

Working Papers

## Political Stabilization Cycles in High Inflation Economies\*

Ernesto H. Stein

Inter-American Development Bank

and

Jorge M. Streb

Banco Central de la República Argentina

Working Paper Series 309  
Washington, D.C.

JEL classification codes: E31, D72

Key words: Inflation cycles, elections, political economy.

**Abstract:** High inflation economies often do not exhibit smooth inflationary processes, but rather stop-go cycles. This paper relates these stop-go episodes of inflation to a political cycle: the government can try to repress inflation until after the elections in order to increase the chances of being reelected. This is modeled as a two-period game of incomplete information where voters try to pick the most competent government, and inflation (which signals lack of competency) can be lowered by the government in the short run through foreign debt accumulation. Several stabilization episodes in Latin America, such as the Primavera Plan in Argentina and the Cruzado and Real Plans in Brazil, are used to illustrate the model.

\* The authors are grateful to George Akerlof, Chris Canavan, Alessandra Casella, Albert Fishlow, Maurice Obstfeld, Robert Powell, Mathew Rabin, David Romer, Andrew Rose and members of our dissertation group at UC Berkeley for helpful comments and discussions. We also benefitted from seminar participants at the Universidad de San Andrés and the Instituto Di Tella, and at the 1994 Latin American Meeting of the Econometric Society. An earlier version of this paper was published as a CIDER working paper in August 1994. The views expressed in this paper are those of the authors, and do not necessarily represent those of their institutions.

© 1995

Inter-American Development Bank  
1300 New York Avenue, N.W.  
Washington, D.C. 20577

The views and interpretations in this document are those of the author and should not be attributed to the Inter-American Development Bank, or to any individual acting on its behalf.

# Political stabilization cycles in high inflation economies

## 1. Introduction

Stop-go cycles of inflation and recurrent balance of payment crises have been widely observed in high inflation economies. We approach these phenomena as a manifestation of the political business cycle.

There is a vast body of literature on political business cycles. The traditional view, first suggested by Nordhaus (1975), relies on the assumption of voter myopia. More modern versions depart from this assumption, treating expectations as rational but allowing for incomplete information. Rogoff (1990), for example, models political budget cycles as the equilibrium outcome of a signalling game between voters and the government. It is this modeling approach that will be followed in the present paper.

Nordhaus suggested that governments try to increase employment before elections to enhance the chances of being reelected. Models that address this issue typically assume a short-run trade-off between inflation and unemployment. The government reduces unemployment (which is observed immediately) at the cost of increased inflation (which, with sticky prices, is only observed after a lag, once elections have taken place).

In some instances, the critical issue before elections is inflation rather than employment. In such cases, governments might be willing to stabilize prices rapidly, even at the cost of higher unemployment. However, not all stabilizations are contractionary. Under exchange rate-based stabilizations, output often increases in the short run, led by consumption booms (Calvo and Végh, 1990). Incentives to stabilize prices then become stronger. These stabilizations, however, can give rise to a different trade-off, namely one between present and future inflation. Politicians can exploit

this trade-off in an opportunistic way, in an effort to win elections.

In Section Two we briefly review several stabilization episodes based on pegging exchange rates. We believe political considerations have played an important role in determining the timing of these episodes. They additionally illustrate how, in the absence of serious fiscal adjustment, stabilizations are short lived and end up giving way to inflationary outbursts.

In Section Three, we develop a stylized background model as an approximation for high inflation economies. Output is exogenous, while prices are driven by changes in money. The goal is to capture the trade-off between current and future inflation. By borrowing abroad now, the government can shift the inflation tax burden to the future, when the debt has to be fully repaid. Thus, an attempt to stabilize prices can build up repressed inflation, generating the stop-go pattern described in Section Two.

In Section Four we show how governments interested in staying in office will exploit the trade-off between current and future inflation for electoral purposes. Election dates will be assumed exogenous. The political stabilization cycle is described as a two-period signalling game between the government and the voters, like in Persson and Tabellini (1990). The government can be competent or incompetent, where competency is associated with the size of the budget deficit. Voters are forward-looking rational agents; information asymmetries are introduced by assuming that they observe inflation immediately, but can only observe foreign debt after a lag. In this setting governments can lean more heavily on debt financing, since low current inflation acts as a signal of competency that increases the incumbent's reelection chances.

Section Five presents our conclusions on the relevance of the present model to interpret stop-go cycles in high inflation economies, suggesting why governments tend to postpone devaluations

even at the risk of balance of payments crises.

## 2. Politically determined price stabilizations in high inflation countries

When inflation is high it often displaces unemployment as the key electoral issue, providing governments with strong incentives to bring it under control. Why would inflation become the most important variable prior to an election? One reason may be that, in high inflation economies, a substantial reduction in the rate of inflation will significantly affect the lives of all the voters, while changes in employment affect only a portion of the population.<sup>1</sup>

More importantly, stabilizations are not always characterized by a short-run trade-off between inflation and unemployment. While orthodox programs based on contractionary monetary policy are recessionary in the short run, exchange rate-based stabilizations, where the exchange rate is used as a nominal anchor, often lead to a boom in the short-run, only to give way to a recession later.<sup>2</sup> For simplicity, in our models of Sections Three and Four we abstract from these effects, assuming that output is independent of inflation and exogenously fixed.

We will argue that political motivation has had an important role in the timing of several stabilization episodes. An interesting regularity that supports this view is the start of stabilization programs a few months before the elections, in cases such as the Austral, Primavera and

---

<sup>1</sup>The cases where inflation becomes the most important variable prior to elections, however, are not restricted to high inflation countries. In the United States, for example, Volcker was appointed at the Fed in 1979, during the Carter Administration, to take a tough stance against inflation.

<sup>2</sup>See the description of the business cycles associated with money-based and exchange rate-based price stabilizations in Kiguel and Liviatan (1992). Calvo and Végh (1990) review the literature on this topic, developing a model to explain the main stylized facts. Lack of credibility of the stabilization programs plays an important role in explaining the consumption boom in the short run: in expectation of higher inflation, households substitute intertemporally in favor of present consumption. This seems to be specially relevant in the case of durable goods.

Convertibility Plans in Argentina, the Cruzado and Real Plan in Brazil and the Pacto in Mexico. In each one of these cases, a reduction of the rate of crawl or an exchange rate freeze was an important component of the program (in some, they were accompanied by price freezes).

Moreover, there is evidence of a close relationship between the initial success of these programs and the outcome of elections. For example, the Real Plan in Brazil, launched in its last stage on July 1, 1994, shortly ahead of the October presidential elections, was specifically timed to help the official candidate, Cardoso, who was badly trailing in the opinion polls.<sup>3</sup> The Real was highly successful both in bringing down inflation, at least in the short run, and in boosting the popularity of the official candidate, who ended up winning the elections. Table 1 shows the evolution of voting intentions prior to the elections, and the final electoral result.

	<b>Cardoso</b>	<b>Lula</b>
June	17%	39%
July	27%	30%
August	45%	23%
September	43%	22%
October (results)	54%	27%

Source: IBOPE, quoted in Clarín, September 14, 1994

In some episodes, such as Mexico's Pacto of December 1987, which occurred nine months before the elections, or the February 1991 Convertibility Plan in Argentina, seven months prior to congressional elections, the stabilization effort was accompanied by substantial fiscal adjustment, and the rate of inflation remained low after the elections.

---

<sup>3</sup>Cf. Gilberto Dimenstein and Josias de Souza, A Historia Real, quoted in Pagina 12, October 5, 1994.

But in other episodes, like Brazil's February 1986 Cruzado Plan, nine months before congressional elections, inflation increased immediately after the elections. In reference to this stabilization program, Eliana Cardoso (1991) writes:

"Inflation was zero. For a few months it seemed true, and general euphoria set in. But signs of disequilibrium from excess demand mounted without eliciting an adequate compensatory response. Another election loomed, and, in the best Brazilian political tradition, corrective actions were placed on hold. This time the new measures were announced immediately after the elections ... The deterioration in the balance of payments became as significant as the mounting internal problem. Suddenly, Brazil's comfortable cushion of reserves, which could lend credibility to the maintenance of a fixed exchange rate, had vanished." (pp. 152-3).

The government deliberately postponed a large devaluation until after the elections in order to keep inflation under control (figures 1 and 2). The postponement of the devaluation had severe consequences for Brazil's current account, which reached a deficit of nearly four billion dollars in the fourth quarter of 1986 (figure 3).

The Primavera Plan in Argentina, launched nine months before the May 1989 presidential elections, is an unsuccessful example of this strategy. Heymann (1991) states that "The announcement of the Primavera program in August 1988 was widely perceived as a final attempt to moderate inflation before the 1989 presidential elections." (p. 105) One of the main elements of this plan was the reduction of the rate of crawl, but speculative attacks on the exchange rate prevented the government from postponing the devaluation until after the elections, causing prices to bounce back up with disastrous electoral consequences for the Radical Party, in office at the time (figures 4 and 5). The reduction of the rate of crawl resulted again in current account deficits, which were partly associated to the lack of credibility of the policy: exporters had incentives to delay their shipments in expectation of a large devaluation, which in fact occurred (figure 6).

Israel in 1988 and Bolivia in 1989 are further examples of postponements of devaluations to slow down inflation before elections, according to Bruno and Meridor (1991) and Morales (1991). The recent Mexican peso crisis at the end of 1994 can be interpreted in the same way: the Salinas administration delayed the devaluation, even when reserves were declining at a very rapid pace. In this case, the devaluation only happened once the new government was in office. All these episodes point to a phenomena common to many high inflation economies.

