



Inter-American Development Bank
Institute for the Integration of Latin America and the Caribbean

An abstract graphic with a red background. On the left, there is a stylized bridge with multiple cables. In the center, there is a map of Latin America. On the right, there are concentric circles and a series of dots connected by lines, resembling a network or a signal. The word "INTAL" is written in white, bold, sans-serif font in the lower-left corner of this graphic.

INTAL

2011

ACTIVITY REPORT

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INTAL

Institute for the Integration of Latin America and the Caribbean

<http://www.iadb.org/intal>

INTAL is a unit of the IDB. Since its beginnings in 1965, **INTAL** has supported the Bank's regional integration strategy. Throughout its history, it has been devoted to creating and disseminating knowledge on the advantages of integration processes. Since 2000, the Institute is also the Secretariat of IIRSA Technical Coordination Committee (CCT), thus contributing to physical integration initiatives in the region.

In 2012, **INTAL** became part of the Integration and Trade Sector, which reports to the Vice-Presidency for Sectors and Knowledge (VPS/INT) of the IDB.

INTAL's activities meet the growing demand for capacity building in regional and multilateral integration and cooperation by governments as well as by the private sector, civil society, labor and academia.

In order to meet these goals, **INTAL**'s work program focuses on the following areas: **(A)** Support to regional cooperation and planning; **(B)** Support to physical integration processes through infrastructure development and cooperation; **(C)** Training and capacity building in trade and integration; and **(D)** Support to the creation and dissemination of knowledge of trade and integration. This Activity Report describes the Institute's work on these four areas during 2011.



Thus, **INTAL**'s mission preserves its identity with its originating principles: to actively assist the governments of IDB's Member Countries as a platform for the regional action of the Bank.

IDB-9

THE NINTH GENERAL INCREASE IN RESOURCES OF THE IDB AND REGIONAL AND GLOBAL INTEGRATION

On July 21st 2010, the IDB Board of Governors approved the Ninth General Increase in Resources,¹ which entailed a US\$70 billion capital increase. At the same time, the Fund for Special Operations was allocated additional resources (US\$479 million) to provide 100% relief of Haiti's debt on a non-reimbursable basis. Over the next ten years, this capital increase will enable the IDB to raise the level of annual approvals from an average of US\$6.6 billion to US\$12 billion.

The use of these additional resources is subject to the Institutional Strategy and the IDB Results Framework 2012-2015. These documents reassert the Bank's goals and mission and cater to current regional conditions.

Specifically, the Results Framework sets quantitative targets in four categories of the lending program, one of them being **support to regional cooperation and integration**. By 2015, 15% of Sovereign Guaranteed (SG) and Non Sovereign Guaranteed (NSG) operations should support these kinds of initiatives, with respect to a 10% baseline for 2006-2009. Lending targets are not mutually exclusive; e.g. the Bank might fund projects that support regional integration aimed at small and vulnerable countries, another category in the program priorities.

These lending approvals reflect the Bank's commitment to integration and entail a great organizational effort, resulting in a specific strategy to support competitive regional and global integration.

As from 2010, **INTAL** started to carry out activities within the framework of the Ninth General Increase in Resources of the IDB.

¹ <http://www.iadb.org/en/capital-increase/>

Support to Regional Cooperation and Planning



Regional planning is an analytical exercise by the Bank to identify priorities and design activities and projects aimed at supporting the integration process. This planning exercise calls for the participation of several stakeholders: governments, sub-regional agencies and civil society, among others. Regional planning and the coordinated action of the Bank's units are paramount to attain the integration goal, an IDB-9 priority. **INTAL** supports and participates in these undertakings, and it serves as a platform for the Bank's regional action.

◆ THE REGIONAL INTEGRATION AND COOPERATION DIMENSION IN COUNTRY STRATEGIES IN SOUTH AMERICA

INTAL helped coordinate the agendas of and logistically organize two workshops to support country planning and strategies in South America.

The first workshop, convened by the Country Department Southern Cone (CSS), was held on September 27th, 2011, at the Auditorium of INTAL in Buenos Aires. The other workshop, organized by the Country Department Andean Group (CAN), was held on November 16th, 2011, in the city of Lima.

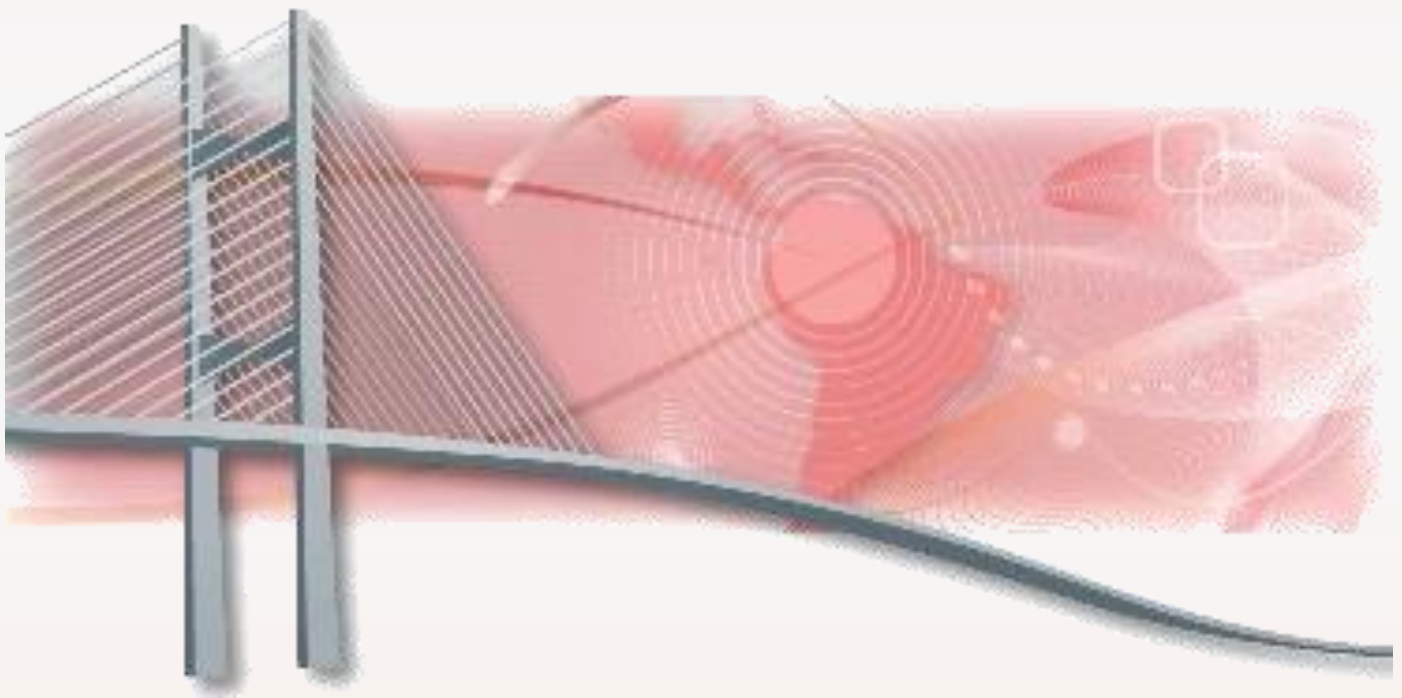
The objective of these workshops was to undertake joint work among officials from the Bank and the governments of each country group on the *Integration Priority Project Agenda (API)*, made up of projects selected within the framework of the *Infrastructure and Planning Council (COSIPLAN)* of the *Union of South American Nations (UNASUR)*.

These workshops opened dialogue between the IDB and the South American countries with the ultimate goal of developing and implementing the identified project portfolio. The possibilities and needs of the countries to carry out this task were analyzed, with special emphasis on its feasibility.

The workshops were attended by government officials concerned with infrastructure planning and management, including IIRSA National Coordinators, as well as by economic and financial authorities. The Bank contributed its technical teams with the participation of representatives from its country offices and the relevant management levels.



Support to Physical Integration Processes through Infrastructure Development and Cooperation



Over the last few years, the physical integration strategy has turned into one of the most prominent issues on the integration agenda. The IDB has been promoting physical integration by means of studies, dialogue with governments and support to regional integration initiatives, the most outstanding ones being the Mesoamerica Project and IIRSA. Run by the Country Department Central America, Mexico, Panama and Dominican Republic, the Mesoamerica Project seeks to achieve physical integration in the Mesoamerican area; IIRSA is described further below.

◆ INITIATIVE FOR THE INTEGRATION OF REGIONAL INFRASTRUCTURE IN SOUTH AMERICA

<http://www.iirsa.org>



● The New Institutional Framework of I . I . R . S . A

IIRSA is an innovative intergovernmental cooperation mechanism seeking a common agenda that includes actions to support the development of physical integration in South America. IIRSA promotes the regional development of transport, energy and communications infrastructure aiming at physically integrating the twelve South American countries and pursuing an equitable and sustainable territorial development pattern.

