

Consumer Credit  
Counseling Service



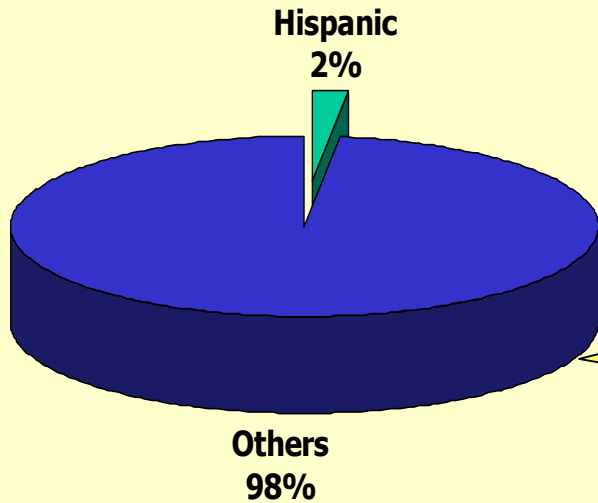
*A Member of the CredAbility™ Network*

## Who we are

Consumer Credit Counseling Service (CCCS), is a NFCC accredited non-profit organization founded in 1964 by the business community to educate consumers about money management, promote the wise use of credit and assist individuals and families in overcoming financial difficulties.

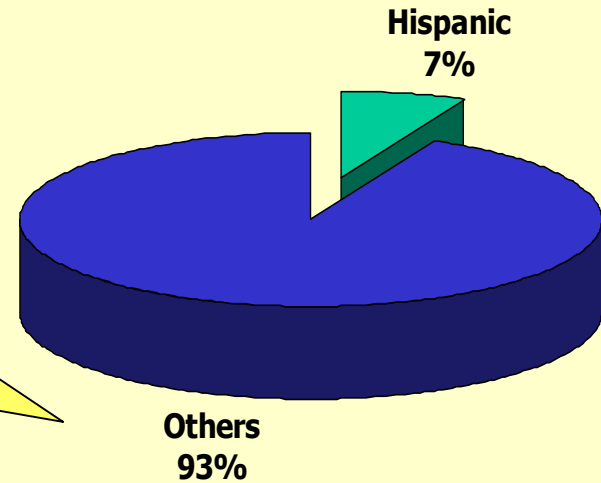
In 2004, CCCS formed the CredAbility Network, uniting credit counseling agencies in Atlanta, Palm Beach County, Florida, East Tennessee and Jackson, Mississippi.

# Latino Community in Atlanta



1990 Latino  
Population  
68,742

**Latinos in  
Atlanta have  
grown 505%  
since 1990**



2001 Latino  
Population  
347,147

# Hispanic Buying Power is also growing..... 250% since 1990



## **We want to help to....**

Establish a financially stable Hispanic population with increased buying power that benefits the entire business community by exponentially increasing the flow of money into local and state economies.

# Education

CCCS offers community-wide programs on money management, credit and consumerism.

CCCS conducts seminars for employee groups, students, senior citizens, and families through businesses, schools, churches and civic organizations.

# Financial Literacy Education

**Remittances**

**Consumer Rights**



**Foreclosure**  
**Savings**

**Budgeting**

**Collections**

**Credit**

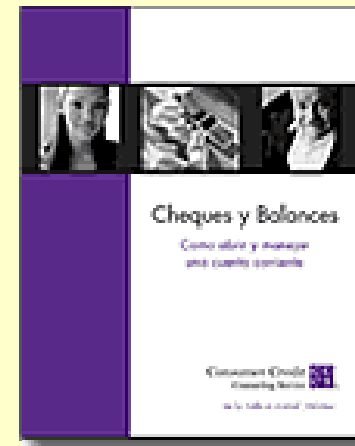
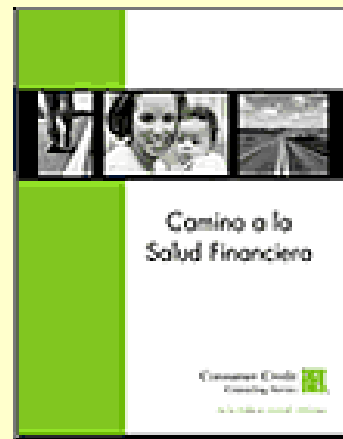
**Banking**