The evidence indicates that under price stabilizations based on the use of the exchange rate as a nominal anchor, when a serious effort on the fiscal side of the economy is absent, inflation is kept under check for a limited time, only to resume (sometimes stronger) after a while, when adjustments in the exchange rate are made. These adjustments become necessary to avert a balance of payments crisis, or occur as a result of such crises.<sup>4</sup>

At the same time, these episodes suggest that governments have the possibility of "repressing" inflation, shifting it from the present to the future. Rather than the traditional inflation-unemployment trade-off, the key element seems to be an intertemporal trade-off between inflation today and inflation tomorrow, which governments have exploited for political purposes. This gives rise to a politically driven cycle of inflation. In Sections Three and Four we build a model consistent with this pattern.

In addition to the stop-go cycles of inflation, these price stabilizations result in an appreciation of the real exchange rate and, until devaluations occur, in current account deficits. Since the model

---

<sup>4</sup>Even in the successful cases, where inflation has been kept under control for extended periods of time, these programs have resulted in substantial real appreciation and important current account deficits. Mexico's current account deficit was close to twenty eight billion dollars in 1994, before the December peso crisis. In the case of Argentina, it was around 12 billion dollars in the same year. These phenomena exceed the framework of this paper, but in Calvo and Végh (1990) a successful stabilization brings about a permanent real appreciation; in De Gregorio, Guidotti and Végh (1992) it initially causes a current account deficit.



we work with in the following sections is a one-sector model, there is no distinction between prices and exchange rates, so we cannot capture the real appreciation of the exchange rate. We do capture, however, the current account deficits that are associated with these real appreciations prior to elections.

### **3. The background model**

In this Section we develop a two-period model that yields a trade-off between current and future inflation. It is in the spirit of Sargent and Wallace (1981): if the government doesn't undertake a fiscal adjustment, substituting debt financing for the inflation tax today only leads to a transitory reduction of inflation and even more inflation tomorrow.

The model is a stylized version for high inflation economies, where prices are driven by changes in money, while output is exogenous. This fits the Lucas (1973) characterization of low inflation economies as more Keynesian and high inflation economies as more Classical.

#### **i. Real endowments and international trade**

An exogenously given amount of a single perishable good,  $y_t$ , is available each period. Part of this output goes to private consumption, and part is used by the government to transform it into a public good. By national accounting identities, demand (private consumption  $c_t$  plus public consumption  $g_t$ ) must always equal supply (output  $y_t$  minus net exports  $nx_t$ ). All these magnitudes are expressed in per-capita terms.

Since there is only one tradable good, international trade is a device to engage in intertemporal trade. The government can exchange commodities with foreigners in the spot and futures market. An international interest rate of  $i$  per period applies to the external debt  $d_t$  (if  $d_t$  is negative, this means

the country has foreign assets).<sup>5</sup> The change in the external debt is explained by the trade deficit and the interest accrued on previous debt:  $d_t - d_{t-1} = -nx_t + id_{t-1}$ .

The end value of external debt is constrained to be zero, and so is the initial debt:  $d_0 = d_2 = 0$ . The only crucial point, however, is that a final debt ceiling exist in period two. Since the government is the only one with access to the international capital market, the foreign debt it can incur during the first period is identical to the trade deficit.

## ii. Budget restrictions, money and prices

In terms of present discounted value, the overall restriction for the economy implies that private consumption equals production net of government expenditure.

$$c_1 + \frac{c_2}{1+i} = A, \quad \text{where} \quad A \equiv Y_1 + \frac{Y_2}{1+i} - \left( g_1 + \frac{g_2}{1+i} \right) \quad (1)$$

Households are subject to a cash in advance constraint. They receive an initial monetary endowment, which we normalize to equal the present discounted value of output times an arbitrary initial price level,  $M_0 = (y_1 + y_2 / (1+i))p_0$ . This monetary advance is spread out over two periods. The desire to consume in period two can induce a positive demand for money  $M_1^d$  in period one. Money is the only asset they can hold.

By definition, inflation  $\pi_t$  is the percentage change in the price level  $(p_t - p_{t-1}) / p_{t-1}$ . The budget constraint households face depends on the prices in effect each period, or equivalently on inflation in periods one and two.

$$c_1 + \frac{M_1^d}{P_1} \equiv \frac{M_0 / P_0}{1 + \pi_1}, \quad c_2 \equiv \frac{M_1^d / P_1}{1 + \pi_2} \quad (2)$$

---

<sup>5</sup>The interest rate  $i$  is assumed exogenous, which is equivalent to the assumption of a small and open economy.

The government can either issue money, or else incur foreign debt to finance its expenditures. Denoting the nominal exchange rate  $e_t$ , the budget restriction the government faces each period is that the money it prints plus the domestic value of the proceeds from external borrowing equal expenditures on the public good plus the domestic value of the interest on foreign debt (if  $d_{t-1}$  is negative, the government receives an interest payment):  $\Delta M_t + e_t \Delta d_t = p_t g_t + e_t i d_{t-1}$ .

We assume that the international price  $p^*$  of the good is fixed and equal to one. By purchasing power parity, the good must have the same price whether it is imported or not, so  $e_t = p_t$ . The amount of money the government needs to print can be found from the per-period budget constraints: seignorage is less than expenditures when the government becomes indebted abroad, while it is more when the debt must be repaid.

$$\Delta M_1 = p_1 (g_1 - d_1), \quad \Delta M_2 = p_2 (g_2 + (1+i) d_1) \quad (3)$$

The nominal price  $p_t$  is determined so as to clear the market each period. Denoting the money that the consumers do not spend in the first period  $M_1^d$ , it follows that the nominal price is directly proportional to the amount of money spent by consumers and the government each period.

$$p_1 = \frac{(M_0 - M_1^d) + \Delta M_1}{Y_1}, \quad p_2 = \frac{M_1^d + \Delta M_2}{Y_2} \quad (4)$$

### iii. Household preferences

The behavior of each voter and household is depicted by a representative agent. Utility in period  $t$  is a concave function of consumption with a constant intertemporal elasticity of substitution.<sup>6</sup>

---

<sup>6</sup>For these functions, the coefficient of relative risk aversion,  $\epsilon = -[u(c)''/u(c)']c$ , is constant, so they are also known as Constant Relative Risk Aversion (CRRA) utility functions. Log-utility is a member of this class, with  $\epsilon=1$ . Another member is  $u(c)=c_t^{1/m}$ , for any  $m>1$ , with  $\epsilon=1-1/m$ .

We assume that a constant amount of public good is provided by the government each period, so we do not include it explicitly in the utility function (only its cost of production can vary, as will be seen in Section Four). Total utility is additive in the per-period functions of consumption  $c_t$ , and the future is discounted at a rate  $\delta$ ,  $0 < \delta \leq 1$ :

$$U(c_1, c_2) = u(c_1) + \delta u(c_2) \quad (5)$$

Maximizing the voter's objective function subject to their budget constraint (2), we derive the first-order condition that implicitly relates consumption in both periods:

$$u'(c_1) = \frac{\delta}{1 + \pi_2} u'(c_2) \quad (6)$$

Inflation in the second period has both an income and a substitution effect. Inflation in the first period only has an income effect, since it equally reduces the buying power in periods 1 and 2.

#### iv. The government as a social planner

The incumbent shares the voter's objective function (5). Maximizing subject to the overall constraint for the economy given by (1), we can derive the first-order intertemporal condition to optimize consumption:

$$u'(c_1) = \delta(1+i)u'(c_2) \quad (7)$$

If the effects of the interest rate and the rate of time preference cancel out, consumption will be constant over time. Otherwise, optimal consumption can be determined solving the system of equations (1) and (7).

The government can print money, which is tantamount to setting the price level. The optimal

price levels can be determined using the results derived above. A comparison of intertemporal conditions (6) and (7) leads to the optimal policy in the second period, while optimal policy in the first period follows from this and budget restrictions (1) and (2):

$$\pi_2^* = -\frac{i}{1+i}, \quad \pi_1^* = \frac{(M_0/P_0)^{-A}}{A} \quad (8)$$

As long as the interest rate is positive, there will be deflation in the second period. If government expenditure is positive, there will be inflation in the first period. The government acts in this instance as a social planner that maximizes the welfare of society through its financial policy.<sup>7</sup>

#### v. Consumption decisions, money demand and the inflation tax

First and second period consumption can be expressed as a function of inflation, using the household budget constraint (2) and first order condition (6). An equivalent statement is that optimal consumption and real money demand in the first period depend on inflation rates in both periods.

$$c_1^* = \frac{(1+\pi_2)^{(1-\epsilon)/\epsilon} M_0/P_0}{(1+\pi_2)^{(1-\epsilon)/\epsilon} + \delta^{1/\epsilon} 1+\pi_1} \quad (9)$$

$$\frac{M_1^{d*}}{P_1} = \frac{\delta^{1/\epsilon} M_0/P_0}{(1+\pi_2)^{(1-\epsilon)/\epsilon} + \delta^{1/\epsilon} 1+\pi_1}$$

Notice that money demand in general falls with an increase in the expected rate of inflation in the second period. In the special case of log-utility, where  $\epsilon = 1$ , money demand and first-period

---

<sup>7</sup>With the optimal policy, households will be indifferent between holding domestic money or switching to foreign bonds: in the second period they will either have a nominal amount of  $M_1^d$  or of  $(M_1^d/e_1)(1+i)e_2$ , which equals  $M_1^d$  under (8). The intuition for this is that, under the optimal policy, the deflation (or appreciation of the exchange rate) exactly compensates the interest rate. For rates of devaluation and inflation  $\pi_2$  above this optimal level, however, there is a temptation to hold foreign bonds. This possibility is ruled out in our model by the assumption that money is the only asset available to households.

consumption are independent of the rate of inflation expected in the future.