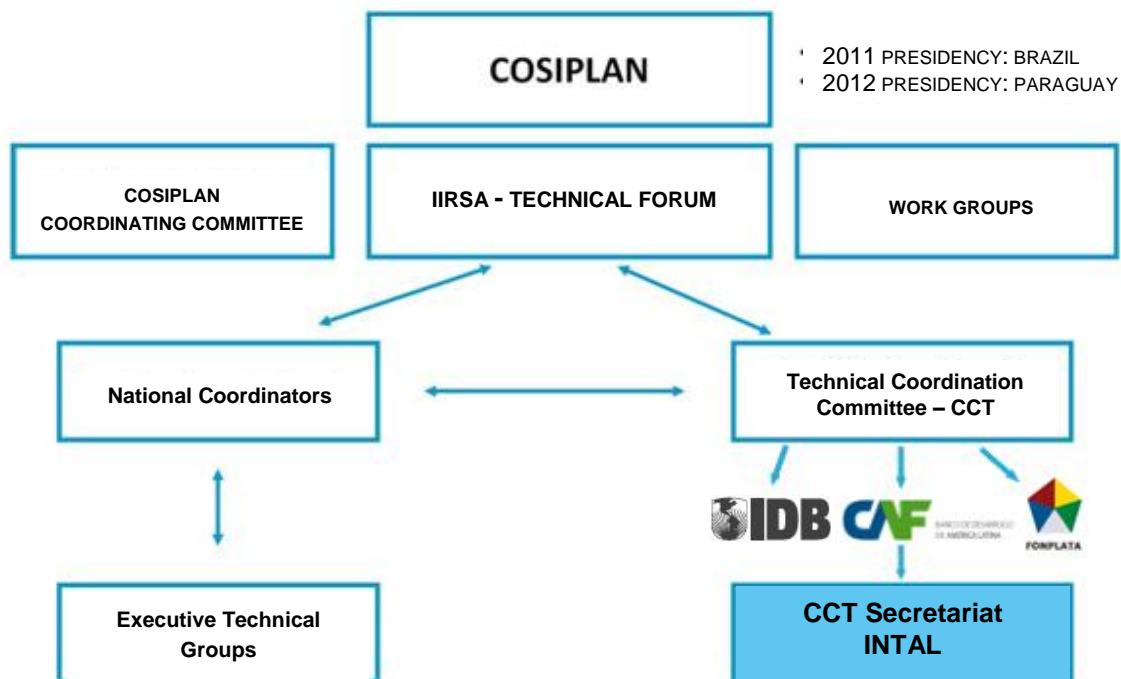
IIRSA was created in August 2000 at the Meeting of South American Presidents in Brasilia with an initial 10-year mandate, a period in which major achievements were accomplished, such as (i) the development and application of the Indicative Territorial Planning Methodology, which gave rise to a consensus-built portfolio of transport, energy and communications infrastructure projects, organized in nine Integration and Development Hubs (IEDs); (ii) the creation of the Implementation Agenda Based on Consensus (AIC) 2005-2010, consisting in a set of 31 priority projects having a high impact on the physical integration of the territory; (iii) the design of projects related to Sectoral Integration Processes (PSIs); and (iv) the development and application of new planning methodologies and tools.

The creation of the [Union of South American Nations \(UNASUR\)](#) by the Presidents of the region in May 2008 meant a renewed momentum for the regional integration process. Within this institutional framework, eight sectoral councils at ministerial level were created, one of which is the [Infrastructure and Planning Council \(COSIPLAN\)](#), “a forum for political and strategic discussion (...) aimed at implementing the integration of regional infrastructure in the UNASUR Member States.”²

[COSIPLAN](#) recognizes and ensures the continuity of the work of IIRSA, incorporating the Initiative into its institutional structure as its infrastructure technical forum. Thus, IIRSA Technical Coordination Committee (CCT), made up of three multilateral financial institutions working in the region —the IDB, CAF and FONPLATA—, continues to support the intergovernmental cooperation process. The CCT is permanently based at INTAL and its Secretariat is headed by the INTAL Director. In addition, INTAL provides specific assistance to the Initiative.

² See [COSIPLAN Statutes and Regulations](#) (<http://www.unasursg.org/index.php?estatcosiplan>)

COSIPLAN Institutional Structure



INTAL as IIRSA Technical Coordination Committee (CCT) Secretariat

Overview

The CCT Secretariat coordinates activities with the CCT Institutions (IDB, CAF and FONPLATA) and serves as a liaison between the CCT and the National Coordinators. The Secretariat also provides organizational and logistical assistance for the execution of the work program.

The **INTAL** Director serving as CCT Secretary is accountable for: (i) drafting the annual Work Program and its contents jointly with the CCT Institutions; (ii) attending and representing the CCT in conferences and technical seminars on IIRSA-related topics; (iii) overseeing and counseling on technical studies and activities, as needed; and (iv) maintaining a close contact with the Presidencies Pro Tempore and liaising with the CCT.

On the other hand, the CCT Secretariat is accountable for: (i) supporting and keeping track of the annual Work Program execution; (ii) liaising the CCT Institutions and the National Coordinators; (iii) drawing up agendas and providing logistical assistance to the technical and governmental meetings included in the Work Program; (iv) managing and updating IIRSA's website; (v) preparing and distributing IIRSA outreach material; (vi) attending to third parties interested in the Initiative; (vii) following up on the terms of reference of the consultants hired by the three CCT Institutions to support IIRSA activities; and (viii) classifying and distributing IIRSA or IIRSA-related documents and information.

■ Support of the CCT Secretariat to IIRSA/COSIPLAN Activities

During 2011, under the Presidency Pro Tempore held by Brazil, COSIPLAN made headway towards the design of the two instruments that will organize its work in the next ten-year period: the *Strategic Action Plan (PAE) 2012-2022*, and the *Integration Priority Project Agenda (API)*. Both instruments were approved by the Ministers of the twelve countries at the Second Ordinary Meeting of COSIPLAN, held on November 30th in the city of Brasilia. In addition, continuity actions were taken within the framework of IIRSA, such as updating the Project Portfolio, Sectoral Integration Processes, and Planning Methodologies and Tools.

✓ *The Strategic Action Plan (PAE) 2012-2022*

The *PAE 2012-2022*³ is the result of the discussions held and agreements attained by the Coordinating Committee of COSIPLAN under the leadership of the Presidency Pro Tempore held by Brazil. The Coordinating Committee is made up of officials from the ministries of infrastructure and/or planning or similar government agencies of the UNASUR Member States. The highlights of the PAE are the following:

- It recognizes the results in regional infrastructure integration attained by IIRSA.
- It is based on the UNASUR Constitutive Treaty⁴ and the COSIPLAN Statutes and Regulations. The general and specific objectives of COSIPLAN are closely linked with those related to infrastructure as established in the UNASUR Constitutive Treaty.
- It institutes a series of actions for every specific objective of COSIPLAN, including their expected deliverables and estimated implementation time. It contains 6 objectives and 23 actions. Likewise, it identifies the major instruments required for the implementation of these actions and provides for the development of mechanisms designed to monitor and assess them, considering that the PAE will be subject to review five years after its launch.

The CCT Secretariat lent support to the logistical organization of the meetings and facilitated communications and the distribution of information among the countries.

✓ *The Integration Priority Project Agenda (API)*

The *Integration Priority Project Agenda*⁵ is made up of a limited number of strategic projects with a high impact on the physical integration and the socioeconomic development of the region. Its purpose is to promote regional connectivity through the construction and efficient operation of infrastructure networks for its physical integration, considering sustainable social and economic development criteria, and preserving the environment and the balance of ecosystems.

API is made up of 31 structured projects that include 88 individual projects, involving an investment amount estimated at US\$13,652.7 million, to be implemented within ten years. It incorporates the following works: ports, logistics centers, border centers, waterways, railways, highways, bridges, tunnels, energy transmission lines, airports, gas pipelines, and multimodal transport systems.

³ <http://www.unasursg.org/index.PAE>

⁴ UNASUR Constitutive Treaty: <http://www.unasursg.org/index.php?>

⁵ Integration Priority Project Agenda (API): <http://www.iirsa.org/BancoConocimiento/A/api>

The setting up of API called for the technical support of IIRSA CCT and the active participation of the CCT Secretariat, including advice on the definition of its features and project selection criteria; the design of and follow-up on the Agenda set up process (project identification and analysis); the drawing up of the document on API, and the design of a project follow-up and monitoring proposal.

