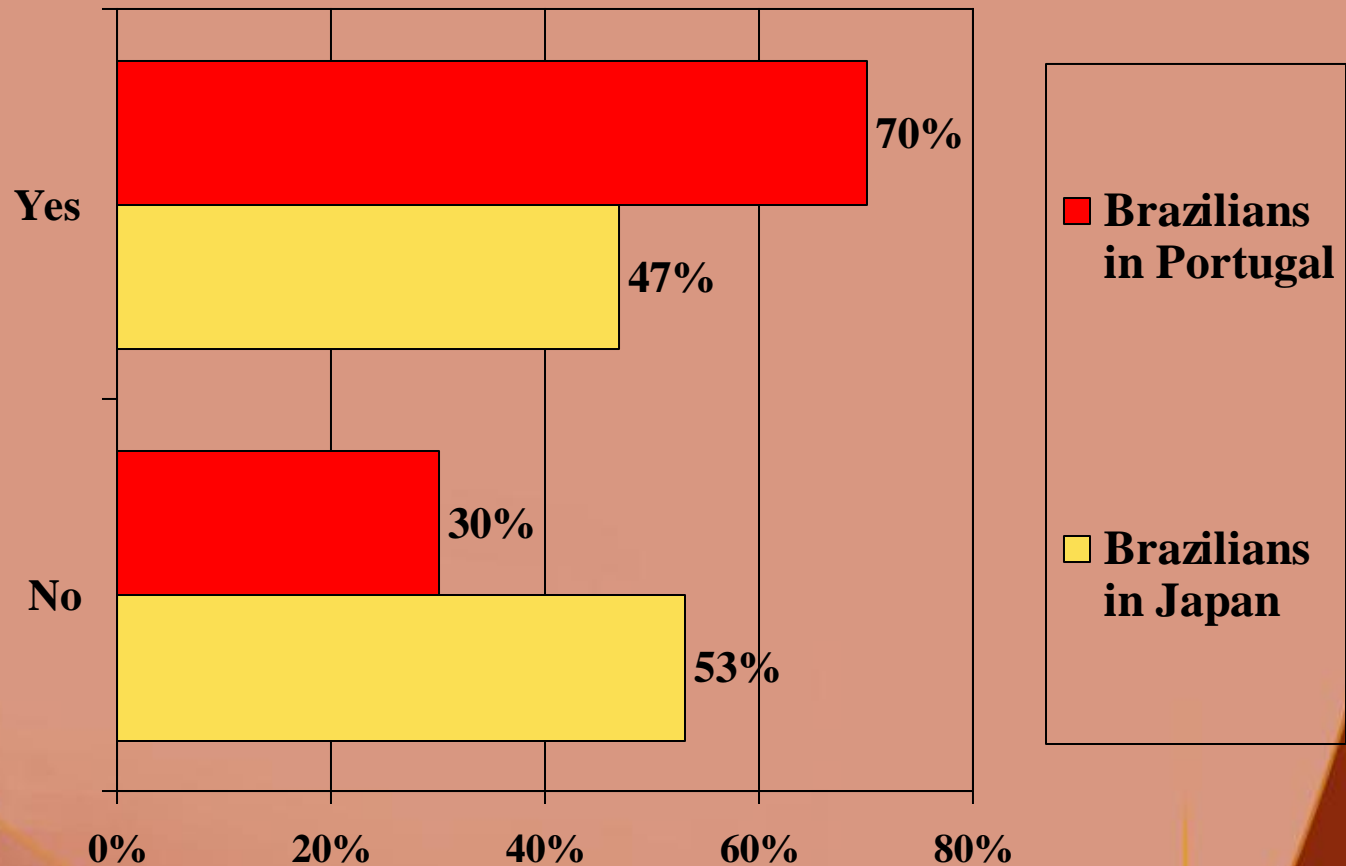


# Access to Bank Accounts

# Do you have a bank account in Portugal?

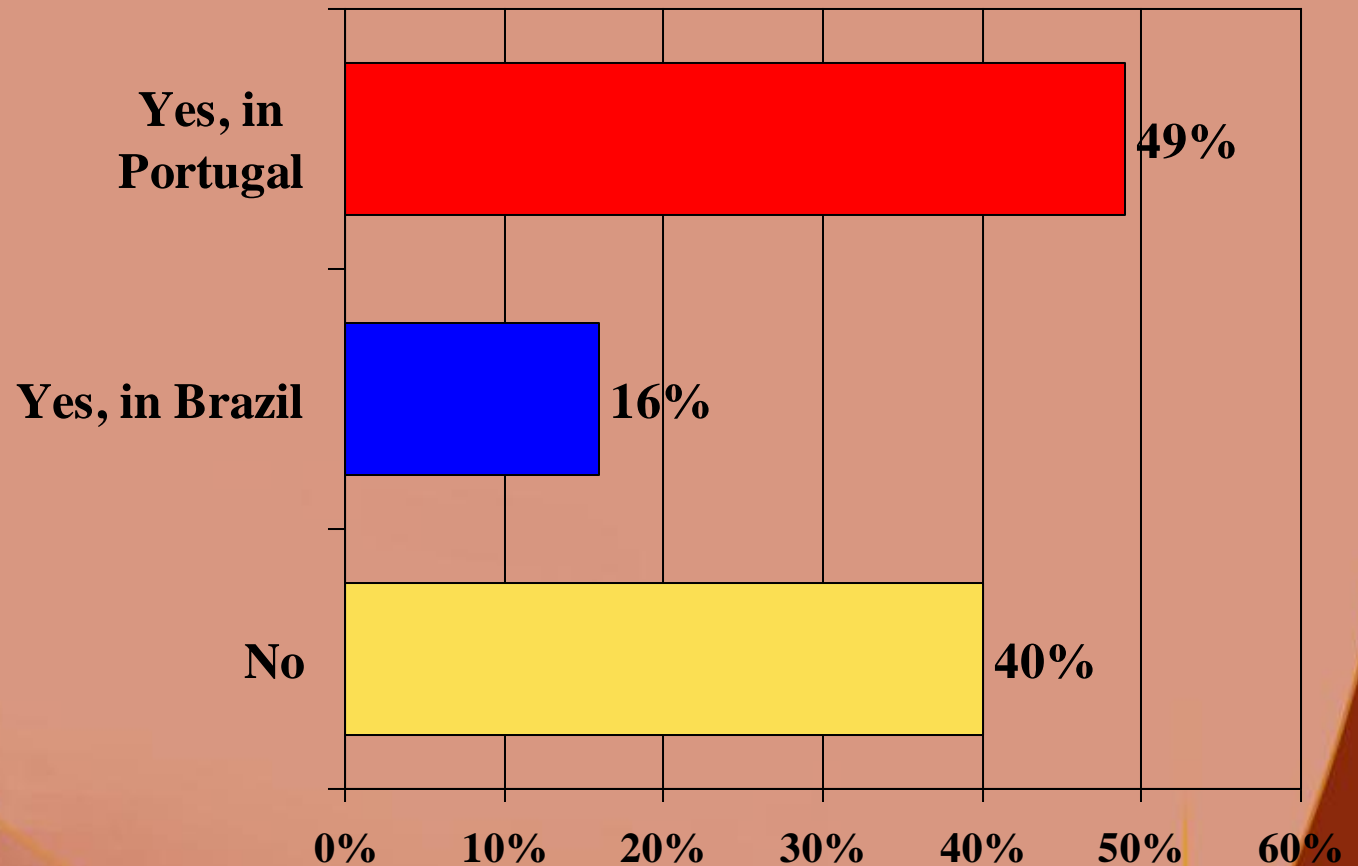