Consumers dislike inflation in this model because it acts as a tax on money balances. Inflation tax revenues increase with  $\pi_1$ . In the case of  $\pi_2$ , a Laffer effect may arise by which tax revenues fall if the tax rate on money balances,  $\pi_2/(1+\pi_2)$ , exceeds a certain limit. The conditions for the Laffer effect to be ruled out are given in the second line of the following equation:

$$\frac{\partial \frac{\pi_1}{1+\pi_1} \frac{M_0}{P_0}}{\partial \pi_1} = \frac{1}{(1+\pi_1)^2} \frac{M_0}{P_0} > 0 \quad (10)$$

$$\frac{\partial \frac{\pi_2}{1+\pi_2} \frac{M_1^d}{P_1}}{\partial \pi_2} \geq 0 \quad \rightarrow \quad \frac{\delta^{1/\epsilon}}{(1+\pi_2)^{(1-\epsilon)/\epsilon}} - \left( \frac{1-\epsilon}{\epsilon} (1+\pi_2) - \frac{1}{\epsilon} \right) \geq 0$$

#### vi. Trade-off between current and future inflation

The link between present and future consumption in the overall transformation frontier leads to a link between present and future inflation. Differentiating the consumption functions and plugging them into restriction (1), the relationship between first and second-period inflation can be established. For the class of concave CRRA utility functions we analyze, with a constant elasticity  $\epsilon=(m-1)/m$ , this expression is strictly negative when evaluated at  $\pi_2^*$ . Therefore, starting from  $(\pi_1^*, \pi_2^*)$ , inflation in the second period falls as first period inflation increases. The trade-off continues as long as the expression in brackets below, which increases monotonically in  $\pi_2$ , is non-positive:

$$\frac{d\pi_1}{d\pi_2} = - \frac{\frac{\partial c_1}{\partial \pi_2} + \frac{1}{1+i} \frac{\partial c_2}{\partial \pi_2}}{\frac{\partial c_1}{\partial \pi_1} + \frac{1}{1+i} \frac{\partial c_2}{\partial \pi_1}} \quad (11)$$

$$= \frac{1+\pi_1}{1+\pi_2} \frac{c_1}{A} \left[ \frac{1-\epsilon}{\epsilon} \left( 1 - \frac{A}{c_1+c_2(1+\pi_2)} \right) - \frac{c_2/(1+i)}{c_1} \right]$$

The conditions for the brackets to be non-positive can be written as:

$$\frac{d\pi_1}{d\pi_2} \leq 0 \quad \rightarrow \quad \frac{\delta^{1/\epsilon}}{(1+\pi_2)^{(1-\epsilon)/\epsilon}} - \left( \frac{1-\epsilon}{\epsilon} (1+\pi_2) - \frac{1}{\epsilon} \right) \geq i \frac{1-\epsilon}{\epsilon} (1+\pi_2) \quad (12)$$

A comparison with equation (10) shows that if interest rates are zero, the condition is similar to the one that rules out the Laffer effect. A positive interest rate makes the condition even more stringent.

Graph 1 shows the relationship between first and second period inflation. The intuition for the shape of the curve is as follows: for high values of expected inflation, the Laffer effect makes tax revenues fall with increases in  $\pi_2$ . When this happens,  $\pi_1$  has to increase to meet the government's budget constraint. This implies that for some values of  $\pi_1$ , second period inflation is not defined uniquely. For these values, consumption decisions depend on which of the two  $\pi_2$  is expected.<sup>8</sup>

To solve the coordination problem for consumers, we restrict the feasible range of expected  $\pi_2$  by imposing the condition that all consumers expect the lower of these two inflation rates. In other words, we impose an upper bound on  $\pi_2^\epsilon$ , defined as the point where  $d\pi_1/d\pi_2 = 0$ . A possible motivation for restricting expectations in this way is that the low inflation equilibrium is the one that leaves everyone better off. The lowest first-period inflation rate the government can send as a signal is precisely the one that corresponds to the upper bound for  $\pi_2^\epsilon$ . Given this restriction on beliefs, there is a

---

<sup>8</sup>In the special case of log utility, first and second period inflation are inversely related for all values of  $\pi_2$ .

negative relationship between first and second period inflation. Furthermore, there is a unique correspondence between values of  $c_1$  and  $\pi_1$ : consumption increases as inflation falls in the first period.<sup>9</sup>

The inflation trade-off is the key intertemporal link in the model, capturing the fact that inflation can be repressed in the short run, but not in the long run. Debt shifts the inflation tax burden between the first and the second period. While a social planner would not try to exploit this trade-off, an office-motivated politician will. We explore the consequences of this in Section Four.

#### 4. The game

We will be following closely the procedure in Persson and Tabellini (1990) on elections and signalling by the government.<sup>10</sup> Candidates differ in their competence, which we associate with the size of the budget deficit. They care for the welfare of society, but in addition they enjoy the perks associated with holding office. The main difference with Persson and Tabellini is that in our model the signal is not output but rather inflation.

After presenting the benchmark case of complete information, we study the consequences of incomplete information, where voters can observe inflation but debt is not observable. This assumption about debt is motivated by the historical record of deficient information on fiscal accounts and net public debt in Latin American countries.<sup>11</sup>

The timing of the game is as follows: the incumbent government moves first, choosing the

---

<sup>9</sup>Note that an upper bound on  $\pi_2^e$  imposes an upper bound on  $c_1$  which is smaller than  $A$ .

<sup>10</sup>The analysis of Persson and Tabellini (1990) is contained in chapter 5. They draw in turn on the work by Cukierman and Meltzer (1986), Rogoff and Sibert (1988), and Rogoff (1990).

<sup>11</sup>This responds in part to deficient accounting systems, but also to deliberate attempts by the government to be secretive about these accounts.



money/debt mix used to finance its deficit. Then everybody observes inflation  $\pi_1$  but not debt  $d_1$ . Finally, elections are held for voters to decide who will govern in the second period. Given this setup, an office-motivated incumbent can have an incentive to incur debt and distort inflation downward in the first period in order to be reelected.

To simplify the exposition, we will show that lower inflation is associated with a higher level of consumption. Therefore, the signal that a government is competent can simply be given by a high level of  $c_1$ . That allows our arguments in the Sub-Section with incomplete information to be phrased in terms of  $c_1$  instead of  $\pi_1$ .

#### **i. Elections under complete information**

Our benchmark is the situation with complete information. There are two government types, competent (c) and incompetent (nc). They differ in their efficiency in producing the required level of public good. The per-capita expenditure, and the budget deficit, is lower with a competent government:  $g^c < g^{nc}$ . Let  $i$  denote the incumbent in the first period and  $j$  the incumbent in the second period ( $i=j$  is possible). Total consumption is hence lower with incompetent governments since the resources  $A^{ij}$  available for consumption are lower when either  $i,j=nc$ .

The incumbent government derives utility from the welfare of voters, like a social planner. Unlike a pure social planner, it also derives utility from the perks of being in office ( $s_t=1$ ), which a simple citizen cannot enjoy.

$$\begin{aligned}
 V(c_1, c_2, s_1, s_2) &= u(c_1) + v(s_1) + \delta [u(c_2) + v(s_2)], \\
 \text{where } s_t &\in \{0, 1\}, v(0) = 0, v(1) > 0
 \end{aligned}
 \tag{13}$$

If there were no elections, people could be stuck with a bad government. Elections provide a way of sorting out incompetent governments. If the incumbent is not reelected, a new candidate is

chosen at random from the population of voters, who can be either competent, with probability  $q$ , or incompetent, with probability  $1-q$ .

The solution concept under complete information is sub-game perfect equilibrium, and the game is solved by backwards induction. Expected utility for voters is higher when the government in the second period is competent.<sup>12</sup> Voters will reelect the incumbent if it is competent with a higher probability than someone drawn at random from the population, so a competent incumbent will be reelected, with  $\Pr(\text{reel } c)=1$ , while an incompetent one will not,  $\Pr(\text{reel } nc)=0$ .

Given voter's reactions, in the first period there are two decision problems, one for each government type. Expected utility is conditional on incumbent  $i$ 's type.

$$\begin{aligned} \text{Max}_{c_1} \text{EV}(c_1/i) = & u(c_1) + v(1) + \delta \Pr(\text{reel } i) [u(c_2^{i,i}(c_1)) + v(1)] \\ & + \delta (1 - \Pr(\text{reel } i)) [qu(c_2^{i,c}(c_1)) + (1-q)u(c_2^{i,nc}(c_1))], \end{aligned} \quad (14)$$

where  $c_2^{i,j}(c_1)$  is given by  $c_1 + \frac{c_2^{i,j}}{1+i} = A^{i,j}$ , for  $i, j \in \{c, nc\}$ .

The first order conditions are:

$$\begin{aligned} i=c & \rightarrow u'(c_1^c) = \delta(1+i)u'(c_2^{c,c}) \\ i=nc & \rightarrow u'(c_1^{nc}) = \delta(1+i)[qu'(c_2^{nc,c}) + (1-q)u'(c_2^{nc,nc})] \end{aligned} \quad (15)$$

Keeping in mind that the resources  $A^{ij}$  available for consumption are larger when either  $i, j=c$ , it is easy to infer from the first-order conditions for each type of incumbent that  $c_1^c > c_1^{nc}$ , i.e. consumption in the first period will be higher with a competent government.<sup>13</sup>

---

<sup>12</sup>Lemma 1 in Appendix.