✓ *Continuity Actions*

During 2011, the Secretariat coordinated and supported the following IIRSA/COSIPLAN activities:

- Organization of Meetings related to the Routine Operation of IIRSA

Throughout 2011, the CCT Secretariat organized a total of 10 meetings, the agendas of which focused on various technical aspects, training, portfolio review and update, the API set up, and IIRSA's coordination activities. Nine of these meetings were attended by the twelve countries that make up the Initiative. The details of the 10 meetings are:⁶

APRIL		
13	Brasília, Brazil	GTE Meeting on the Project Agenda (API) (1st Meeting)
JUNE		
14-17	Bogotá, Colombia	GTE Meetings on the 9 Hubs (Project Portfolio Update and Preliminary Identification of Priority Projects)
JULY		
19-21	Montevideo, Uruguay	GTE Meeting concerned with the Priority Project Agenda (Definition of API) (2nd Meeting)
AUGUST		
29-30	Rio de Janeiro, Brazil	Eighteenth Meeting of National Coordinators (PAE Approval and API)
OCTOBER		
6-7	Lima, Peru	GTE Meeting on the Peru-Brazil-Bolivia Hub
NOVEMBER		
8	Buenos Aires, Argentina	GTE Meeting on Exports through Postal Services for SMEs
9	Buenos Aires, Argentina	GTE Meeting/Regional Workshop on Border Crossings
10	Buenos Aires, Argentina	GTE Meeting on the IPrLg Methodology
11	Buenos Aires, Argentina	Workshop on Cartographic Agendas
29	Brasília, Brazil	Nineteenth Meeting of National Coordinators

⁶ See agendas and documents at <http://www.iirsa.org/eventos.asp>



Publications and Documents

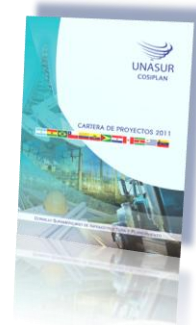


IIRSA 10 YEARS LATER: ACHIEVEMENTS AND CHALLENGES:⁷

Information and analytical elements concerning the contents, development and results of IIRSA throughout a decade.

PROJECT PORTFOLIO 2011:⁸

Status of the Portfolio of Projects for the Integration of Regional Infrastructure in South America as of 2011 (COSIPLAN Project Portfolio), created on the basis of IIRSA Project Portfolio.



INTEGRATION PRIORITY PROJECT AGENDA:⁹

A description of the South American *Integration Priority Project Agenda (API)*, designed by the Member States of the Union of South American Nations (UNASUR) within the framework of the Infrastructure and Planning Council (COSIPLAN).

- Project Database Update, as established at the meetings of the respective GTEs held in 2011
- Webpage content update with new sections, including COSIPLAN meetings and the *Integration Priority Project Agenda*
- Update and launch of a repository for IIRSA documentation and material in conjunction with the INTAL Documentation Center; this repository was presented at the Eighteenth Meeting of IIRSA National Coordinators, held on August 29th and 30th, 2011, in Rio de Janeiro, Brazil.¹⁰

⁷ http://www.iirsa.org/BancoConocimiento/I/iirsa_ten_years_later

⁸ http://www.iirsa.org/BancoConocimiento/L/lb11_projects_portfolio_2011

⁹ <http://www.iirsa.org/BancoConocimiento/A/api>

¹⁰ http://www.iirsa.org/BancoConocimiento/R/repositorio_iirsa

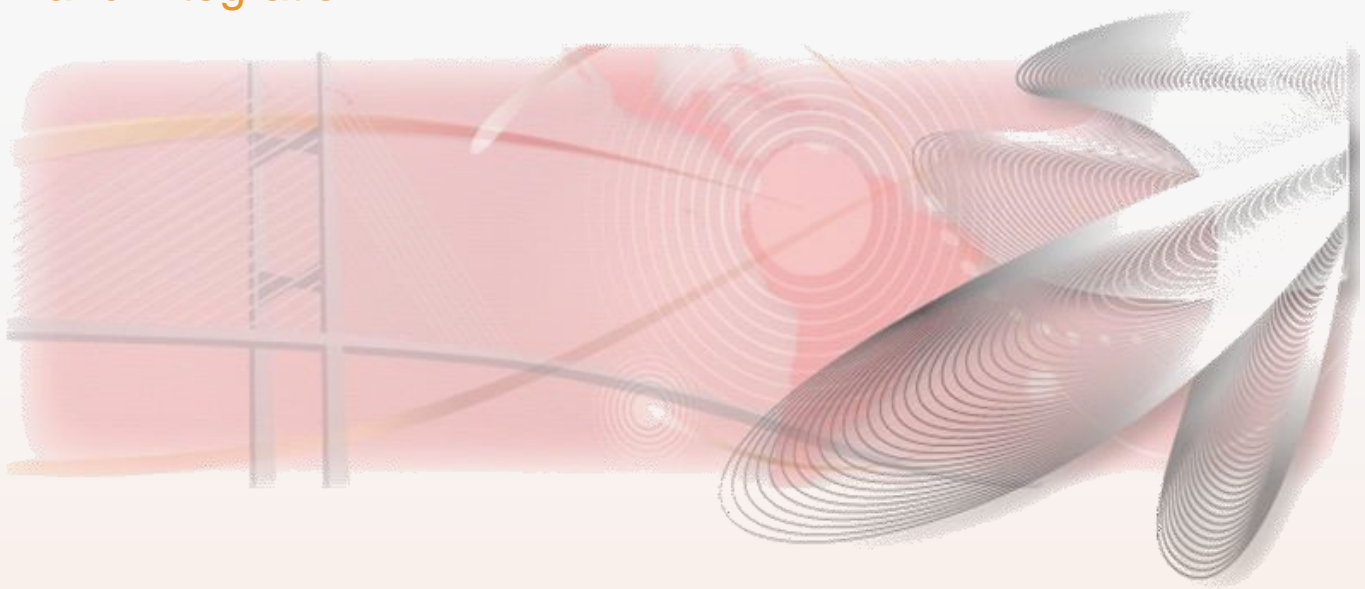
◆ **INTAL Specific Technical Support to IIRSA**

- ✓ **STRATEGIC ENVIRONMENTAL AND SOCIAL EVALUATION METHODOLOGY (EASE)** – This Methodology contributes to sustainable infrastructure planning. Being a sound tool, EASE helps identify, with a preventive approach, all the complementary actions required to tap, from a socio-environmental and cultural viewpoint, the positive effects of the projects while minimizing their negative impact. This Methodology operates on the area of influence of **IIRSA** project groups. In 2011, the application of the EASE Methodology to Project Group 2 of the Southern Hub (Binational Tourist Circuit of the Lakes Area) was subject to external evaluation.
- ✓ **PRODUCTION INTEGRATION AND LOGISTICS METHODOLOGY** – This methodology analyzes how the development of infrastructure services, mainly in the areas of transportation and logistics, contributes to better connectivity in the area of influence. The impact of lower transportation costs on local production and, hence, on adding value is analyzed as well. It is focused on regions comprising more than one country to seek productive integration in the territory. Another purpose of the program is to publish and disseminate the material developed for this activity as well as its outcomes. In 2011, the application of this Methodology to Project Group 4 of the MERCOSUR-Chile Hub (Coquimbo - Argentine Central Region - Paysandú) was completed. In addition, its application to Project Group 5 of the Andean Hub (Connection: Colombia (Tumaco Port) - Ecuador (Esmeraldas Port - Guayaquil) - Peru (Ica)) and to Project Group 4 of the MERCOSUR-Chile Hub was subject to external evaluation.
- ✓ **IIRSA REGIONAL NETWORK OF SUCCESS CASES IN INFRASTRUCTURE SERVICE PROVISION** – The support program to this network, as adopted by the Bank and also executed by **INTAL**, sought to promote, follow-up on and fund the exchange of success cases among **IIRSA** Member Countries and other regional physical integration initiatives. During 2011, the development of this program was subject to external evaluation.
- ✓ **WORKSHOPS ON SOUTH AMERICAN PHYSICAL INTEGRATION:** Within the framework of the Competitive Regional and Global Integration Strategy of the IDB, **INTAL** supported the coordination of the agendas and the logistical organization of two workshops on this topic.¹¹



¹¹ For details of these workshops, see page 6.

Training and Capacity Building in Trade and Integration



Training programs are geared to increase knowledge in matters of integration and the international incorporation of Latin America and the Caribbean. These programs also help strengthen the capacity of government officials for negotiating and implementing trade agreements, as well as execute trade facilitation projects in the region. They are also targeted to the academic community and different sectors of civil society.

◆ **TRAINING PROGRAM OF THE INTEGRATION STRATEGY**

In 2011, **INTAL** expanded its collaboration with the Integration and Trade Sector in the design and implementation of its Training Program, which is framed under the Integration Strategy of the Bank, specifically under the Knowledge Program of the Sector.

This ambitious joint Training Program covers various topics, such as trade negotiations, trade and logistics facilitation, export promotion, regional cooperation, physical integration, and capacity building. An innovative aspect of this Program is the design of online courses using state-of-the-art methodologies.

The actual implementation of these courses began in early 2012 in the context of a program targeted to the Central American countries, in association with the Central American Integration Secretariat (SICA).

◆ **IDB-INTAL/WTO PROGRAM TO SUPPORT TRADE NEGOTIATIONS**

In 2011, **INTAL** and the Integration and Trade Sector continued cooperating with the WTO Secretariat, having thus completed the fourteenth year of joint work.

These activities have been taking place within the framework of the IDB-INTAL/WTO TRAINING PROGRAM FOR TRADE NEGOTIATORS FROM LATIN AMERICA AND THE CARIBBEAN, in the context of which courses and workshops run by experts from the WTO and the IDB are organized. The topics of these activities are closely related to the current dynamics of the trade negotiating process, with a particular focus on the multilateral dynamics and its special significance for the countries in the region as well as on the regional, sub-regional and bilateral integration processes that have been simultaneously taking place in our region since the 1980s.

Within the framework of this Program, courses and workshops are also organized for academia and different sectors of civil society.

Throughout 2011, seven courses and workshops were held in different countries of the region and were attended by about 320 government officials from 33 Latin American and Caribbean countries.

