


Clusters: innovation and markets

Mario Pezzini – OECD

Costa Rica




REGIONAL COMPETITIVENESS

- 
1. *Artisan trajectories*
 2. Cooperation and Competitiveness for innovation
 3. The role of the public sector

Artisan trajectories

	Final Markets	Technologies	Training	Relations between firms	Competition
Traditional artisans	Local	Universal	On the job	None	Imperfect
Dependent artisans	Indirectly international	Up-dated	Formal and on the job	Dependent	Monopsony/ Monopoly
Autonomous artisans	International	Permanently Innovated	Formal/ and advanced	Cooperative	Imperfect

REGIONAL COMPETITIVENESS

- 
1. Artisan trajectories
 2. Cooperation and Competitiveness for innovation
 3. The role of the public sector

Cooperation and Competitiveness for innovation (1)

→ Advantages of Competition:

Local competition as an advantage:

modernising

diffusing innovation

International competition as an advantage:

product differentiation

→ Limits to Cooperation:

- Limits to innovation
- Social Capital

Cooperation and Competitiveness for innovation (2)

→ Consequences of innovation:

Managing

Financing


Marketing

Design

Production.....



REGIONAL COMPETITIVENESS

- 
1. Artisan trajectories
 2. Cooperation and Competitiveness for innovation
 3. **The role of the public sector**