<sup>13</sup>Since  $c_2^{ij} = (A^{ij} - c_1)(1+i)$  and  $u(c_2)$  is concave, at  $c_1 = c_1^c$  that establishes equality in marginal condition for  $i=c$ ,  $\text{LHS} < \text{RHS}$  in marginal condition for  $i=nc$ . Thus, need  $c_1^{nc} < c_1^c$ .

What about inflation in the first period? In the special case of log-utility the reasoning is straightforward: since  $c_1$  only depends on  $\pi_1$ , inflation has to be lower with a competent government. The same result holds for the general case: first period inflation is lower with a competent government.<sup>14</sup>

From this point on, we work directly with  $c_1$  instead of  $\pi_1$ , as a short-hand for the signal the government sends in the first period. It is a matter of algebra to find the inflation rates to implement a given level of consumption.

## **ii. Elections under incomplete information**

Under complete information, the political incentive to be reelected does not introduce any distortions, but under incomplete information it does. The solution concept we use here is perfect Bayesian equilibrium, introducing a refinement that restricts out-of-equilibrium beliefs, the intuitive criterion (Cho and Kreps, 1987).

The nature of the equilibrium depends on the beliefs of voters. In a separating equilibrium voters expect higher consumption under a competent government. They will reelect the incumbent if consumption is high, and choose the opponent otherwise. In a pooling equilibrium voters expect the same level of consumption with either type. If voters cannot distinguish between them, they will be indifferent between the current incumbent and any potential replacement, so we assume they then reelect the incumbent with probability one half.

### **a. Separating equilibrium**

Let the signal that identifies a competent government be  $c_1^s$ . Voter's beliefs are updated according to the following scheme:

---

<sup>14</sup>Lemma 2 in Appendix.

$$\begin{aligned}
c_1 < c_1^s &\rightarrow Pr(\text{reel } i) = 0 \\
c_1 \geq c_1^s &\rightarrow Pr(\text{reel } i) = 1
\end{aligned}
\tag{16}$$

Since  $c_1$  will be either high or low in equilibrium (namely,  $c_1^s$  or  $c_1^{nc}$ , as established below), for those values of  $c_1$ , beliefs are determined by the equilibrium strategies and Bayes rule. The beliefs for out-of-equilibrium values of  $c_1$ , however, are not similarly restricted.

Incompetent government: if equilibrium is separating, the government knows it will not be reelected. It thus faces exactly the same problem as in (14), picking the level of consumption  $c_1^{nc}$  given by first-order condition (15) for  $i=nc$ .

For  $c_1^s$  to be effectively the signal of a competent government in a separating equilibrium, expected utility for an incompetent government has to be lower with  $c_1^s$  than with  $c_1^{nc}$ : the temptation  $T$  to deviate from  $c_1^{nc}$  to  $c_1^s$ , which can be also be expressed as the gain  $G$  minus the cost  $C$  of deviating, must be negative. We adopt the convention that if the incompetent government is indifferent, it doesn't deviate either:

$$T(c_1^s, c_1^{nc}/nc) = G(c_1^s, c_1^{nc}/nc) - C(c_1^s, c_1^{nc}/nc) \leq 0 \tag{17}$$

The gain from deviating to  $c_1^s$  is the utility  $\delta v(1)$  from being in office during the second period. The cost of deviating is the loss in the expected utility of consumption, which for the sake of intuition can be broken down into a fixed cost and a variable cost. The fixed cost is associated with the loss in the expected resources available for consumption in the second period as the probability of an incompetent being in office jumps from  $1-q$  to  $1$ , since the incompetent is reelected with certainty when it plays the signal  $c_1^s$ . The explanation for the variable cost is as follows: when the incompetent plays the signal  $c_1^s$ , it results in a departure from the optimal time profile of consumption. This occurs because the government is playing a higher consumption than it would in the absence of

elections, which is the optimal one for the case where an incompetent government is in office in both periods. The distortion on the time profile of consumption is increasing in  $c_1^s$ .

Competent government: its signal in a separating equilibrium must satisfy condition (17). If the value  $c_1^c$  that results from (15) for  $i=c$  satisfies this condition, it will be the first-best for a competent government, since it will be able to signal its type effectively and at the same time achieve the optimal consumption profile. Otherwise, it will need to signal with a higher level of consumption: let us pick the level such that (17) is exactly an equality.<sup>15</sup>

$$\begin{aligned} T(c_1^c, c_1^{nc}/nc) \leq 0 &\rightarrow c_1^s = c_1^c \\ T(c_1^c, c_1^{nc}/nc) > 0 &\rightarrow c_1^s = \max \{ c_1 \} \text{ s. t. } T(c_1^s, c_1^{nc}/nc) = 0 \end{aligned} \quad (18)$$

It remains to be established that a competent government actually wants to send this signal. This follows from the fact that the cost of signalling is lower in the case of a competent government as compared to that of an incompetent government.<sup>16</sup> This is depicted in graph 2, where the relevant interval for signals is  $c_1 \geq c_1^c$ . At a consumption level  $c_1^s$  such that an incompetent is just indifferent between signalling or not, a competent government will be tempted to signal.

Levels of consumption below  $c_1^s$  can be ruled out for a competent government, because of this temptation to signal. Levels of consumption above  $c_1^s$  can also be ruled out, because they are weakly dominated: the cost of sending a signal is increasing in  $c_1$ , while the gain is just the same. They create a greater distortion without providing new information. Thus,

Proposition 1: provided inflation rates  $\pi_1^{nc}, \pi_1^s$  can be found for respective consumption levels, a

---

<sup>15</sup>Working with the signalling cost function, that is convex, it is easy to verify that  $T(c_1^s, c_1^{nc}/nc)=0$  has two roots. Only the largest of them qualifies as a signal, since the relevant interval for  $c_1^s$  is for values of  $c_1 \geq c_1^c$ .

<sup>16</sup>Lemma 3 in Appendix.

separating equilibrium exists where an incompetent government picks  $c_1=c_1^{nc}$ , and a competent government picks  $c_1=c_1^s$  that satisfies condition (18).

There is a caveat: a separating equilibrium may not exist when there is no interior solution, but rather a corner solution. In the case of log-utility, whatever the gain  $G(c_1^s, c_1^{nc}/nc)$  from being reelected, there is always a separating equilibrium because there is no lower bound on  $\pi_1$ . In other cases, there may be no  $\pi_1^s$  to implement  $c_1^s$ . Intuitively, this can occur in cases where the utility derived from holding office is sufficiently high, and the difference between a competent and an incompetent is sufficiently low. We can see in graph 2 that under these conditions the signal  $c_1^s$  would be high, and a low enough level of first period inflation to implement this consumption might not exist, as was shown above in section 3.vi. and in graph 1. We will get back to this discussion in our analysis of the pooling equilibrium.

### b. Pooling equilibrium

Voters' beliefs here are that both types of government will set consumption at the same level. Given that the signal is not informative about the government's type, voters will be indifferent between the incumbent and any possible replacement, so the probability of reelection is one half.

$$\begin{aligned} c_1 \geq c_1^P & \rightarrow Pr(reel\ i) = \frac{1}{2} \\ c_1 < c_1^P & \rightarrow Pr(reel\ i) = 0 \end{aligned} \tag{19}$$

We characterize the signal that voters expect to see in a pooling equilibrium as the level of consumption that maximizes a competent government's expected utility under pooling.<sup>17</sup> For off-

---

<sup>17</sup>The level of consumption  $c_1^c$  could seem to make sense as the signal in pooling equilibrium. However, this level is higher than the optimal value of consumption for a competent government. The reason is that there is a probability  $(1-q)/2$  that an incompetent will be elected for the second period, and this has to be accounted for

equilibrium events, we momentarily accept that more consumption does not increase the incumbent's probability of reelection.

Competent government: the probability that a competent government is in office in the second period is the probability that the current incumbent is reelected,  $1/2$ , plus the probability that it will be replaced by a competent administration if not reelected,  $q/2$ . The probability that an incompetent takes office next period is the complement to one,  $(1-q)/2$ . The level of consumption under the pooling equilibrium is determined by the following first order condition:

$$u'(c_1^P) = \delta(1+i) \left[ \frac{1+q}{2} u'(c_2^{c,c}(c_1^P)) + \frac{1-q}{2} u'(c_2^{c,nc}(c_1^P)) \right] \quad (20)$$

Incompetent government: to complete the description of the pooling equilibrium, we need to verify that an incompetent administration will actually be willing to send this signal.

The expected cost for an incompetent government can again be broken down in two parts, the loss in consumer expected utility from increasing  $\text{Pr}(\text{reel } nc)$  from 0 to  $1/2$ , plus the distortion from pushing consumption in the first period upwards to mimic a competent government, which is increasing in  $c_1^P$ . The expected cost must be less than the expected gain from increasing the probability of staying in office.

$$T(c_1^P, c_1^{nc}/nc) = \delta \frac{v(1)}{2} - C(c_1^P, c_1^{nc}/nc) \geq 0 \quad (21)$$

A case where condition (21) is satisfied is represented in graph 3. The pooling equilibrium is possible, with  $c_1=c_1^P$  for both types of governments, when the reward  $v(1)$  from holding on to power

---

when the competent government chooses consumption in the first period.

exceeds some minimum level.<sup>18</sup>

We now ask whether the pooling equilibrium survives the temptation of a competent government to separate out. We apply the intuitive criterion, which places restrictions on the beliefs about off-equilibrium events.

Consider a deviation by the competent government from the pooling equilibrium with a signal  $c_1^d$ . The potential signal for the deviation can be found computing the level  $c_1$  where the incompetent is just indifferent between the expected gain, half the utility  $\delta v(1)$  from holding political office, and the cost, the distortion in the optimal time profile of consumption plus the reduction in the resources available for consumption when  $\Pr(\text{reel nc})$  rises from 1/2 to 1. This is represented in graph 4.