BID-INTAL/WTO Program - 2011 Courses			
Event	Organizers	Venue	Date
Market Access Issues for Caribbean Countries	IDB-INTAL, WTO, OTN/CARICOM	Barbados, Accra Hotel	March 15-18
NAMA for Caribbean Countries	IDB-INTAL, WTO, CARICOM	Pegasus Hotel, Kingston, Jamaica	May 10-13
SPS for Caribbean Countries	IDB-INTAL, WTO, OTN/CARICOM	The Crane, Barbados	July 26-29
Specialized Course on Dispute Settlement System in the WTO	IDB-INTAL, WTO	IDB-INTAL Auditorium, Buenos Aires	September 20-23
Eleventh Brief Course on Trade Policy for the ALADI Member Countries	IDB-INTAL, WTO, ALADI	ALADI Secretariat, Montevideo	October 11-28
Advanced Course on Trade in Services under the GATS for Latin America	IDB-INTAL, WTO, ALADI	ALADI Secretariat, Montevideo	November 14-17
Trade & Development for Caribbean Countries	IDB-INTAL, WTO, CARICOM	Hilton Trinidad, Port of Spain	November 23-25

◆ OTHER INTEGRATION-RELATED TRAINING ISSUES

INTAL, together with other Bank units, also conducts training activities related to other regional and global negotiation spheres in order to meet more specific institutional capacity-building demands. Hence, the Institute fosters civil society participation in courses specially tailored to cater to the needs of labor, the private sector, academia and NGOs. In 2011, INTAL supported several training activities, as described below.

■ SPECIALIZATION IN NEGOTIATIONS AND INTERNATIONAL TRADE IN AGROINDUSTRY

INTAL lent support to the Specialization in Negotiations and International Trade in Agroindustry given by the Faculty of Agronomy of the University of Buenos Aires (FAUBA), together with the Ministry of Agriculture, Livestock and Fisheries. The activities of this specialization include nine courses grouped into three theme areas: i) agribusinesses and international trade; ii) multilateral rules governing international trade; and iii) regional economic integration. During 2011, FAUBA organized four courses for this degree, and INTAL offered its collaboration in the following two, pertaining to the third theme area:

Opening Seminar on Agribusinesses and International Trade

May 30-June 3, 2011¹²

Course "Regional Economic Integration: Free Trade Agreements in Latin America"

October 24-28, 2011¹³

¹² <http://events.iadb.org/calendar/eventAgr1>

¹³ <http://events.iadb.org/calendar/eventAgro2>

■ **PROJECT FOR THE STRENGTHENING OF INSTITUTIONAL CAPACITY AND QUALITY OF LATIN AMERICAN CONGRESSES FOR DEVELOPMENT**

INTAL collaborated with FLACSO Argentina within the framework of the Project for the Strengthening of Institutional Capacity and Quality of Latin American Congresses for Development, which is also supported by the Spanish Agency for International Development Cooperation (AECID).

The objectives of the project are to create a pluralistic and multidisciplinary forum for academic update that allows legislators to address the complexity and implications of laws under debate, and to help strengthen the institutional capacity and quality of parliaments. The seminars deal with four central themes: fiscal pact for social cohesion, democratic governance, science and technology, and integration into the global economy. INTAL collaborated in the identification and financing of experts in the fourth central theme.

Each meeting gathered twenty legislators.

The two activities carried out with the support of INTAL are the following:

Meeting of Latin American Legislators: “Globalization, Public Policy and Social Cohesion”¹⁴

May 23-27, 2011 – Montevideo, Uruguay

Participants: Legislators from MERCOSUR and Chile

Second Meeting of Latin American Legislators: “Globalization, Public Policy and Social Cohesion”¹⁵

August 22-24, 2011 – Cartagena de Indias, Colombia

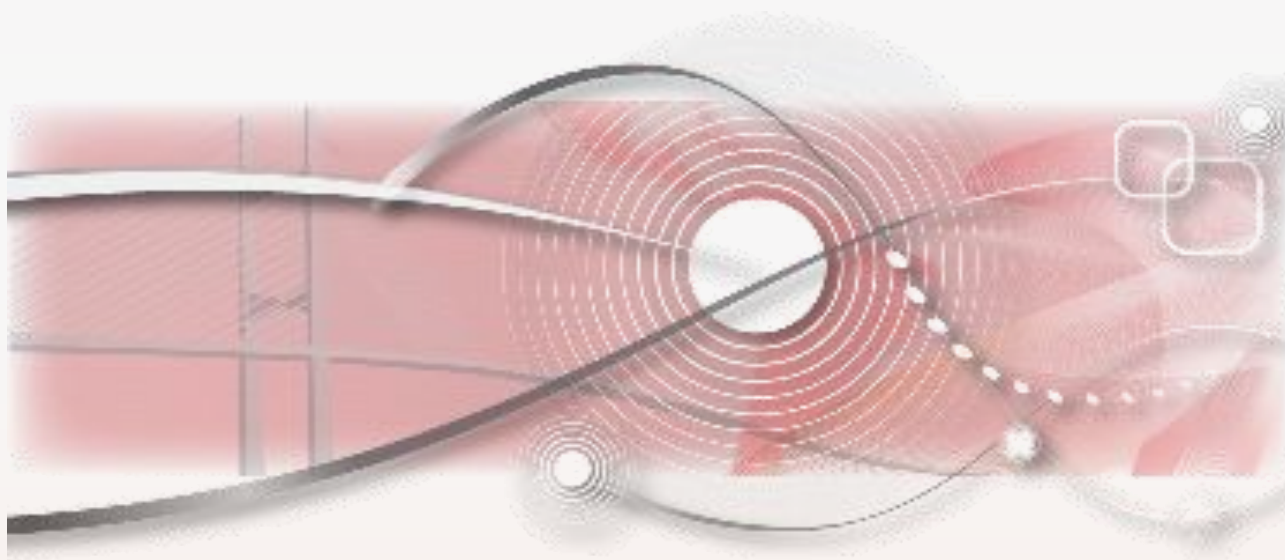
Participants: Legislators from the Andean countries



¹⁴ <http://events.iadb.org/calendar/eventLeg1>

¹⁵ <http://events.iadb.org/calendar/eventLeg2>

Support to Creation and Dissemination of Knowledge on Trade and Integration



Work done by the IDB on regional and global integration is not limited to the institution's operational scope; it also intends to foster the creation and dissemination of knowledge in order to shed light on policy making and provide valuable feedback. Therefore, promoting research activities and opportunities for debate and dissemination of knowledge is an essential task. **INTAL** works toward attaining this goal by supporting research networks, organizing workshops and seminars, scheduling publications, and organizing material made available through its documentation and information services.

◆ SUPPORT TO RESEARCH NETWORKS FOR SUSTAINING POLICY REFORMS

Supplementing the task performed and led by the Integration and Trade Sector (VPS/INT) regarding research networks, supports research capacity building in integration-related topics in Latin America and the Caribbean, based on its relationship with other regions.

EURO-LATIN STUDY NETWORK ON INTEGRATION AND TRADE



ELSNIT is an initiative of the IDB to create in Europe a forum on integration and trade relevant to Latin America and the Caribbean, its main objectives being to promote research, studies and debate drawing on the rich European experience and perspectives, and to increase interaction between European and Latin American researchers. Within the IDB, ELSNIT activities are coordinated jointly by the Integration and Trade Sector (VPS/INT) and **INTAL**.

At present, the Network is coordinated by a Committee made up of the following institutions: the Centre d'Etudes Prospectives et d'Informations Internationales (CEPII), Paris, France; the Kiel Institute for World Economics (IfW), Kiel, Germany; the European University Institute (EUI), Florence, Italy; the Institut Barcelona d'Estudis Internacionals (IBEI), Barcelona, Spain; St. Gallen University, St. Gallen, Switzerland; the KITeS-Bocconi University, Milan, Italy; the Centre for Economic Policy Research (CEPR), London, United Kingdom; and the IDB, represented by the Integration and Trade Sector and **INTAL**.

On October 21st and 2nd, the Ninth ELSNIT¹⁶ Annual Conference was held in St. Gallen, Switzerland, co-organized by St. Gallen University. The conference papers were previously selected pursuant to the Network's call for submissions made in March that year. This time, the central topic was *Revisiting Regionalism*.



INTEGRATION RESEARCH NETWORK

In February 2011, a call for research proposals on *International Product Fragmentation and the Insertion of LAC in Global Production Networks* open to all Latin American researchers was issued. The objective of the research project is to analyze the determinants of trade linked to global production networks and

¹⁶ <http://events.iadb.org/calendar/event/Elsnit>

the potential role of governments in dealing with market failures, investment-specific infrastructures, and/or other issues associated with these networks. A total of five research proposals were selected as a result of this call by a team made up of external experts and officials from the Integration and Trade Sector and **INTAL**.

These proposals were presented at a *Technical Workshop* held at the IDB headquarters in Washington, D.C., on July 26th, 2011.¹⁷ The final proposals should be submitted in January 2012, and they will be presented at an open conference to be held at the **INTAL** Auditorium in the second half of 2012.