# Do you have a bank account in Brazil?

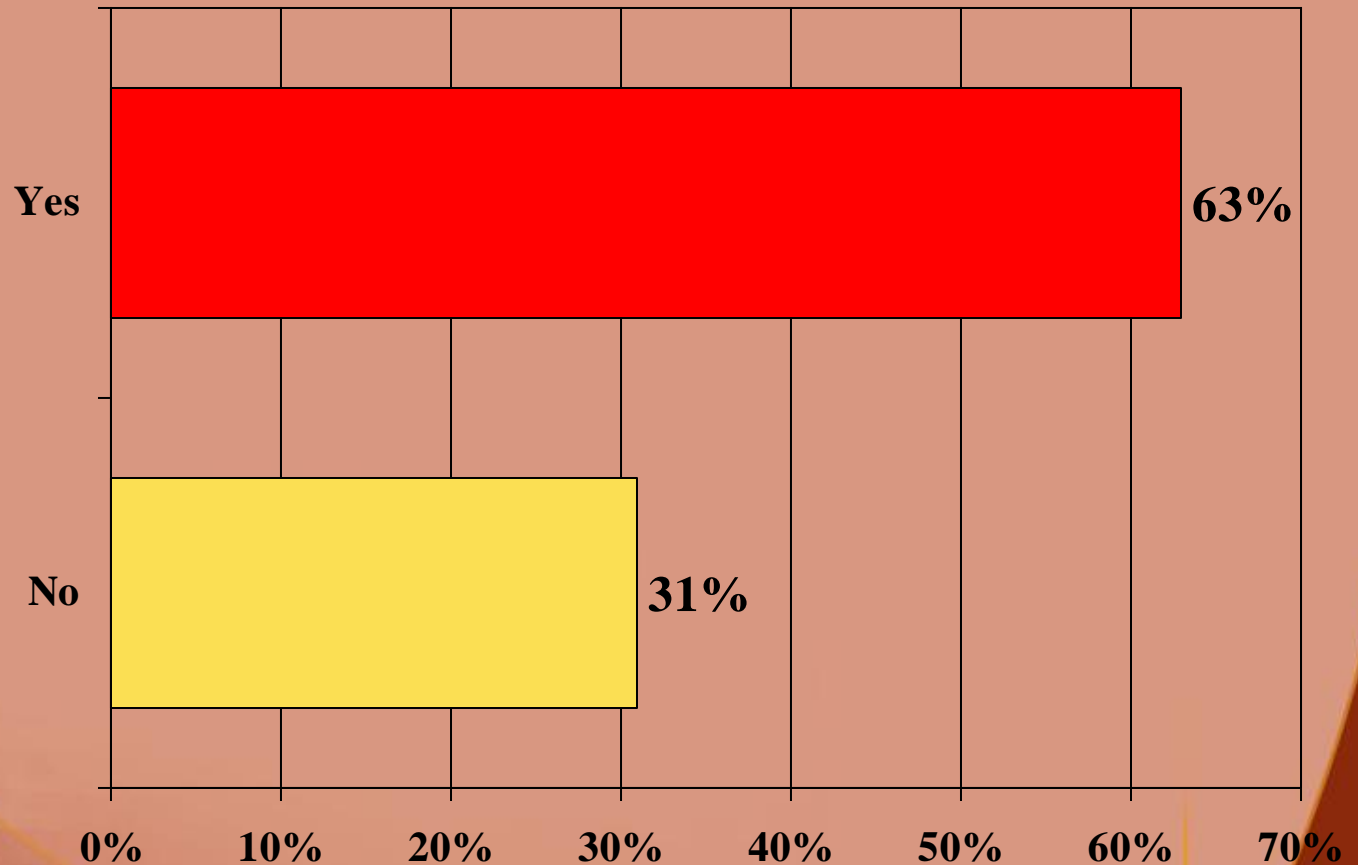




# Do you have a savings account?

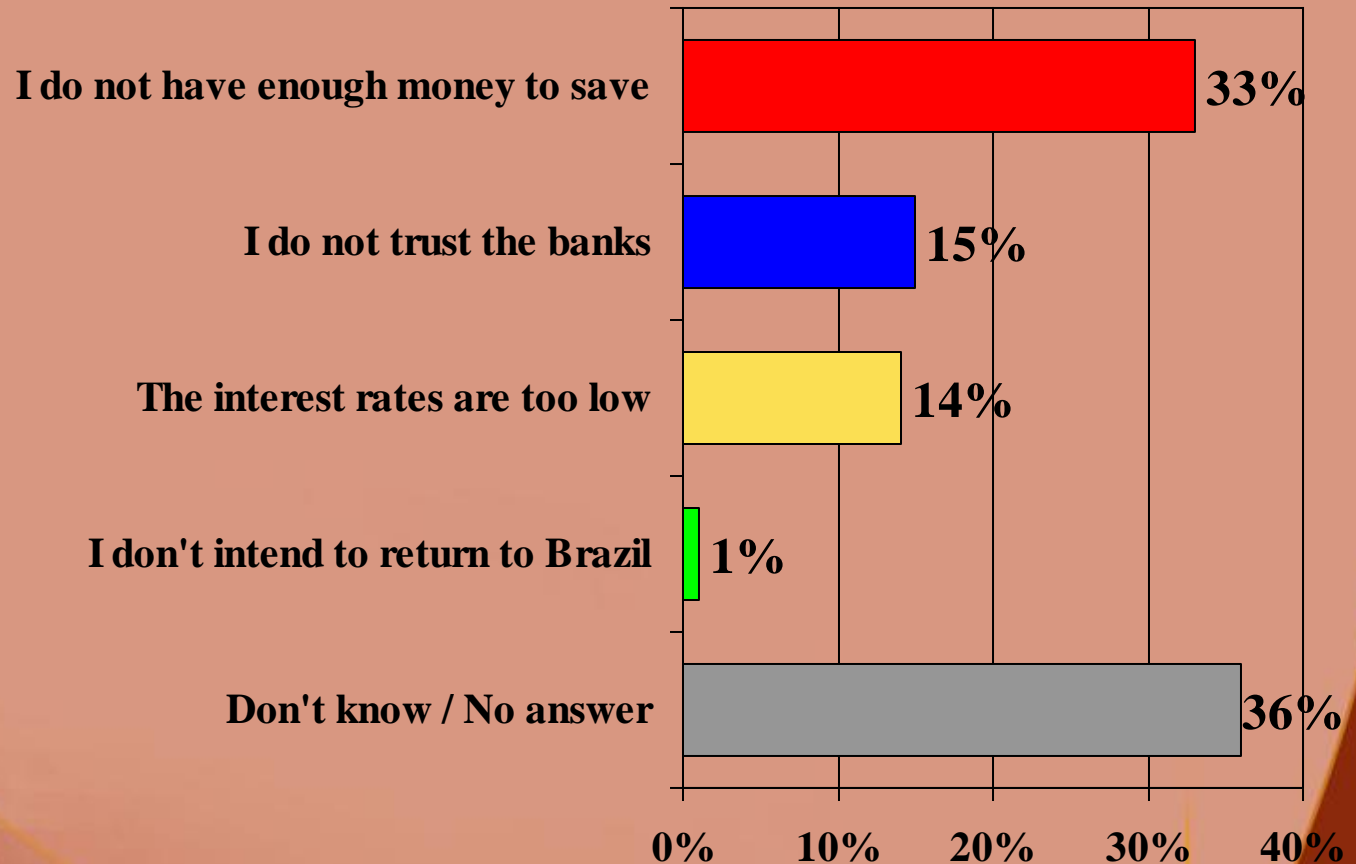