If the competent is tempted to deviate to  $c_1^d$ , voters can infer from this deviation that the incumbent is signalling its competency, to make them revise their beliefs and raise  $\Pr(\text{reel i})$  from 1/2 to 1. Hence, voters will not expect a competent government to ever send the pooling signal in the first place. The condition for the pooling equilibrium to stand is thus

$$T(c_1^d, c_1^p/c) = \delta \frac{v(s_2)}{2} - C(c_1^d, c_1^p/c) \leq 0 \quad (22)$$

The cost of deviating from pooling equilibrium is always lower for a competent government.<sup>19</sup>

---

<sup>18</sup>If the utility  $v(1)$  from being in office is smaller than necessary for a pooling equilibrium, a semi-separating equilibrium is possible, though some complications arise. As long as the incompetent applies a mixed strategy, voters will reelect the incumbent when high  $c_1$  is observed, since the probability that a competent is sending that signal is higher than the probability that someone drawn at random from the population is competent. But this leads to a contradiction, because then an incompetent would always mimic the competent. If voters reelect incumbent with probability one-half when an incompetent applies a mixed strategy, only the competent has an incentive to send that signal. Again, a contradiction.

A way out is to assume that voters reelect the incumbent with a probability that just makes the incompetent indifferent between mimicking or not. If the incompetent mimics with certainty, the voters will indeed be indifferent between government and opposition. With refinement, semi-separating equilibrium can be eliminated.

<sup>19</sup>Lemma 4 in Appendix.



Therefore, the competent will effectively be tempted to deviate at the point where the incompetent is just indifferent, as long as a  $\pi_1^d$  exists to implement  $c_1^d$ . The pooling equilibrium survives only if a corner solution is hit, which is precisely the instance where a separating equilibrium cannot be attained. The likelihood of a pooling equilibrium is larger when reelection (rather than social welfare) is the overriding concern of the incumbent, and when the difference in the degree of competence between both types is small.

Proposition 2: if there is no inflation rate  $\pi_1^s$  to implement  $c_1^s$ , then there exists an inflation rate  $\pi_1^p$  to implement the pooling equilibrium, where  $c_1=c_1^p$  for both types of government. Otherwise, only a separating equilibrium exists.

Thus multiple equilibria can be ruled out when out-of-equilibrium beliefs are restricted with forward rationality requirements. There will either be a separating equilibrium, or else, when the gain from reelection is the overriding concern of the incumbent, a pooling equilibrium.

### **c. Welfare implications**

Is signalling optimal from a social welfare perspective? The answer depends on the type of equilibrium. Under a pooling equilibrium, it is the incompetent government that deviates by mimicking what a competent government would do. This is obviously welfare-reducing: it involves a fixed cost, as the probability of an incompetent being in office in the second period increases from  $(1-q)$  to  $(1-q/2)$ . And it also involves a variable cost, that depends positively on how far the incompetent has to deviate to mimic the competent.

In the case of the separating equilibrium, it is the competent that deviates. The welfare effects of signalling in this type of equilibrium are ambiguous. The cost of signalling for the competent (depicted in graph 2) has a fixed component that is negative, since the signal insures that a competent

will be in office in the second period. Given that it is beneficial, we can call this component a "fixed benefit". This benefit will depend, among other things, on the parameter  $q$ . If  $q$  is close to 1, this benefit will be very small, since most likely a competent will be in office in the second period, whether the competent incumbent signals or not.

The variable cost component is positive, and increasing in  $c_1^s$ . The signal  $c_1^s$  is greater when the utility of holding office is large and when the difference in competence between the two types is small. Therefore, the variable cost will be larger under those same conditions.

Whether signalling by the competent is socially optimal depends on the relative importance of the fixed benefit and the variable cost. Signalling in the separating equilibrium is more likely to be "good" when the utility of holding office is small, when the difference in competence between both types of government is large, and when  $q$  is small. In the case shown in graph 2, signalling by the competent is marginally beneficial (the cost of signalling is slightly negative).

Of all the things that affect the benefit of signalling by the competent, we are most interested in the additional utility (or "perks") derived from holding office. For this reason, we performed a simulation to better understand the relationship between these perks and welfare, given that a competent government is in office in period 1. We worked with the utility function  $u(c_t) = c_t^{4/5}$ , and the following parameters:  $q=0.5$ ;  $A^{c,c}=9.015$ ;  $A^{c,nc}=8.53$ ;  $\delta=.97$  and  $i=.030928$ .<sup>20</sup> The results can be seen in graph 5.

When perks associated with holding office are small enough, the competent government can play  $c_1^c$  that solves first order condition (15), and achieve the optimal temporal pattern of

---

<sup>20</sup> Note that we chose the interest rate and the discount rate so that  $\delta(1+i)=1$ . This means that the optimal pattern of consumption is flat.

consumption while at the same time signalling its competence. As the utility of holding office increases, this level will no longer be enough, and the competent will have to deviate from the optimal consumption path in order to signal its competency. First period consumption will increase, and welfare decrease as the utility from holding office increases.

If these perks become very large, the incumbent would have to signal with a very high level of first-period consumption. The way to implement this is to rely heavily on foreign financing, so that inflation in the first period can be reduced. As we showed in graph 1, however, there is a lower bound on first-period inflation, and thus a higher bound on first period consumption. When  $c_1^s$  necessary to signal competency is beyond this higher bound, there is a switch to a pooling equilibrium, which results in a downward jump in first period consumption and an upward jump in expected welfare.<sup>21</sup>

Why does welfare improve with the switch to pooling? Because when the perks are very large, signalling requires a large deviation from the optimal consumption pattern (or a large variable cost) in exchange for the fixed benefit of increasing the chances that a competent will hold office in the second period from  $(1+q)/2$  to 1. Notice from the graph that for some high values of the utility derived from holding office, society would be better off if the competent does not signal, and loses the election with certainty. This is an example where signalling is not socially optimal.

## 5. Conclusions

We developed a model where low inflation is the signal that the incumbent is competent. This implies a pattern where governments try to reduce inflation before elections, to increase their chances of reelection. This is done by a competent government in a separating equilibrium, when it is not

---

<sup>21</sup>Note that consumption under the pooling equilibrium is lower than  $c_1^c$ . The reason is that now there is a chance  $(1-q)/2$  that an incompetent will be in office in the second period.

enough for it to signal with the optimal intertemporal rate of inflation, and by an incompetent government in a pooling equilibrium, when it mimics a competent government. Which equilibrium is achieved depends on the importance of the personal gains from reelection: when the stakes of reelection are sufficiently high, there is a pooling equilibrium.

Since this is a one-sector model, there is no distinction between devaluation and inflation. Another way to interpret the model is that governments tend to defer devaluations until after elections. This tends to increase the trade deficit, which is corrected later on. These two results seem to capture some of the features of the experiences described in Section Two, the stop-go cycles of inflation and balance of payments crises.

This furnishes a reason for governments to allow exchange rate overvaluation, even at the risk of a balance of payments crisis.<sup>22</sup> In Krugman (1979), speculative attacks on foreign reserves are modelled as the best response by speculators to the government's strategy of pegging the exchange rate. This government strategy is treated as exogenous. But why would the government follow such a strategy, when it inevitably will result in a balance of payments crisis? A possible answer, suggested by this paper, is that a fixed exchange rate can act as a nominal anchor for prices. If elections are held before the speculative attack, this strategy can reduce inflation and increase the chances of reelection for the government.

---

<sup>22</sup>In this paper, balance of payments crises were not explicitly modelled, since the emphasis was placed on the timing of stabilizations with respect to elections. The model, however, could be extended to address balance of payments crises by introducing uncertainty regarding the availability of foreign financing. For two different treatments of rational balance of payments crises see Guidotti and Vegh (1992) and Velasco (1994).

## Appendix

**Lemma 1: Consumer's expected utility increases with the likelihood that the substitute of the current incumbent is competent (Section 4.i).**

Utility is evaluated at the optimal consumption profile. We review the case of first period incumbent  $i=nc$ , but the argument for  $i=c$  is similar. Given  $i=nc$ , a consumer's expected utility depends on the likelihood that a competent government will be in office next period. Let the parameter  $q$  be the likelihood that the replacement is competent.

$$\text{Max}_{c_1} EU(c_1/nc) = u(c_1) + \delta [q u(c_2^{nc,c}(c_1)) + (1-q) u(c_2^{nc,nc}(c_1))] \quad (23)$$

For a given  $q$ , the first-order condition for  $c_1^{nc}$  that maximizes consumers expected utility can be derived. To see how  $c_1^{nc}$  reacts to changes in  $q$ , the first-order condition must be differentiated totally. This yields the result that  $c_1^{nc}$  is an increasing, continuous function of  $q$ .

$$\frac{dc_1^{nc}}{dq} = \frac{\delta(1+i) [u'(c_2^{nc,c}(c_1^{nc})) - u'(c_2^{nc,nc}(c_1^{nc}))]}{u''(c_1^{nc}) + \delta(1+i)^2 [qu''(c_2^{nc,c}(c_1^{nc})) + (1-q)u''(c_2^{nc,nc}(c_1^{nc}))]} > 0 \quad (24)$$

The optimum levels of  $c_1^{nc}$  can be plugged into the function of expected utility of consumers, now a function of  $q$ . Differentiating this function and applying the envelope theorem, expected utility is increasing in the likelihood the government in second period is competent.

$$\frac{\partial EU(c_1^{nc}(q)/nc)}{\partial q} = \delta [u(c_2^{nc,c}(c_1^{nc}(q))) - u(c_2^{nc,nc}(c_1^{nc}(q)))] > 0 \quad (25)$$