IBERO-AMERICAN NETWORK OF INTERNATIONAL STUDIES

RIBEI Red Iberoamericana
de Estudios
Internacionales

INTAL supported the organization of the Second International Conference *Global Crisis and Rebalance of Power: Challenges and Opportunities for Ibero-America*¹⁸ of the Ibero-American Network of International Studies (RIBEI). This activity was held on November 8, 2011, at FLACSO (Latin American School of Social Sciences) in Quito, Ecuador.

RIBEI connects a group of research centers on international relations focused on Ibero-American reality. An objective for RIBEI is to establish a new cooperation mechanism for analysis and debate regarding international relations. Values and principles common to all RIBEI members are: promoting peace in international relations, economic cooperation and solidarity among States and peoples, respect for human rights and promoting democratic values.



¹⁷ <http://events.iadb.org/calendar/eventRedint>

¹⁸ <http://www.ribei.org/index.php/esl/ACTIVIDADES>

◆ SEMINARS, WORKSHOPS AND OTHER OUTREACH ACTIVITIES CONCERNING INTEGRATION ISSUES

These events include activities for addressing and disseminating integration and trade-related issues, with the participation of representatives from business, academia, the labor sector and NGOs. **INTAL** collaborates with specific support (technical, logistic or financial) or with direct participation (speeches, papers, presentations, etc.).

OTHER OUTREACH ACTIVITIES – 2011 ¹⁹			
EVENT	ORGANIZERS	DATE	VENUE
DISCUSSION SEMINAR: BIOFUELS AND SUSTAINABLE DEVELOPMENT	UNSAM, IDEAS	APRIL 4	BUENOS AIRES, ARGENTINA
MERCOSUR ACHIEVEMENTS, SHORTCOMINGS AND CHALLENGES 20 YEARS AFTER THE TREATY OF ASUNCIÓN	SEGIB, CSC/CUR, CURI - INTAL	JUNE 3	MONTEVIDEO, URUGUAY
REGIONAL WORKSHOP ON POVERTY REDUCTION STRATEGY, SOUTHERN CONE COUNTRIES	VPC/CSC - INTAL	JUNE 22	RAÚL PREBISCH AUDITORIUM, INTAL
INTERNATIONAL SEMINAR “BRAZIL, LATIN AMERICA AND THE EUROPEAN UNION: CHALLENGES AND OPPORTUNITIES IN GLOBALIZATION”	GOV. OF RIO GRANDE DO SUL, FUNDACIÓN ALTERNATIVAS - INTAL	OCTOBER 3-4	PORTO ALEGRE, BRAZIL



¹⁹ <http://www.iadb.org/en/intal/seminars>

◆ PUBLICATIONS

INTAL is responsible for three publications: the *Integration & Trade* journal, the *Monthly Newsletter* and the *Sub-regional Integration Report Series*. All three publications are available on the web, and their distribution is made to more than 18,000 persons and institutions included in a contact database.



INTEGRATION AND TRADE JOURNAL (I&C) Published on a six-month basis in Spanish and English, I&C features articles on the different and complex aspects of regional integration in Latin America and the Caribbean, hemispheric integration as well as similar processes in other parts of the world. Important publishing changes were introduced in 2009, following the same guiding principles applied over the last thirty-four years. This format continues to highlight the economic aspects of integration, but it

seeks to further develop the range of topics involving this complex process. Now I&C is mainly focused on essays so as to promote well-founded debate. Nowadays, I&C is an electronic journal and has its own site, which can be accessed through the Bank's webpage.²⁰ Throughout 2011, issues 32 and 33 were published in both languages.

MONTHLY NEWSLETTER (CM)

Published in Spanish, English and Portuguese, CM follows up on the current integration processes in Latin America and the Caribbean, matching institutional information with analysis.

CM also serves to inform about publications and activities undertaken by **INTAL**; it includes bibliographical summaries, and lists the new documents entered in the Documentation Center (CDI) database. In 2011 the Monthly Newsletter website was redesigned, improving the visibility of



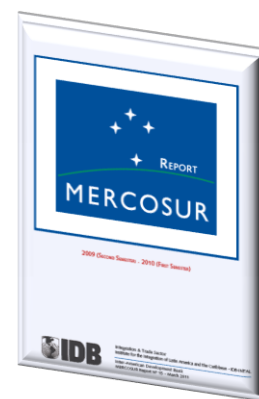
INTAL products by using a more dynamic and interactive tool. Social networks were incorporated in line with the communication upgrade of the Bank. During 2011, the CM published its 173-184²¹ issues, and the new format aimed at preserving and increasing analytical contents, arousing the readers' interests, and making reading easier. In addition, the complete collection of the Monthly Newsletter is available in electronic format.

²⁰ <http://www.iadb.org/intal/icom/33/eng>

²¹ <http://www.iadb.org/intal/CM>

SUB-REGIONAL INTEGRATION REPORT SERIES These reports are meant to systematize and channel information about integration processes, and are addressed both to the general public and government specialists, academia and the private sector. The intention is to keep a historical record of these processes, which may be useful for public discussion and decision-making.

So far **INTAL** has published reports on the Andean Community of Nations (CAN), the Caribbean Community (CARICOM), the Central American Common Market (MCCA) and the Southern Common Market (MERCOSUR). In 2011, **INTAL** published the MERCOSUR No. 16 Report (second half of 2010 - first half of 2011) in Spanish, as well as the Spanish and English versions of the MERCOSUR No. 15 Report (second half of 2009 - first half of 2010), the Portuguese version of which had been published in 2010. The first two chapters of the MERCOSUR No. 16 Report include an analysis of the macroeconomic status of the economies in the bloc and their trade flows, respectively, while the other three focus on the main aspects of the internal and external agenda. At present, the MERCOSUR Report is published in electronic format and is distributed through **INTAL** website. Furthermore, a CD edition was released this year, including all the Reports already published.²²

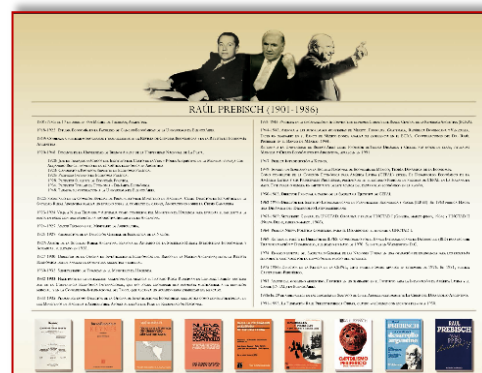


TECHNICAL NOTES In 2011, *El salto exportador del MERCOSUR en 2003-2008. Más allá del boom de las materias primas* was published. This Technical Note presents a detailed quantitative analysis of the evolution of the foreign sales of the countries in the regional bloc during such period. Those years shaped a situation in which the economies benefitted from an increased foreign demand for their main products. Even though this situation bears a resemblance to previous circumstances, recent MERCOSUR export performance has its own peculiarities, which have been considered in this document.

INTAL occasionally contributes to promoting papers and research work as well.

◆ RAÚL PREBISCH MURAL

In December 2011, an informative mural with the most significant milestones in the life of Raúl Prebisch was installed in the **INTAL** Auditorium, which is named after this Argentine economist. This work can also be accessed in electronic format.²³



²² <http://www.iadb.org/en/intal/publications>

²³ <http://www.iadb.org/intal/Mural>

◆ INFORMATION AND DOCUMENTATION SERVICES

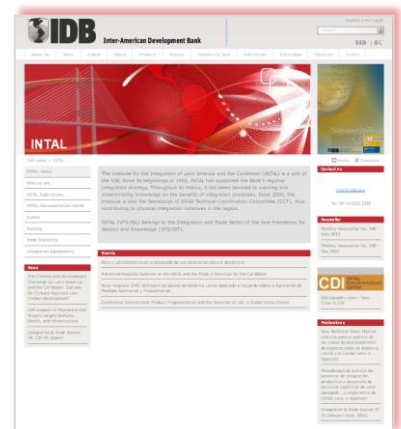
INTAL has a team specialized in organizing and disseminating integration and trade information and knowledge. This work area is composed of the following:

- Outreach Tools
- Documentation Center
- Databases (DATAINTAL – IJI)

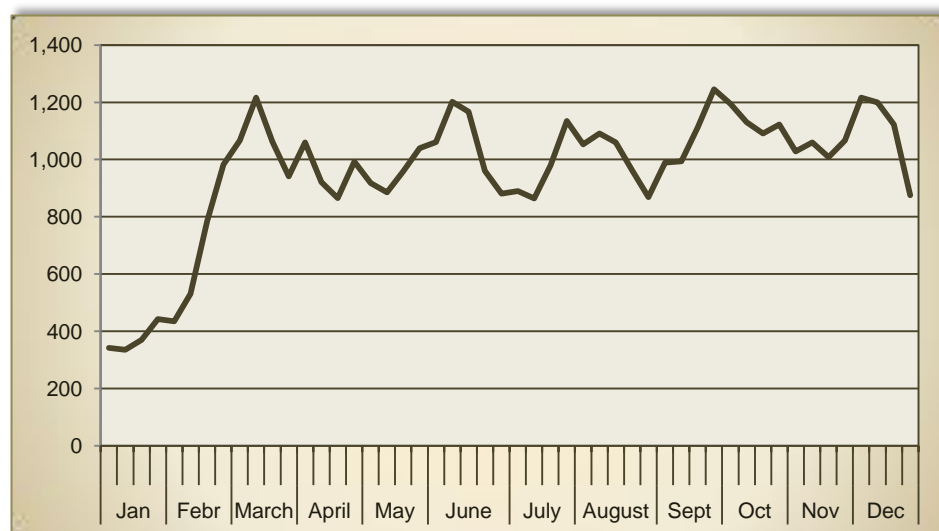
■ Outreach Tools

INTAL website is the main tool for mass dissemination of information about the activities, publications and other products of the Institute, including the Bank's news concerning integration and trade as well as data on the Documentation Center services.