Would you consider opening a savings account in Brazil if the interest rate offered by banks in Brazil is higher than in Portugal?\*



\*Asked only of those respondents who do not have a savings account in Brazil.

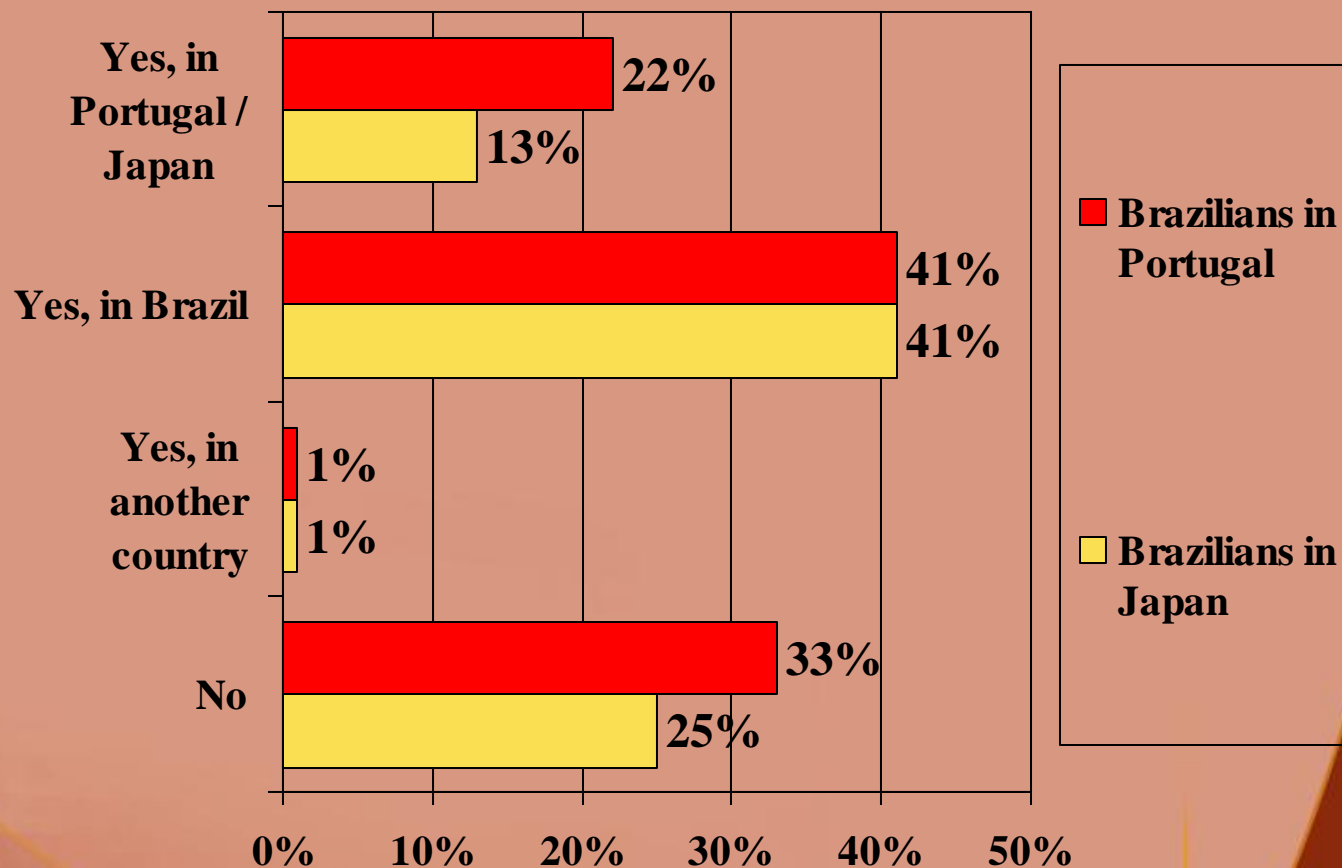
# Why would you not consider opening a savings account in Brazil?