**Lemma 2: First period inflation is lower with a competent government (Section 4.i).**

Consider an incompetent government in the first period. Given that it will not be reelected (under perfect information), the government sets the level of inflation  $\pi_1^{nc}$  necessary to implement the

optimal first-period consumption  $c_1^{nc}$ . Households then set aside resources  $M_1^{d,nc}/p$  to purchase consumption goods in the second period. If the government is replaced by another incompetent, second period consumption will be lower, and inflation higher than with a competent. In either case, the following equality must hold:

$$c_2^{nc,c}(1+\underline{\pi}_2) = c_2^{nc,nc}(1+\overline{\pi}_2) = M_1^{d,nc}/p_1 \quad (26)$$

The first-order condition for consumers, given inflation expected with competent and incompetent replacements, is

$$u'(c_1^{nc}) = \delta [q u'(c_2^{nc,c}) \frac{1}{1+\underline{\pi}_2} + (1-q) u'(c_2^{nc,nc}) \frac{1}{1+\overline{\pi}_2}] \quad (27)$$

This equation is analogous to equation (6) in the text, for the case of uncertainty about which government will be in office in the second period. Comparing this to the first-order condition (15) for  $i=nc$  in the text, we can infer that a weighted average of the expressions  $1/(1+\pi_2)$ , where  $\pi_2$  is either low or high, equals  $(1+i)$ . Since both weights are positive, it follows that

$$\underline{\pi}_2 < -\frac{i}{1+i} < \overline{\pi}_2 \quad (28)$$

Using the budget restrictions for consumers and for the economy as a whole, we can derive the first-period inflation when  $i=nc$ . When  $i=c$ , the steps that lead to  $\pi_1^c$  are exactly the same as those behind the first line of condition (15). Therefore, inflation in the first period with competent and incompetent governments will be, respectively,

$$\pi_1^c = \frac{M_0/p_0}{A^{c,c}} - 1 ; \quad \pi_1^{nc} = \frac{M_0/p_0}{A^{nc,c} + c_2^{nc,c} [\frac{i}{1+i} + \underline{\pi}_2]} - 1 \quad (29)$$

Since  $A^{c,c} > A^{nc,c}$ , and  $i/(1+i) + \underline{\pi}_2 < 0$ , we have  $\pi_1^{nc} > \pi_1^c$ .

**Lemma 3:** The cost of signalling is lower for a competent government over the relevant range for separating signal,  $c_1 \geq c_1^c$  (Section 4.ii).

If the incumbent does not send signal  $c_1^s$  it will not be reelected. The best alternative to signal  $c_1^s$  for an incompetent is simply  $c_1^{nc}$ , the optimal given no reelection. In the case of the competent, we can denote the best alternative to signalling as  $c_1^{nsc}$  (where nsc stands for non-signalling competent), which is again the level that does not distort the optimal consumption profile, given the fact that the incumbent will not be reelected.

The cost of signalling for each type of incumbent is the difference between expected utility of consumers at  $c_1^s$ , where government is reelected, and, depending on the type, at  $c_1^{nc}$  or  $c_1^{nsc}$ , where it is not reelected.

$$\begin{aligned}
 C(c_1^s, c_1^{nc}/nc) &= \delta q [u(c_2^{nc,c}(c_1^{nc})) - u(c_2^{nc,nc}(c_1^{nc}))] \\
 &\quad + u(c_1^{nc}) + \delta u(c_2^{nc,nc}(c_1^{nc})) - [u(c_1^s) + \delta u(c_2^{nc,nc}(c_1^s))] \\
 C(c_1^s, c_1^{nsc}/c) &= \delta (1-q) [u(c_2^{c,nc}(c_1^{nsc})) - u(c_2^{c,c}(c_1^{nsc}))] \\
 &\quad + u(c_1^{nsc}) + \delta u(c_2^{c,c}(c_1^{nsc})) - [u(c_1^s) + \delta u(c_2^{c,c}(c_1^s))]
 \end{aligned} \tag{30}$$

The signalling cost functions are both convex in  $c_1^s$ , as can be verified by differentiation. Intuitively, this cost can be broken down into a fixed cost (associated with the change in probability of an incompetent being in office in the second period) and a variable cost (which depends on upward distortion of first period consumption). Note in graph 2 that the level of the signal which minimizes the signalling costs is higher for the competent government. This minimum cost signal is the one that, for each type, does not distort the optimal pattern of consumption. At the level of consumption that minimizes the signalling costs for the incompetent, these costs are greater than 0, due to the fixed

component: the probability of an incompetent being in office in the second period increases from  $1-q$  to 1 when the incompetent signals. In the case of a competent incumbent, the cost-minimizing signal coincides with  $c_1^c$ , the perfect information optimum. At this level, the cost is negative, since the probability of a second-period competent government increases from  $q$  to 1 (see graph 2).

If the signal is  $c_1^s=c_1^c$ , then  $C(c_1^s, c_1^{nc}/c) < C(c_1^s, c_1^{nc}/nc)$  must hold: the cost for the competent is negative, while the cost for the incompetent is positive even at its minimal level. Differentiating these two functions, it is possible to determine that the derivative of the incompetent's cost function is larger for all  $c_1 \geq c_1^c$ , so it remains above the competent's cost function for all the relevant range.

**Lemma 4:** The cost of deviating from a pooling equilibrium is lower for a competent government (Section 4.ii).

The argument is very similar to Lemma 3. The cost of deviating for each type of incumbent is the difference between expected consumer's utility at  $c_1^d$ , where it is reelected for sure, and at  $c_1^p$ , where it is reelected with probability  $1/2$ .

$$\begin{aligned}
 C(c_1^d, c_1^p/nc) &= \delta \frac{q}{2} [u(c_2^{nc,c}(c_1^p)) - u(c_2^{nc,nc}(c_1^p))] \\
 &\quad + u(c_1^p) + \delta u(c_2^{nc,nc}(c_1^p)) - [u(c_1^d) + \delta u(c_2^{nc,nc}(c_1^d))] \\
 &\hspace{20em} (31) \\
 C(c_1^d, c_1^p/c) &= \delta \frac{1-q}{2} [u(c_2^{c,nc}(c_1^p)) - u(c_2^{c,c}(c_1^p))] \\
 &\quad + u(c_1^p) + \delta u(c_2^{c,c}(c_1^p)) - [u(c_1^d) + \delta u(c_2^{c,c}(c_1^d))]
 \end{aligned}$$

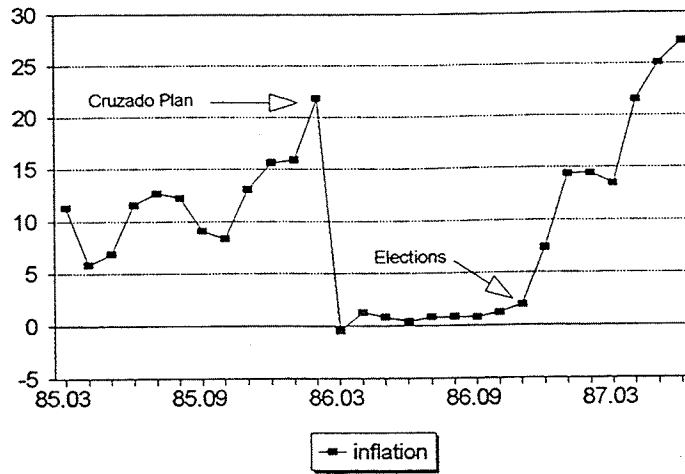
The deviation cost functions are both convex in  $c_1^d$ , as can be verified by differentiation. Evaluated at  $c_1=c_1^p$ , the deviation cost function is positive for the incompetent and negative for the competent. Differentiating them, the derivative of the incompetent's function is larger for all  $c_1 \geq c_1^p$ , remaining above the competent's function.