Website Traffic Indicators The recent migration of **INTAL** webpage to the new IDB electronic display environment involved modifying the traffic statistical follow-up systems. Therefore, in 2011 the Google tool was replaced by Webtrends, the Bank's measuring software with which a new indicator that facilitates the monitoring of all the sections of the Institute's website was developed. In this way, **INTAL** communication impact assessment opportunities on the web were broadened. The figure below shows the evolution of the weekly access levels in 2011, which reached an average of some 1,000 visits per week, as well as a seasonal pattern that translates into a drop in visits in the December-February quarter.



**INTAL Webpage Weekly Visits* - January-December 2011
(Four-Week Moving Average)**

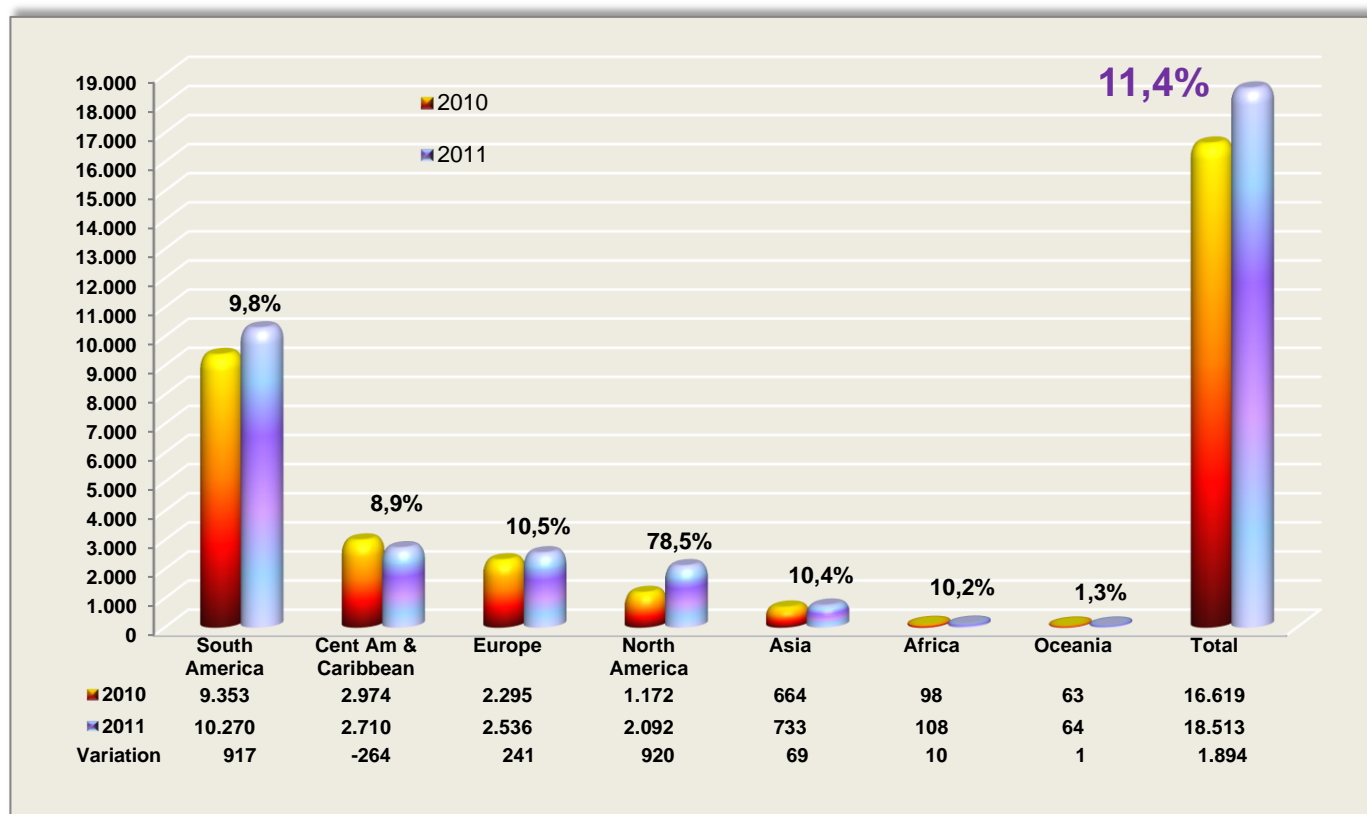


(*) A "visit" is defined as browsing **INTAL** website (from any of its sub-sections) during one day irrespective of the number of visits the user makes. Prepared on the basis of data from Webtrends.

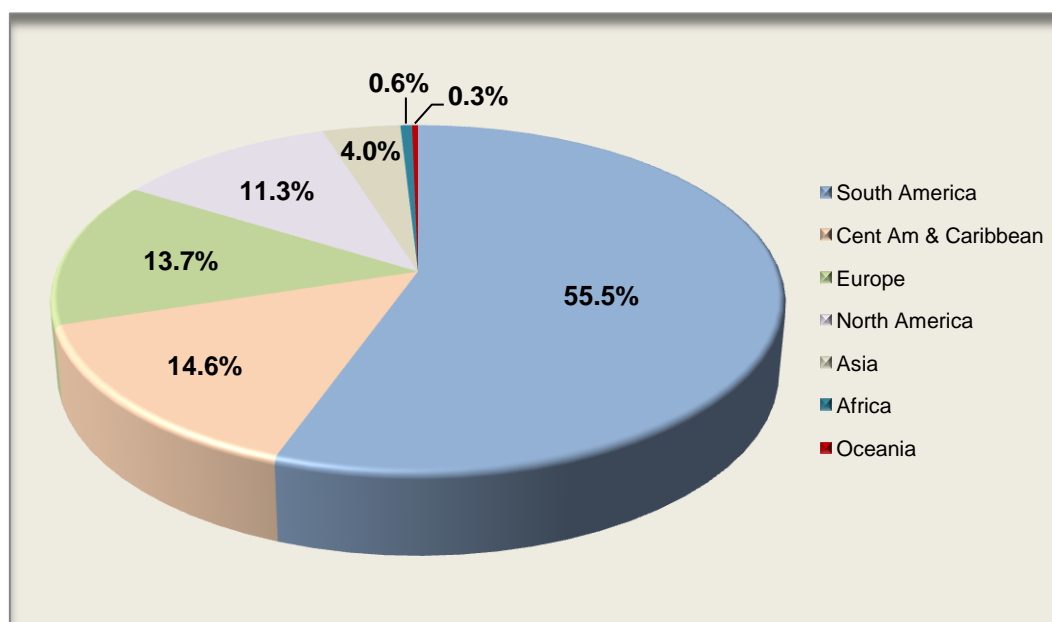
Contact Database

Due to multichannel interactions with users, **INTAL** has created a **contact database** that displays a general and specific user profile. The database includes government officials, members of academia, researchers, representatives from civil organizations and the private sector, and the general public interested in integration and trade. **INTAL** has established contact with these users through its wide range of activities (courses, workshops, fora, conferences, etc.) as well as its products (readers of its publications, users of the Documentation Center, the Databases, etc.). The persons and institutions included in the contact database receive information about **INTAL** different products and activities. This database is key to the dissemination and information strategy of **INTAL**, as the Bank's platform for regional action. In 2011, a new email sending tool began to be used; in addition, significant work was done to debug and enlarge the contact database, reaching a total of 18,513 users, accounting for a 11.4% increase vis-à-vis 2010.

INTAL Contact Database – End of 2010-2011 Comparison
(Number of Contacts and Percentage Variation)



Percentage Comparison of the Contact Database at the End of December 2011



■ INTAL Documentation Center (CDI)

INTAL possesses a documentation center, the mission of which is to offer external users a comprehensive documentary and bibliographic collection. The CDI identifies, collects, organizes and disseminates information on integration, trade, infrastructure as well as issues related to economic development, with special emphasis on the Latin American and Caribbean countries. The functional and organizational structure of the CDI is focused on (1) providing users with first-class information through ready and easy-to-use products and services; (2) selecting and processing information in compliance with quality standards; (3) developing information sources as well as retrieving and data access tools; and (4) gradually implementing a Digital Library model specialized in integration and trade issues.