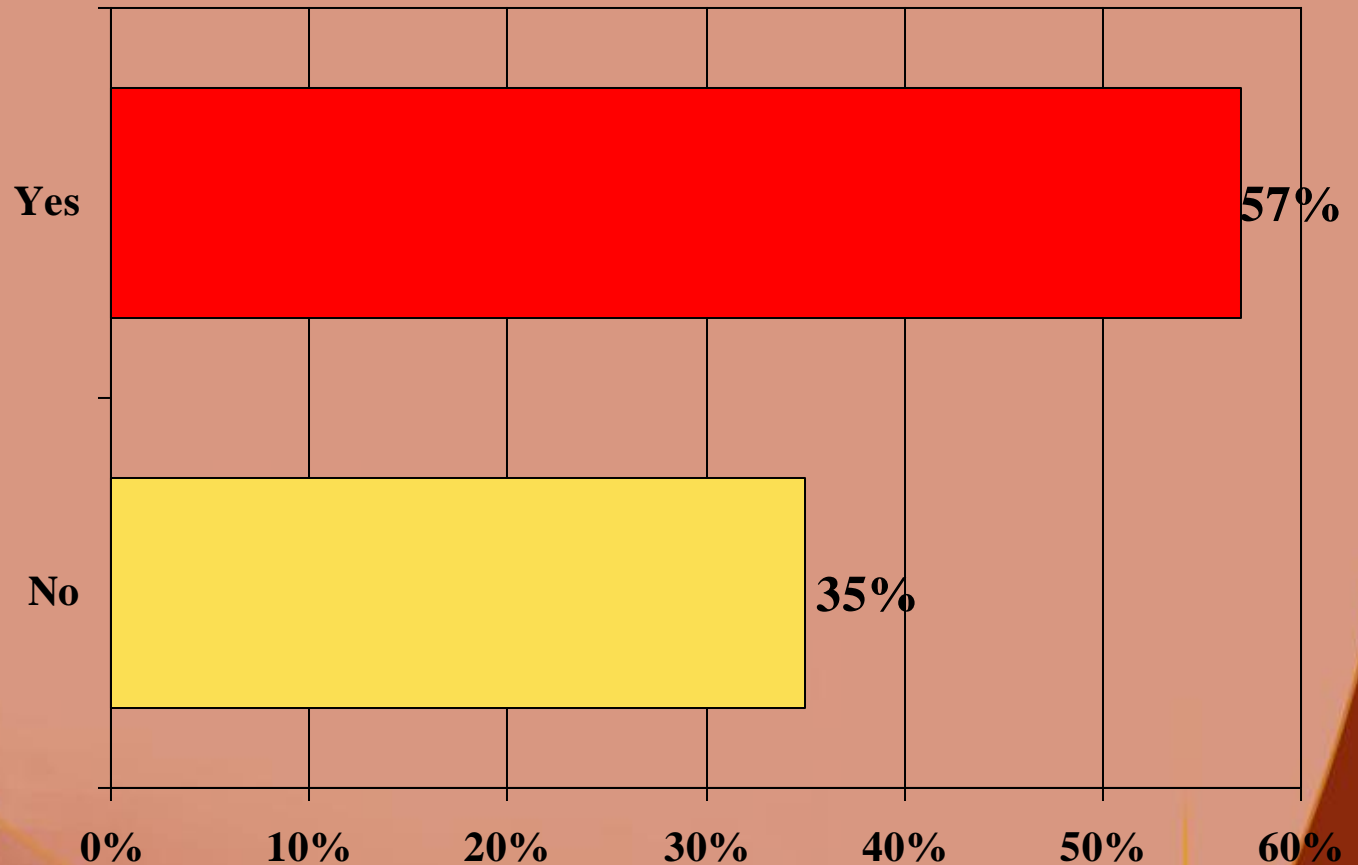


# Business Investments

# Do you have any plans to start your own business in the future?