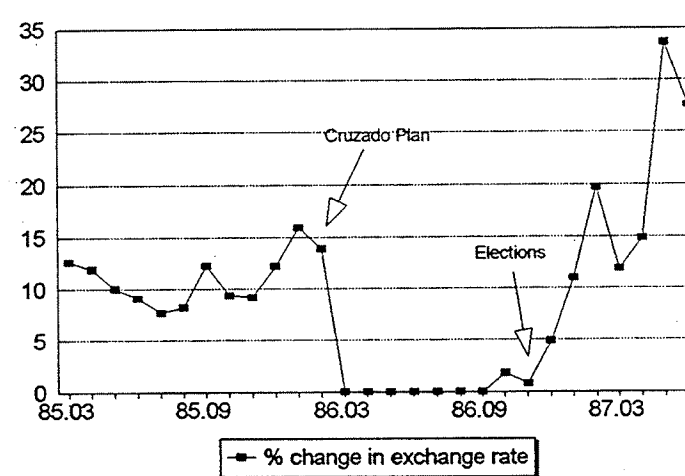
## REFERENCES

- Bruno, Michael and Leora Meridor (1991), "The costly transition from stabilization to sustainable growth: Israel's case," in M. Bruno et al. (eds.), Lessons of economic stabilization and its aftermath, Cambridge, Mass.: MIT Press.
- Calvo, Guillermo, and Carlos Végh (1990), "Credibility and the dynamics of stabilization policy: a basic framework," IMF Working Paper WP/90/110, Washington, D.C.
- Cardoso, Eliana (1991), "From inertia to megainflation: Brazil in the 1980s," in M. Bruno et al. (eds.), op. cit.
- Cho, I.K, and D. Kreps (1987), "Signalling Games and Stable Equilibria", Quarterly Journal of Economics 102
- De Gregorio, José, Pablo Guidotti, and Carlos Végh (1992), "Inflation stabilization and the consumption of durables," mimeo, Washington, D.C.: IMF.
- Guidotti, Pablo, and Carlos Vegh (1992), "Losing Credibility: The Stabilization Blues", IMF Working Paper No.92/73, September.
- Heymann, Daniel (1991), "From sharp disinflation to hyperinflation, twice: The argentine experience, 1985-1989," in M. Bruno et al. (eds.), op. cit.
- Kiguel, M. and N. Liviatan (1992), "The business cycle associated with exchange rate-based stabilizations," in World Bank Economic Review, vol. 6, no. 2, pp. 279-305, May.
- Lucas, Robert (1973), "Some international evidence on output-inflation tradeoffs," American Economic Review, vol. 63, no. 3, pp. 326-334, June.
- Morales, Juan Antonio (1991), "The transition from stabilization to sustained growth in Bolivia," in M. Bruno et al. (eds.), op. cit.
- Nordhaus, William (1975), "The political business cycle," Review of Economic Studies, vol. 42, pp. 169-90, April.
- Persson, Torsten and Guido Tabellini (1990), Macroeconomic policy, credibility and politics, Chur: Harwood Academic Publishers.
- Rogoff, Kenneth (1990), "Equilibrium Political Budget Cycles," in American Economic Review, vol. 80, no.1, PP. 21-36, March.
- Sargent, Thomas R., and Neil Wallace (1981), "Some unpleasant monetarist arithmetic," Federal Reserve Bank of Minneapolis Quarterly Review, vol. 5, no. 3, pp.1-17, Fall.
- Velasco, Andres (1994), "Are balance of payments crises rational?", C.V. Starr Center for Research Economics Working Paper #94-08, New York University, March.

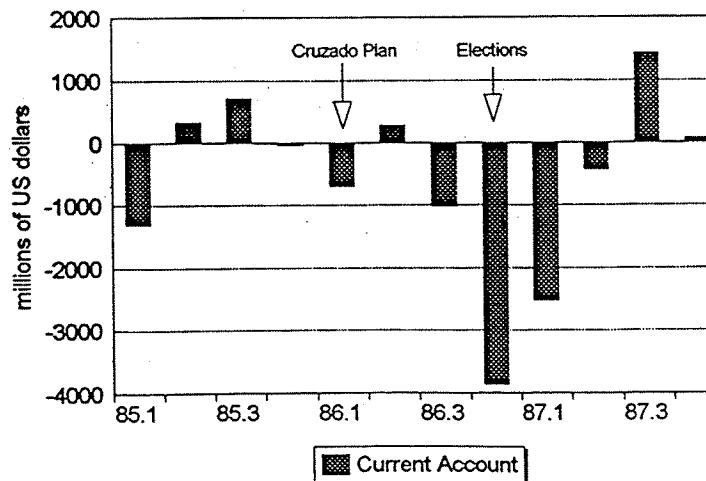
**Figure 1**  
Brazil: Cruzado Plan

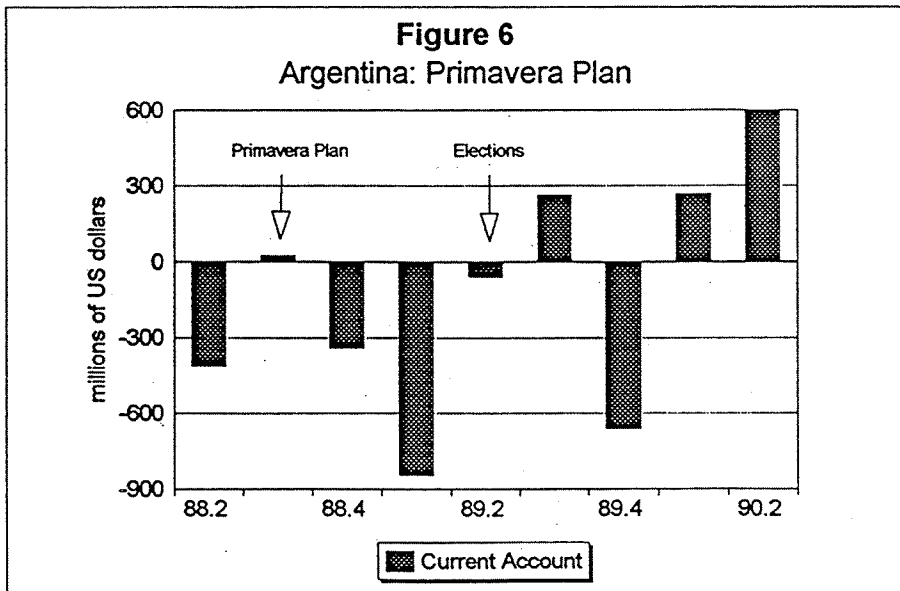
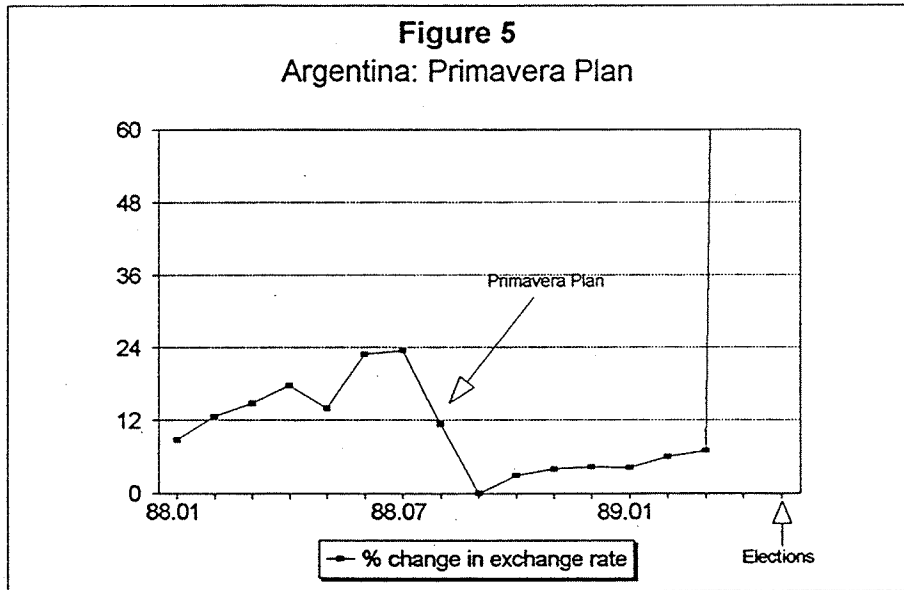
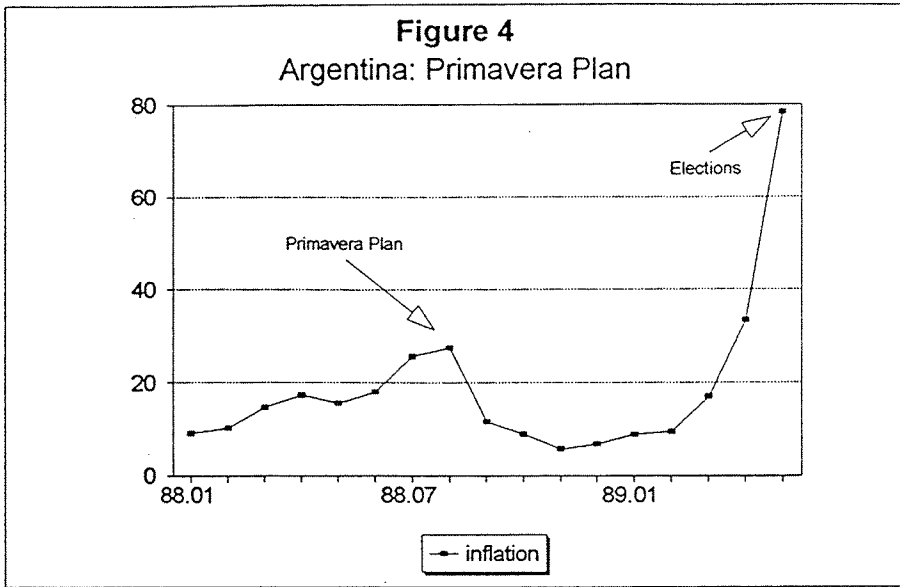