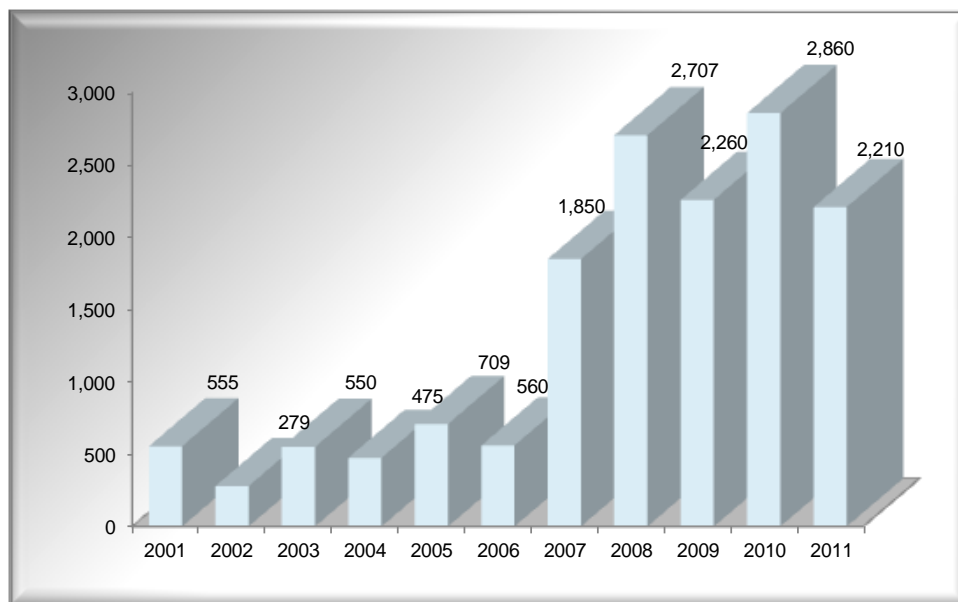
Due to INTAL's history, the CDI has valuable material on these topics, which is permanently updated, and keeps a record of the integration and trade material created by INTAL and the Bank as well as by many other organizations. In the last few years, the CDI has increased e-literature (full text) with open access to the public.²⁴

Online Catalogue

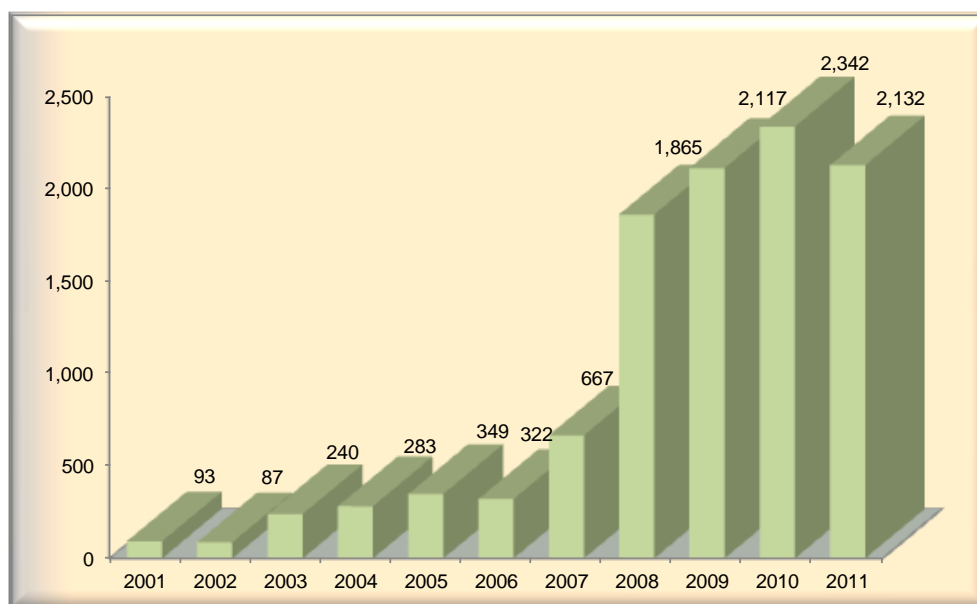
By the end of 2011, the total number of CDI records amounted to 22,910. Throughout the year, 2,210 records were incorporated, accounting for a 10.65% increase in the total number of records as compared to 2010. Taking this increase into account, 2,132 records (96%) were electronic. Over the total of records in the Catalogue, 64% (14,773) are e-documents that may be accessed online in full version. It should be noted that in the last three years 14,111 electronic documents have been entered, thus turning the CDI into one of the largest digital collections concerning regional integration and trade. Accordingly, the CDI is making progress towards meeting its goal of becoming a Digital Library specialized in these issues.

²⁴ <http://www.iadb.org/en/intal/resources>

Records entered into the CDI Online Catalogue per year



Electronic Documents entered into the CDI Online Catalogue with full text access



Useful Links This system currently includes 404 links, a 21% (70 links) increase, as compared to the previous year.

Series Magazines, Newsletters and Other Collections This system includes 1,010 publications, 78.21% (790 publications) of which give users unrestricted, generally full text access.

In 2010, the **Thesaurus** terminology was simplified and linked to other search tools such as the integration blocs bibliography.



Bibliographical Alert: A hundred issues after its beginning, it was improved with the aim of displaying on a single screen all of its options. To its three original sections —**publication highlights** (a selection of the most relevant titles with their abstracts and/or table of contents and full-text access); **recent acquisitions** (the total new material); and **newsletters** (full text of the newsletters that the CDI collects), links to the last two issue of the **Monthly Newsletter** and to **earlier issues** as far back as January 2010, the **terms of use** and the possibility of **sharing** the **Bibliographical Alert** through Facebook have been added.

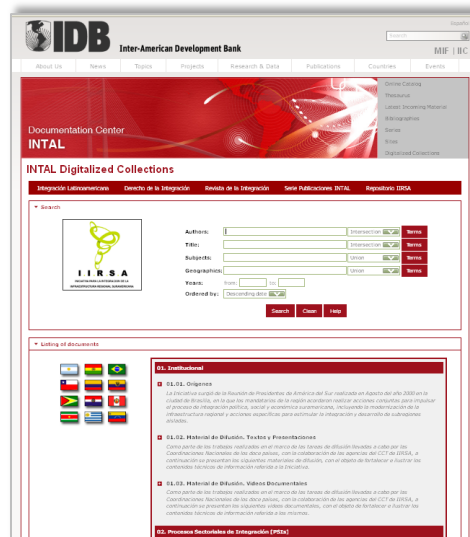
(http://www.iadb.org/intal/intalcdi/alerta/alerta_index.htm).

IIRSA Repository: At the Eighteenth Meeting of IIRSA National Coordinators, held on August 29th and 30th, 2011, in Rio de Janeiro, Brazil, the **IIRSA REPOSITORY**, a joint development of IIRSA Technical

Coordination Committee (CCT) and the **CDI**, was presented. The purpose of the Repository is to become a locus providing open access to the full text of the documents produced by or related to **IIRSA** and to physical integration in general. It arranges the materials in a scheme that reflects the document source and enables searches through a query module as well as the management of search results (downloading, printing, emailing, providing a bibliographic citation, sharing through social networks, etc.). The Repository

keeps all materials in electronic format, offers a link to the documents that is stable in time, preserves **IIRSA** documentary collection and provides full-text access to documents. So far, it contains information from 121 meetings, 739 papers and presentations, 128 technical documents, 8 documentary videos, and access to **IIRSA** project database and maps.

(<http://www.iadb.org/intal/intalcdi/IIRSARepository>)



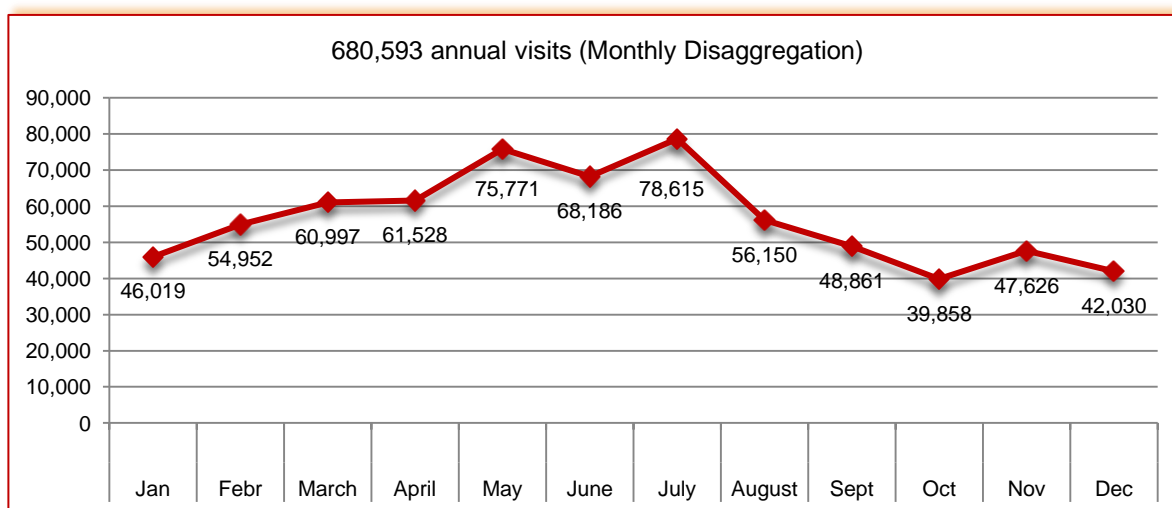


INTAL Digitized Publications A special CDI library that contains all INTAL documents published before 1996 in the complete series of *Integración Latinoamericana* (Latin American Integration), *Derecho de la Integración* (Integration Law), *Revista de la Integración* (Integration Review) and *Publicaciones del INTAL* (INTAL Publications). The latter amounts to 418 titles (some 550 volumes); 40 of these volumes were digitized and added in 2011, thus reaching 130 digitized volumes available online (31% of the total volumes). Furthermore, the display interfaces for the complete collection of *Integration & Trade* journal, both in its Spanish and English versions.