**Bankruptcy**

**Housing**



# Materials



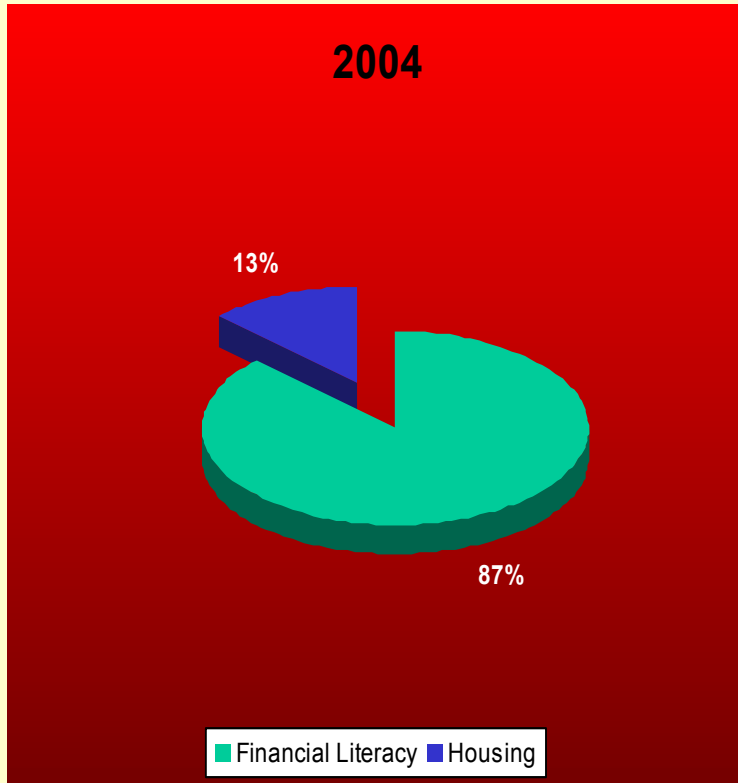
[www.cccsenespanol.org](http://www.cccsenespanol.org)



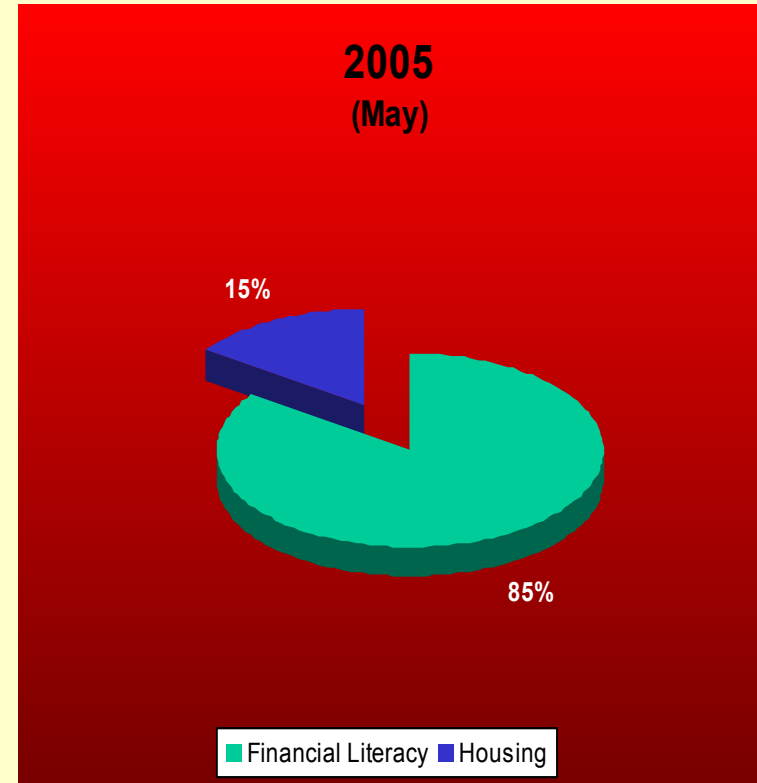
# Outreach

- CCCS partners with different organizations and community groups to reach the community at the same time that they are receiving other services.
- The education is provided in non-conventional hours
- Interviews with local media.
- Regular columns on local newspapers
- Community fairs

# People reached in the community



**5,303**



**2,045**

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**1-800-251-2227 English**

**1-866-616-3717 Spanish**

**Beatriz Juliao-Mauersberg**

Hispanic Outreach Coordinator

Phone 404-653-8867

[beatriz.mauersberg@cccsinc.org](mailto:beatriz.mauersberg@cccsinc.org)

[www.cccsenespanol.org](http://www.cccsenespanol.org)

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