**Figure 2**  
Brazil: Cruzado Plan



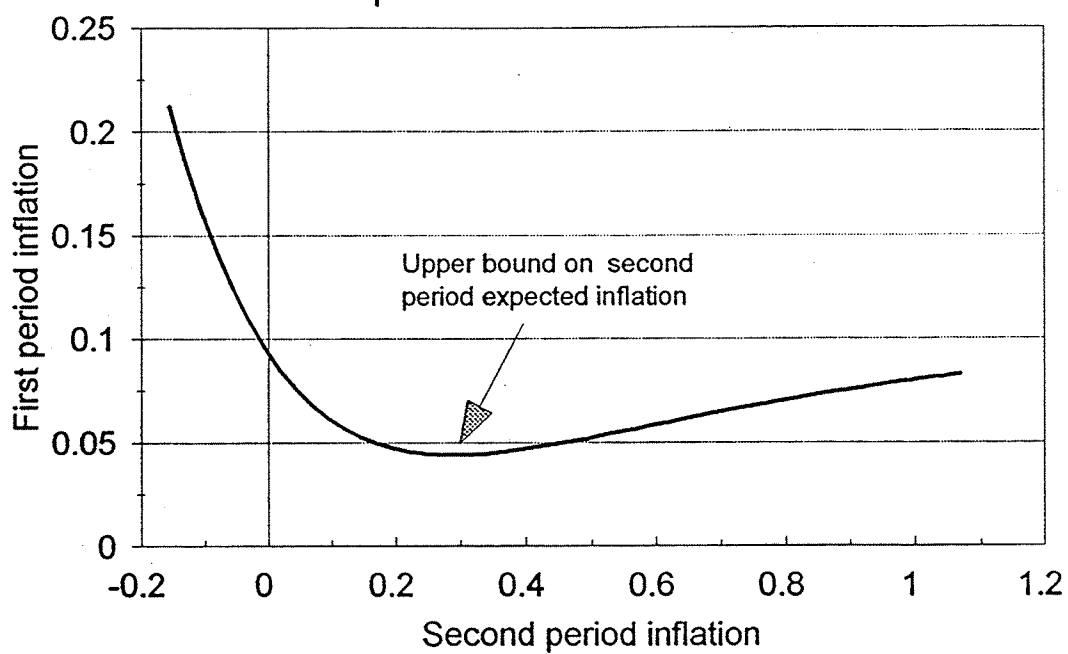
**Figure 3**  
Brazil: Cruzado Plan



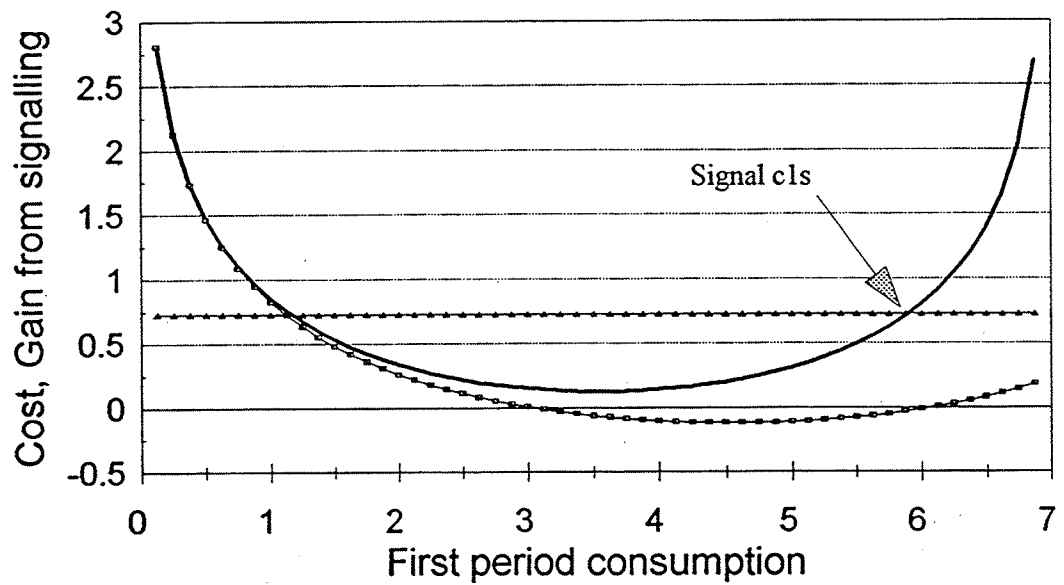


Graph 1

Intertemporal Inflation Trade-off

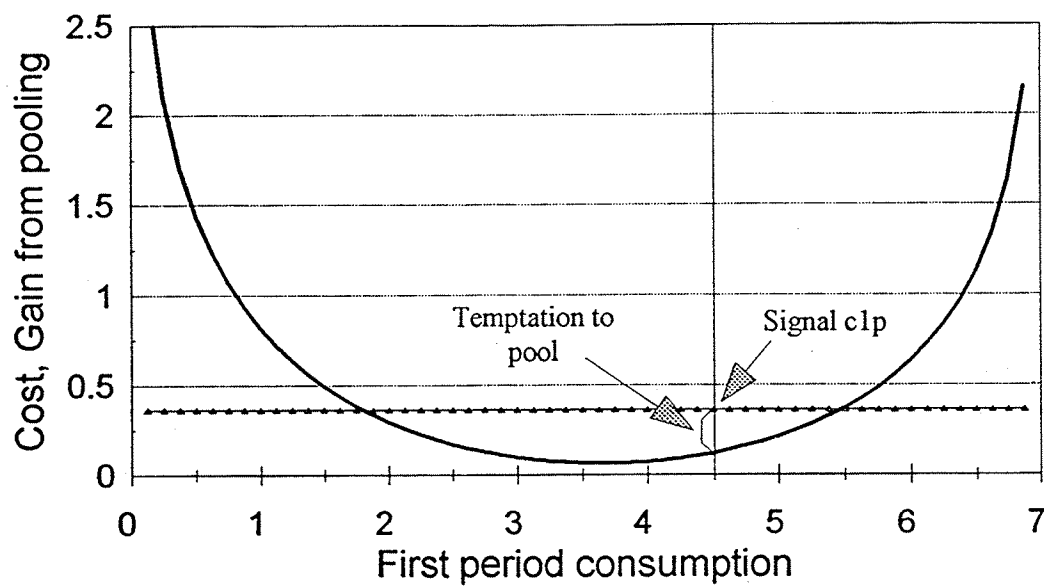


Graph 2: Separating Equilibrium



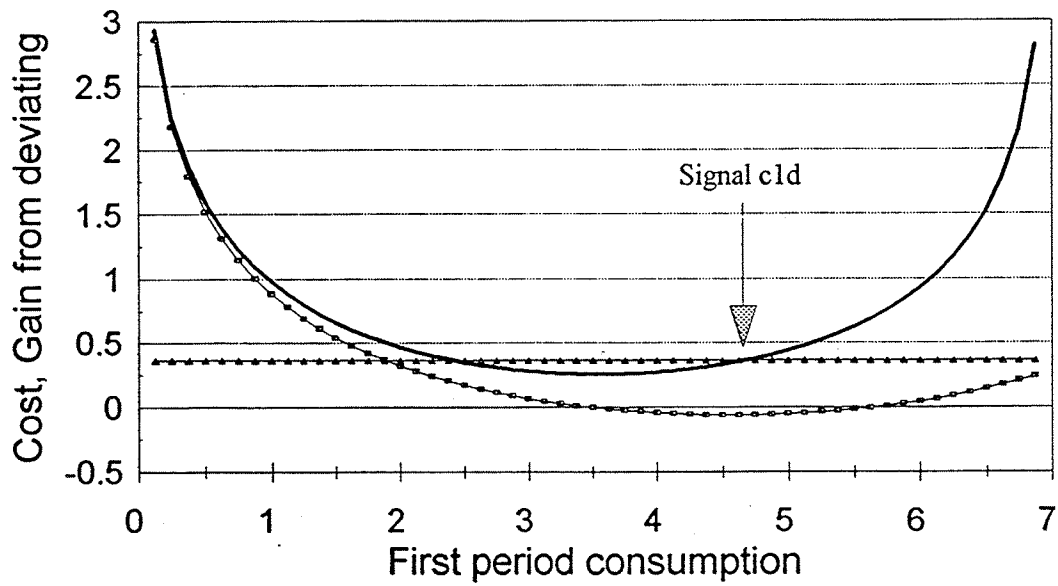
— Cost of signalling for incom. — Cost of signalling for comp. — Gain from signalling

Graph 3: Pooling Equilibrium



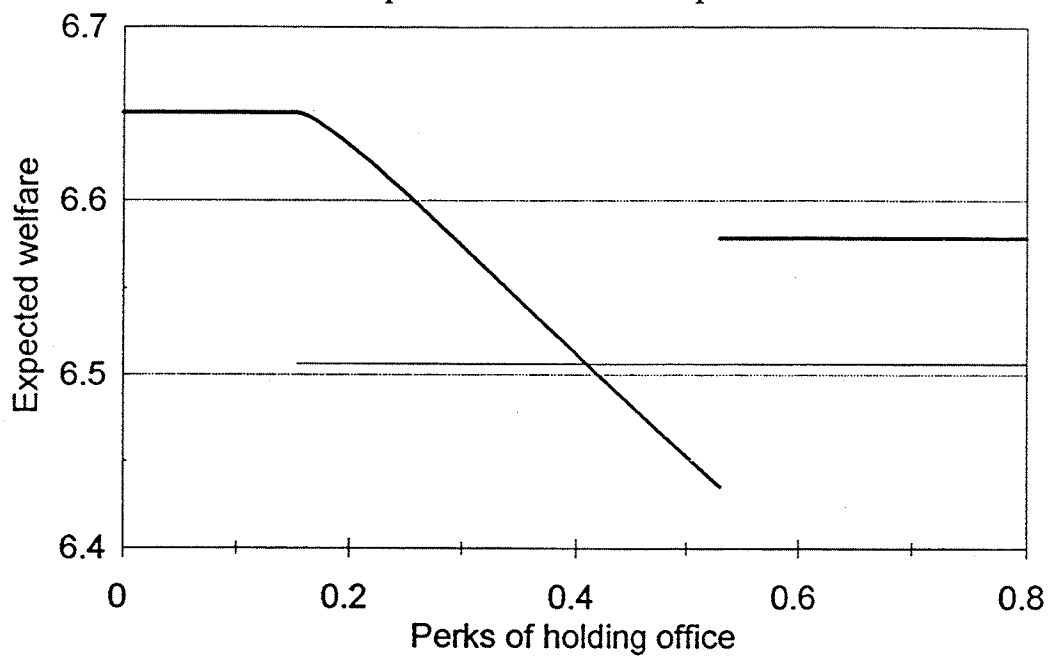
— Cost of pooling for incom. - - Gain from pooling

Graph 4: Deviating from pooling



— Cost of deviating for incomp. - - - Cost of deviating for comp. ··· Gain from deviating

Graph 5: Perks and Expected Welfare  
when a competent is in office in period 1



— comp plays strategically      — comp does not signal (loses elect.)