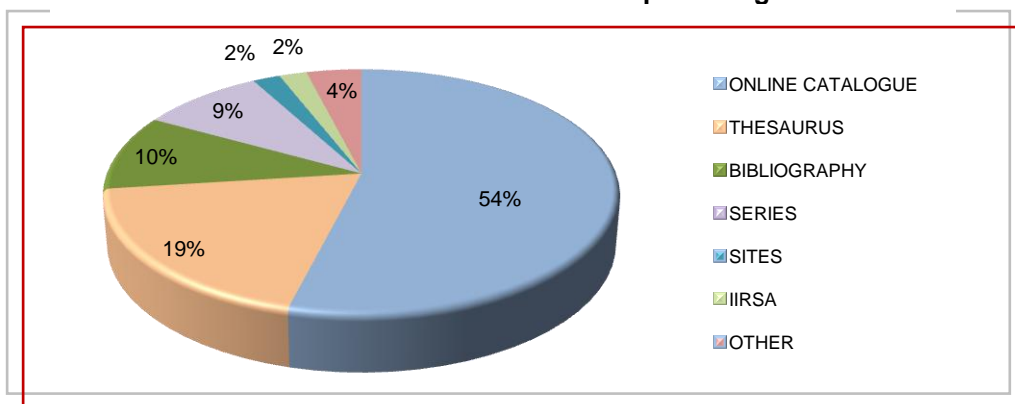
In 2011, the automatic recording of *visits* to measure users' visits to the products and services available on the CDI webpage continued. A *visit* is a user's access to the CDI catalogue or thesaurus (or to any other of its links) for the purpose of finding an author, title or topic using the search tool available; as a result, the system will display a group of records meeting the user's search criteria.

In 2011, a total of 680,593 visits (a 56,716 monthly average) were made).



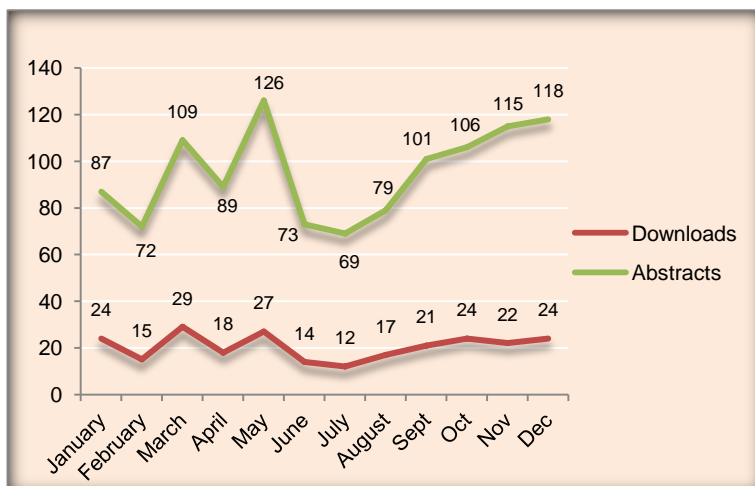
The percentage of visits made to the different products and services is shown in the following chart:

CDI Sub-databases visits - percentages



Open-Access Repositories: In order to help **INTAL** gain visibility, the CDI works on several Internet-based services: search engines, specialized directories and open-access repositories such as *Google Books*, *Research Papers in Economics (RepEc)*, *Directory of Open Archive Journals (DOAJ)*, and *Red de Redes de Información Económica y Social (UNIRED)*. As for *Google Books*, by late 2011 a total of 71,700 queries (an average of 5,975 per month) were made to the 220 documents made available to users by the **CDI** through this service, which means 576,295 pages read, printed or downloaded (an average of 48,024 per month).

INTAL Publications in Google Books Repository - Number of visits during 2011



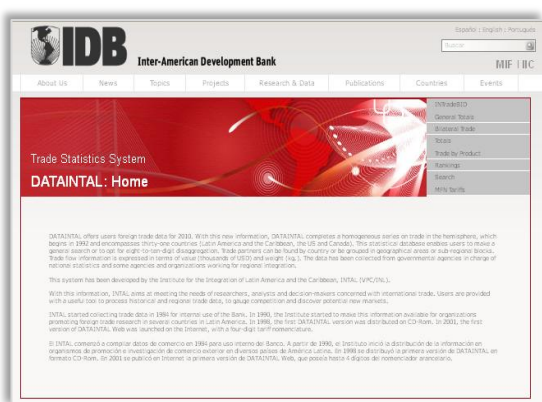
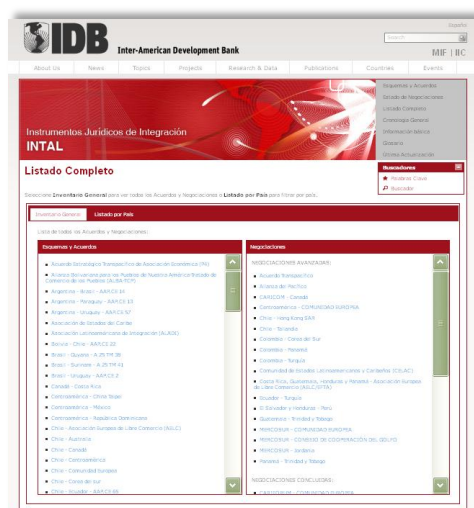
As regards **RepEc**, by late 2011, the number of abstracts visited was 1,142, and a total of 247 documents were downloaded.

■ Databases



In 2009, the Integration and Trade Sector developed **INtradeBID**,²⁵ an information hub on integration and trade. **INTAL** maintains two databases that are part of **INtradeBID**. The former contains the **Legal Instruments of Integration (IJI)** of the region, and the latter offers regional trade information (**DATAINTAL**).

Basic Instruments of Economic Integration in Latin America and the Caribbean (IJI)²⁶ Since 1992, **INTAL** has been publishing organized basic legal texts relevant to regional economic integration in Latin American and the Caribbean. In 1998, an accessible format was uploaded to the Internet, which has been updated on a continuing basis, a remarkable achievement considering the constant activity by the countries of the region on account of the number of agreements entered into or renewed since then. In 2011, the new version of the system was uploaded to the web; it is presented with the new institutional image of the Bank, and contains new functionalities shared with **INtradeBID**, the new information management system. In addition, the routine quarterly updates of this database were carried out..



DATAINTAL²⁷ By mid 2009, **INTAL** had posted a new version of the Latin American and Caribbean foreign trade statistics system on the Internet in order to provide free and open access to all the information. The initial posting contained data series from 1992 to 2007. In 2011, the system was reprogrammed so as to present it with the new institutional image of the Bank.

As of December 2011, these series were updated with the 2010 annual information, the 2011 quarterly information and the 2010 most-favored nation (MFN) tariffs.

²⁵ <http://www.iadb.org/int/intradebid>

²⁶ <http://www.iadb.org/intal/iji>

²⁷ <http://www.iadb.org/dataintal/>

ACRONYMS AND ABBREVIATIONS

AECID	Spanish Agency for International Development Cooperation
ALADI	Latin American Integration Association
API	IIRSA/COSIPLAN – Integration Priority Project Agenda
CAF	Development Bank of Latin America
CAN	IDB – Country Department Andean Group
CARICOM	The Caribbean Community
CCT	IIRSA – Technical Coordination Committee
CDI	INTAL Documentation Center
CEPII	Centre d'Etudes Prospectives et d'Informations Internationales
COSIPLAN	UNASUR – Infrastructure and Planning Council
CSS	IDB – Country Department Southern Cone
DATAINTAL	INTAL – Database on Foreign Trade Statistics
ELSNIT	Euro-Latin Study Network on Integration and Trade
FAUBA	Argentina – Faculty of Agronomy of the University of Buenos Aires
FLACSO	Latin American School of Social Sciences
FONPLATA	Financial Fund for the Development of the River Plate Basin
GTE	Executive Technical Group
IDB-9	Ninth General Increase in the Resources of the IDB/GCI-9 (General Capital Increase)
IIRSA	Initiative for the Integration of Regional Infrastructure in South America
IJI	Legal Instruments of Integration
INTAL	IDB – Institute for the Integration of Latin America and the Caribbean
INtradeBID	IDB Information Hub on Trade and Integration
MERCOSUR	Southern Common Market
OMC	World Trade Organization
OTN	Office of Trade Negotiations
PAE	COSIPLAN – Strategic Action Plan
REDINT	Integration Research Network
RIBEI	Ibero-American Network of International Studies
SICA	Central American Integration Secretariat
UNASUR	Union of South American Nations
VPS	IDB – Office of the Vice-presidency for Sectors and Knowledge
VPS/INT	IDB – Integration and Trade Sector



Inter-American Development Bank

<http://www.iadb.org>

Integration and Trade Sector

<http://www.iadb.org/en/=INT>

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