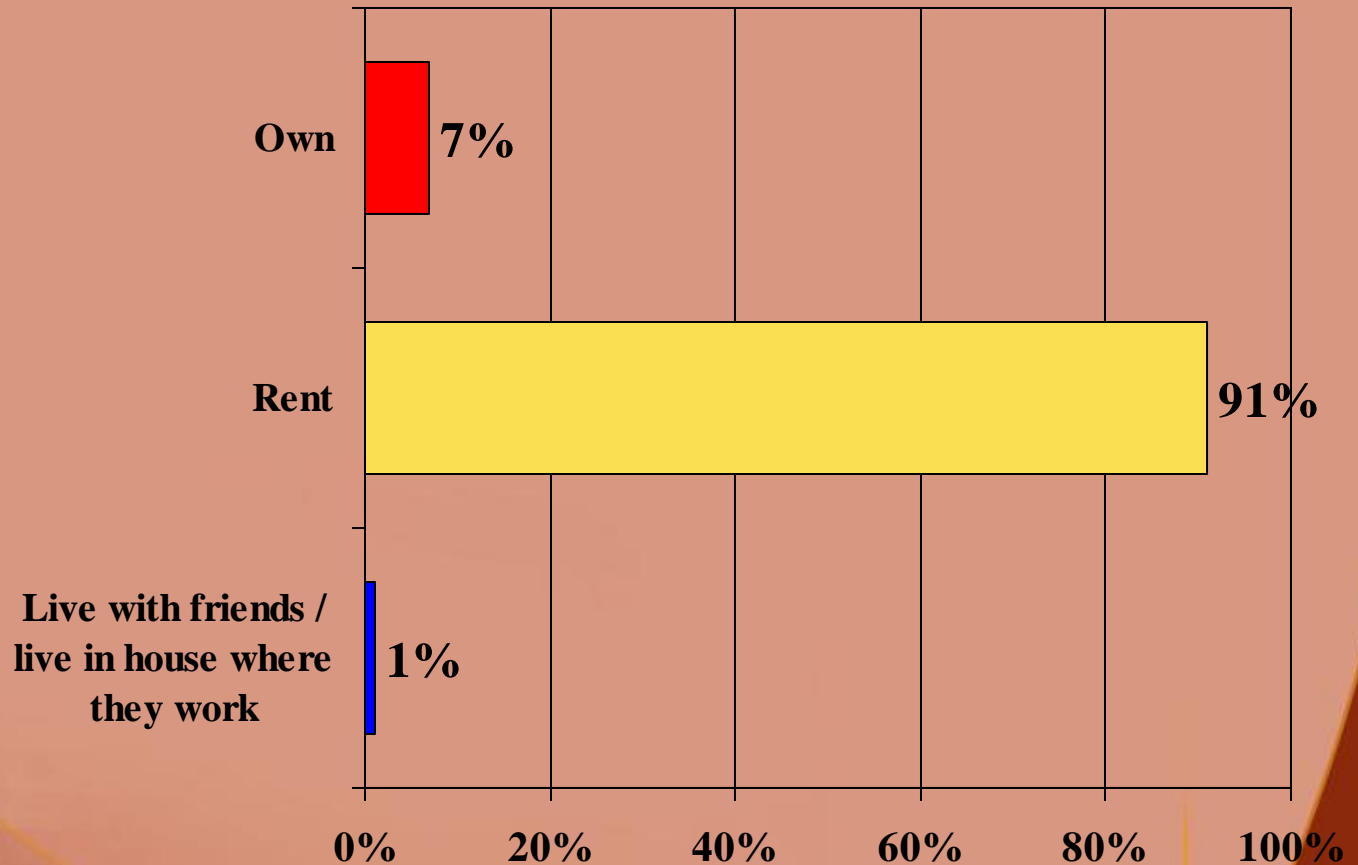
# Would you consider investing in a small business in Brazil?





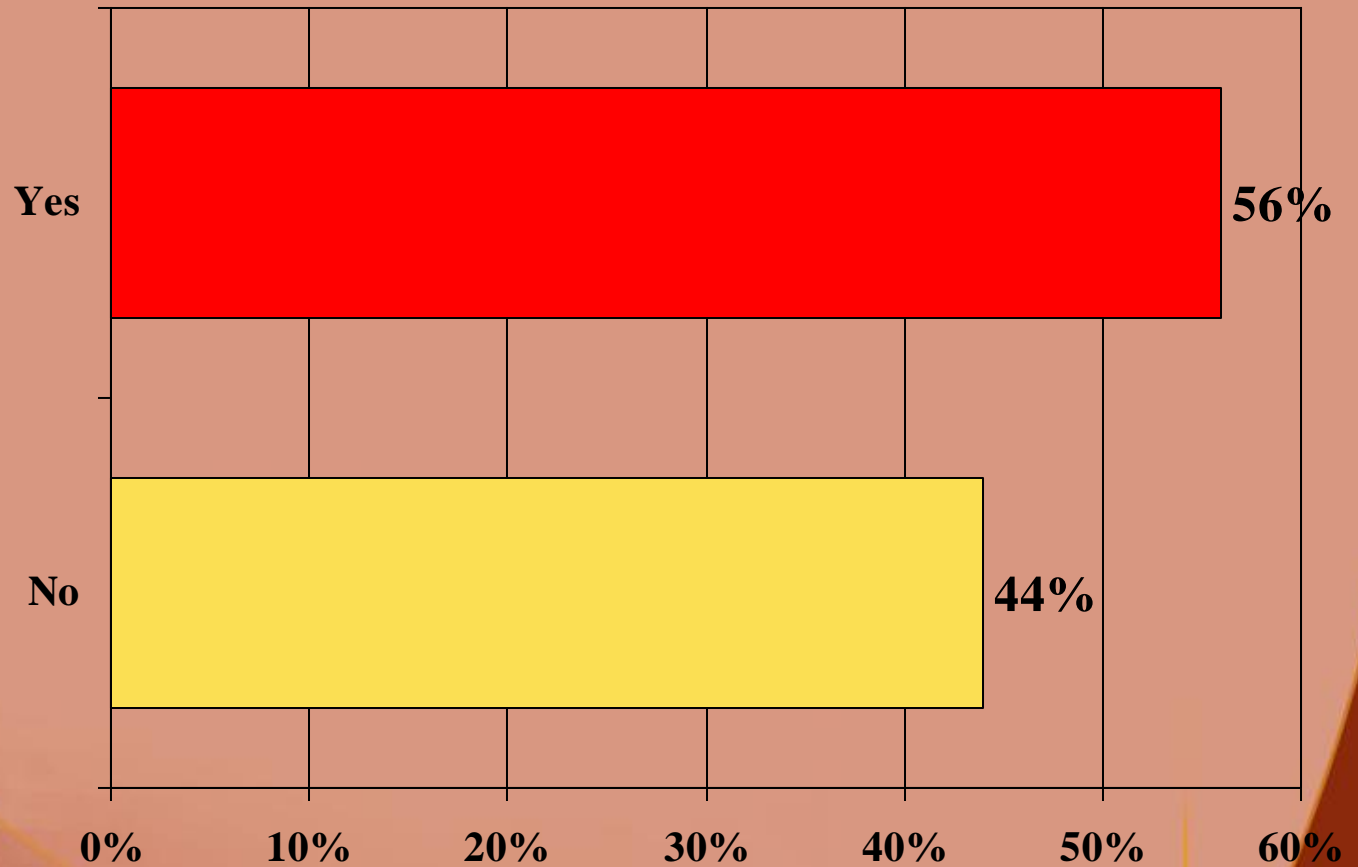
# Home Ownership

# Do you own or rent your home in Portugal?

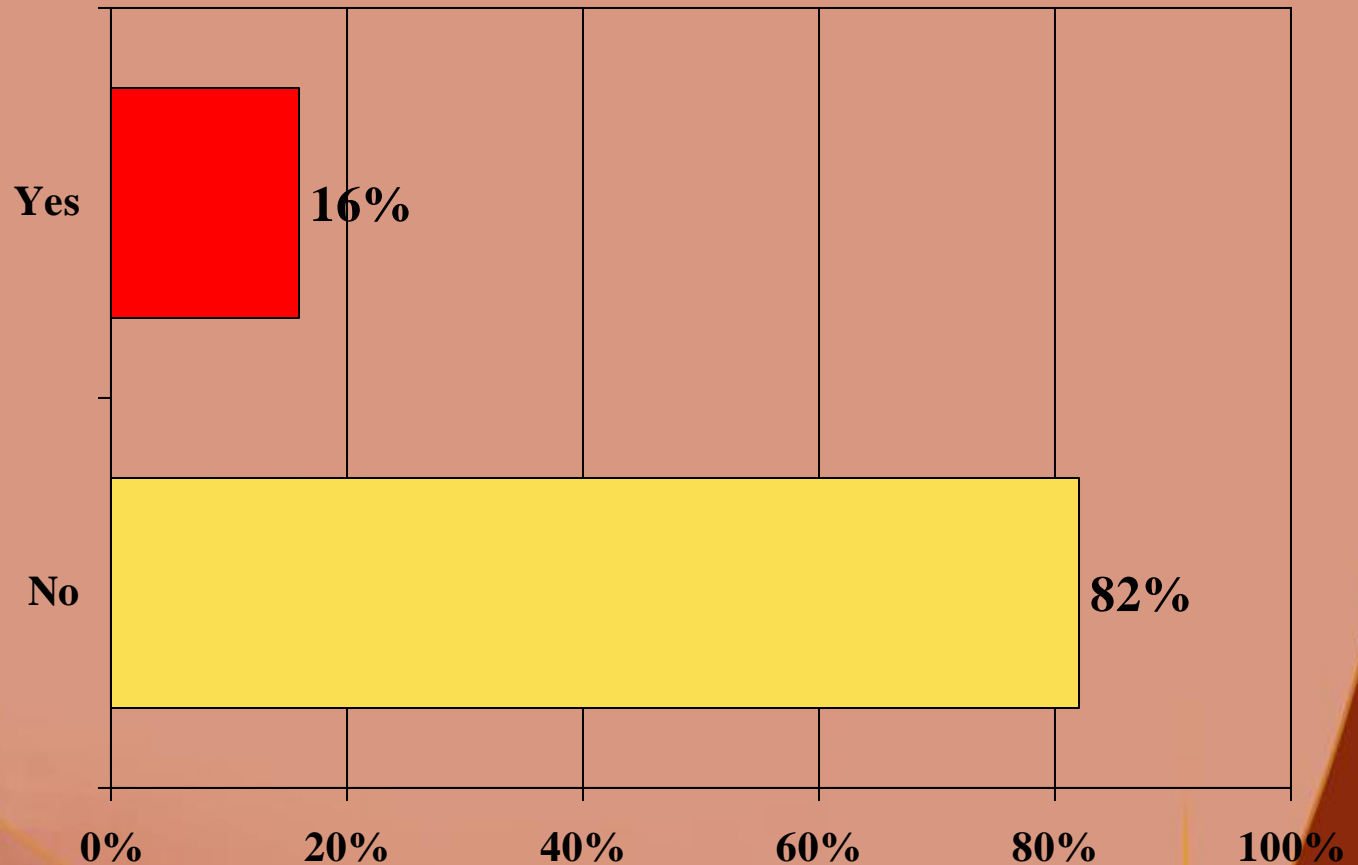




# Do you own a home in Brazil?



# Did you purchase your home with a mortgage from a bank?\*



\*Asked only of those respondents who own a home in Brazil.



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